

2022 Half Year Results

11 August 2022

M&G plc 2022 Half Year Results

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Financial highlights

| | | HY 2021 | HY 2022 |
|---------------------------------|---|-------------------|---------|
| AUMA and Flows | Assets under Management and Administration (£bn) | 370 ¹ | 349 |
| | External net client flows ² (£bn) | (2.0) | 1.2 |
| | Adjusted Operating Profit (£m) | 327 | 182 |
| Adjusted Operating Profit | of which Asset Management (£m) | 147 | 124 |
| | of which Retail & Savings (£m) | 296 | 226 |
| | of which Corporate Centre (£m) | (116) | (168) |
| | Operating Capital Generation (£m) | 309 | 433 |
| Capital Generation | of which Underlying Capital Generation (£m) | 216 | 386 |
| | Shareholder Solvency II coverage ratio (%) | 218% ¹ | 214% |
| | Solvency II surplus (£bn) | 6.21 | 5.2 |



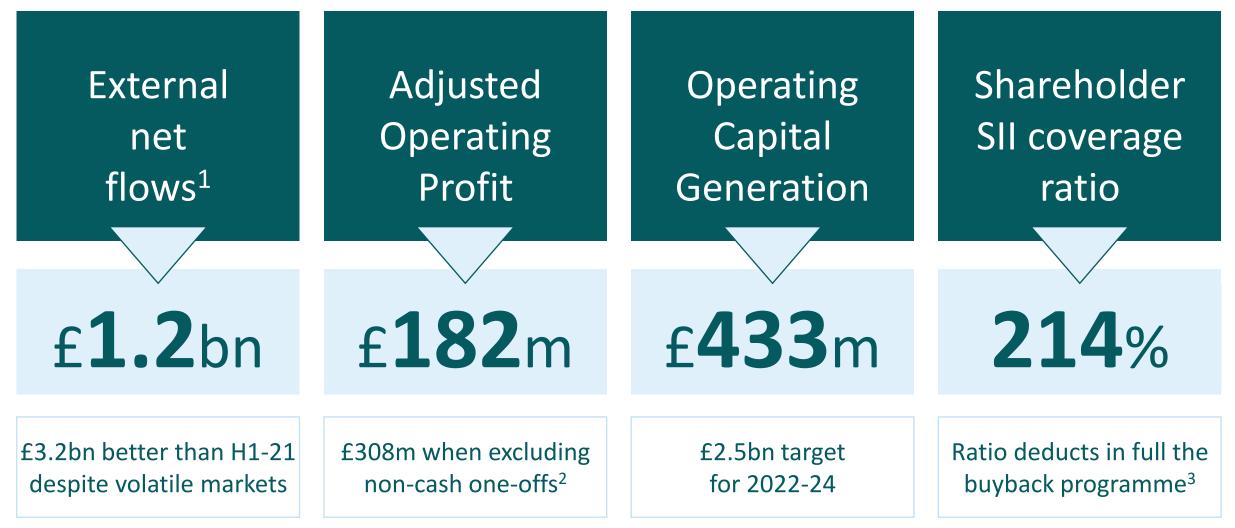
Business review

John Foley, Chief Executive Officer

Continued operational and financial delivery Key messages



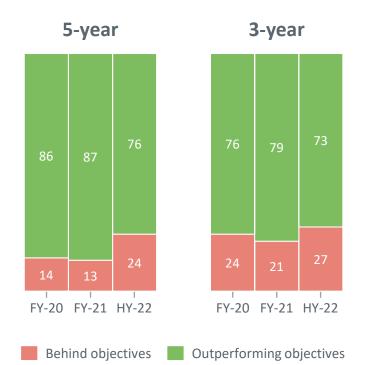
Turnaround in flows and strong Operating Capital Generation AOP impacted by non-cash negative accounting one-offs



1. Excluding Heritage flows; 2. £(78)m mismatching losses in Shareholder Annuities (Retail & Savings), and £(48)m FX losses on the USD denominated subordinated debt (Corporate Centre); these were £(15)m and £4m respectively in H1 2021 3. £500m buyback equivalent to a c. 10% impact on the SII coverage ratio

Strong investment performance c. 40% of wholesale funds in top quartile

Institutional Asset Management



Institutional funds performance as % of AUMA¹

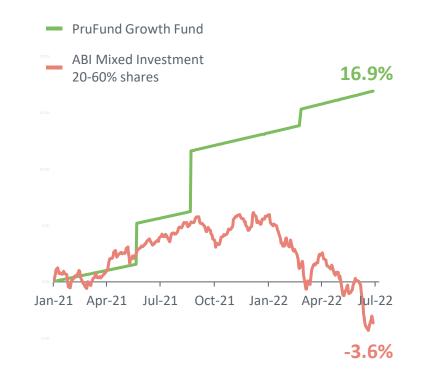
Wholesale Asset Management

Mutual funds performance as % of AUMA²

3-year 1-year **1**-year **1**-ye

PruFund

% returns above capital invested after $charges^3$



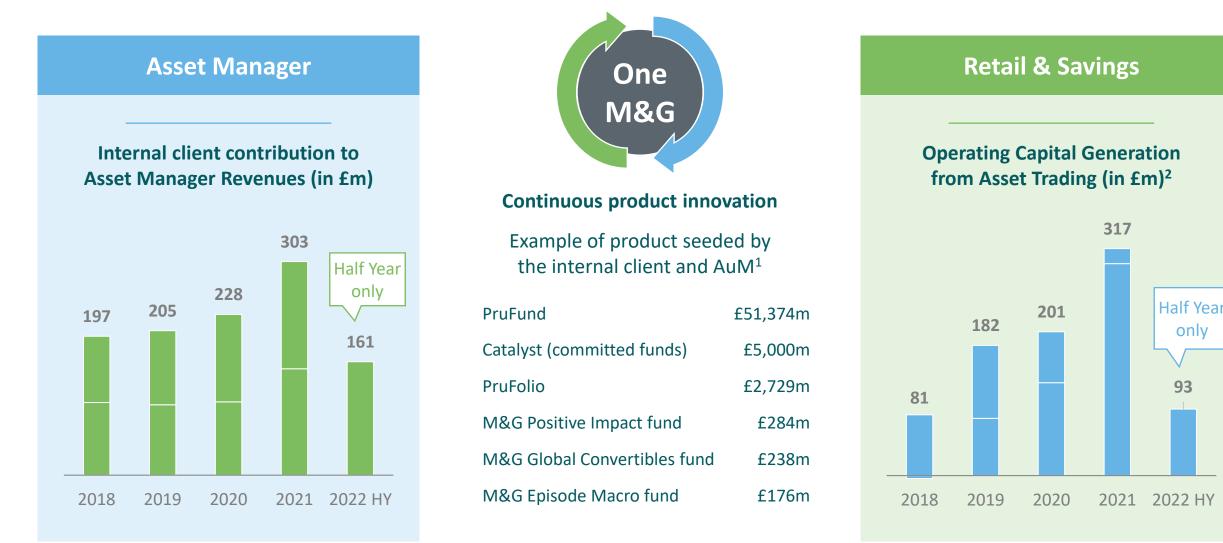
Note: Data is correct at time of publication and subject to change. Funds with track record less than specified periods are excluded, as are recently incepted, closed, and term funds

Performance is on a total return basis, all products are compared to benchmarks as prescribed in prospectus. Data is to Jun-22 or latest available. Past performance is not a guide to future performance. The value of an investment can go down as well as up, customers may not get back the amount they put in. 1. Source M&G plc, performance for segregated and pooled mandates – Excl. Retail, Real Estate and Institutional Buy & Hold mandates, CDO's, Passive mandates and Restructuring. AUMA is net of cross holding, in GBP

2. Source M&G plc and Morningstar Inc. – Wholesale Asset Mgmt. defined as all unitised products incl. OEICs, SICAVs, and Charitable funds, excludes Investment Solutions mandates. Funds are compared to peer groups for illustration purposes.

3. PruFund Growth returns after charges (% returns above capital invested at 31 December 2020). Data shows OBMG returns; OBMG is the largest of the funds within the With-Profits sub fund, backing PruFund Growth Fund.

Driving synergies through our 'One M&G' strategy Financial and operational benefits from unique business set-up



Delivery across all open franchises Setting foundations for growth



Institutional Asset Management

Extended growth track record adding positive net flows for the sixth consecutive half-year



Wholesale Asset Management

Stabilised franchise and **delivered positive net flows** for the first time since H1 2018

Business growth supporting progress towards new target:

£2.5bn

Cumulative Operating Capital Generation Target for 2022-2024

Retail & Savings

M&G Wealth

| 1 | |
|---|---|
| | Ä |
| | • |

Launched PruFund Planet on platform, continued to build Wealth proposition and improve flows

PruFund in Europe





Institutional Asset Mgmt. – Consistent delivery Distinctive capabilities and strong performance

Why we expect continued growth



External net flows values in £bn



1. These are funds committed by clients to M&G strategies (predominantly private assets ones) that have not yet been deployed – As fees are not earned on these funds until they are invested, the capital queue figures are excluded from the AUMA and flow data until deployment

2022 H1

5.0

2021

Wholesale Asset Mgmt. – Continuing turnaround Comprehensive action plan generating results

External net flows Key drivers of improved flows values in £bn 0.8 **Proposition** Performance ዋ AUMA above median² AUMA in newly launched funds (in £bn)³ Dec-2020 Jun-2022 (0.4)3.6 1-year (1.6)14% 62% basis 0.5 (3.7) $(1.8)^1$ 3-year 61% 20% basis Dec-19 Jun-22 (4.3)Distribution Pricing OPFN AUMA in Investment (7.6) Solution mandates (in £bn) **Repriced SICAV range in** August 2020 and OEIC 6.9 range in February 2021 4.4 H1 H2 H1 H2 H1 H2 H1 No further fee reviews expected over medium-term 2019 2020 2021 Dec-19 Jun-22

What we did to drive positive momentum



Improved performance across all funds and asset classes

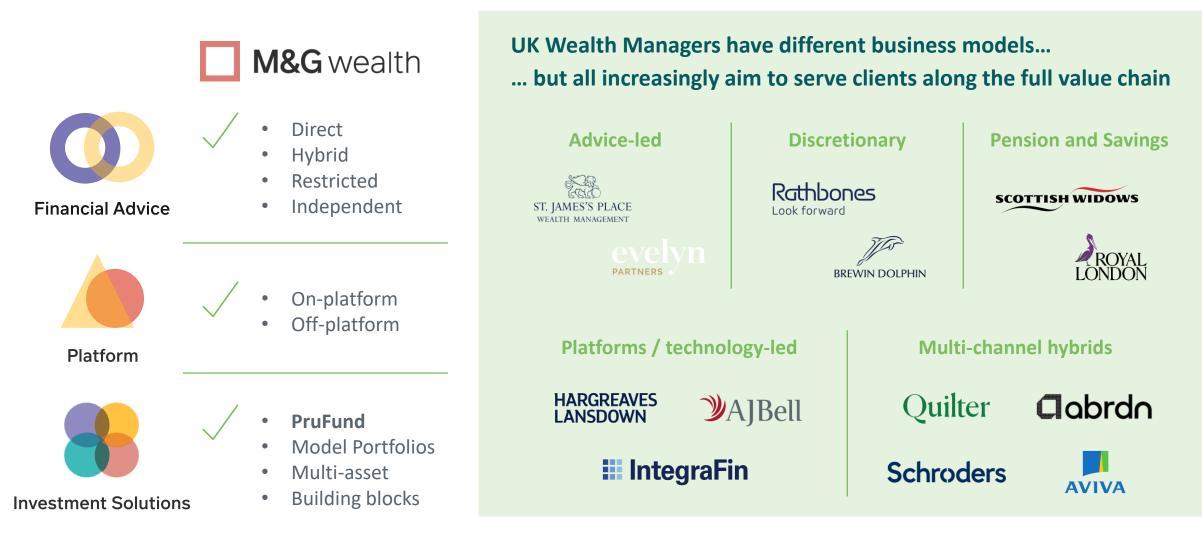
Removed price as a barrier to compete for new business



Strengthened partnerships with European distributors

1. One-off outflows related to the reopening of the Property fund and Prudential HK redemptions; 2. Wholesale Asset Mgmt. defined as unitised products incl. OEICs, SICAVs, Charitable funds, excl. Investment Solutions. Funds compared to peer groups for illustration purposes. Performance on a total return basis, compared to benchmarks as per prospectus; 3. AUMA of OEICs and SICAVs launched from Q4-17 onwards.

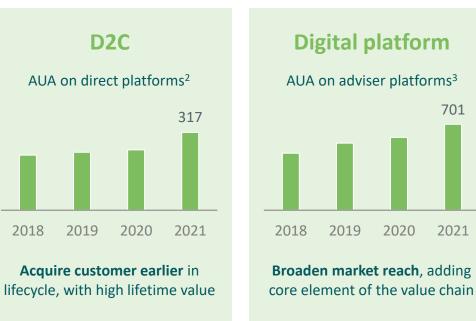
M&G Wealth – Building an integrated UK Wealth proposition PruFund as key differentiator



M&G Wealth – Targeted investments in growth markets Accelerating strategy through organic delivery and inorganic actions

D₂C





ascentric

- Upgraded and integrated in M&G IT architecture
- Launched PruFund Planet on platform in July



Attract advisers, increasing share of wallet with scalable solutions

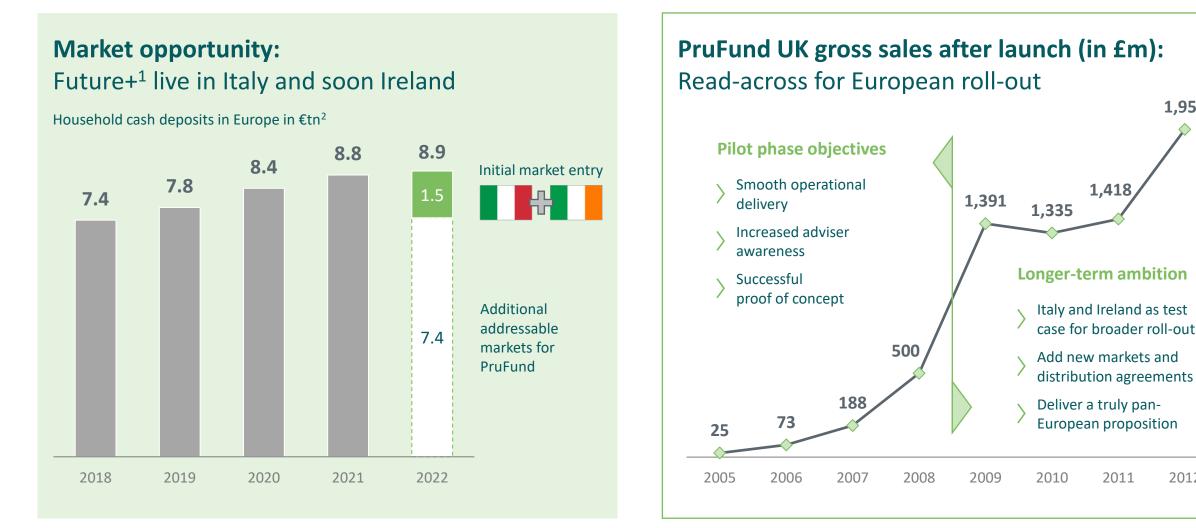


- Launched Model Portfolio • offering in May, backed by M&G multi-asset capability
- **Broadened offering** across ٠ advised platform market

Note: Platforum is the data source for all charts

1. Data at year end, 2019 first year of reporting; 2. Due to availability of data, each year shows Q3; 3. Data at year end; 4. Data at year end with the exception of 2018 which shows Q1 2019 due to data availability

PruFund in Europe – Attractive growth opportunity, pilot on track Ireland as second market after Italy, launch expected for September



2012

1,952

1,418

2011

Business priorities Continuing to build on positive momentum

Asset Manager

Institutional Asset Management



- Add distribution and investment staff outside the UK
- Expand European partnerships with private asset mandates

Wholesale Asset Management



- Define client strategy to accelerate
 Investment Solutions growth
- Continue seeding new funds and pivot towards sustainability



• Begin pilot in Ireland to prove multicountry platform strategy



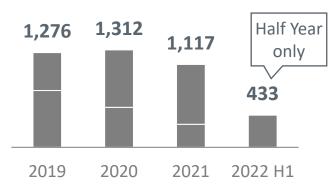
Drive efficiencies across the business

Preparing for external headwinds and inflationary environment

Capital generation drives total shareholder returns Balancing investments for growth and returns

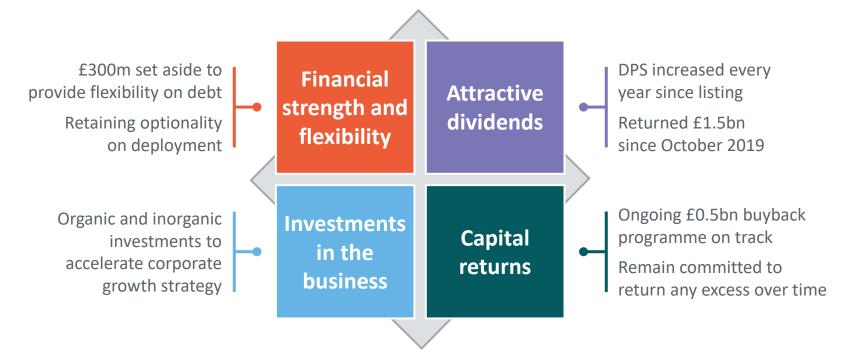


Strong delivery



Operating Capital Generation (in £m)

3 Clear framework for deployment



£2.5bn

Ambitious targets

OCG target for 2022-2024

Cumulative Operating Capital Generation Returned £2.0bn of capital since listing



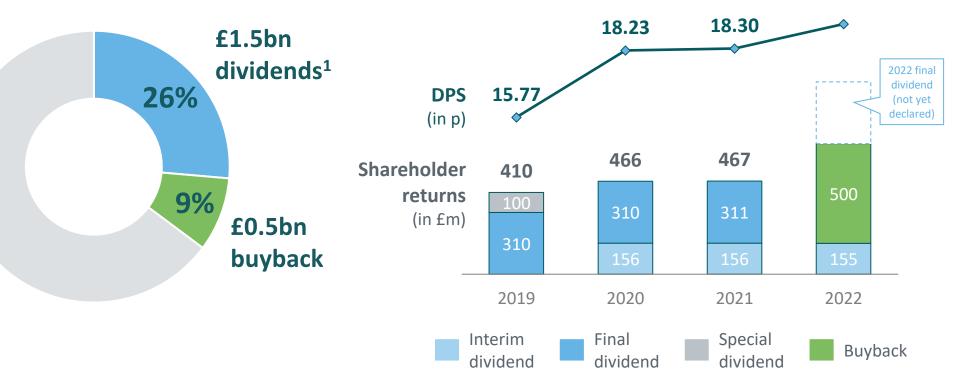
Paid back 35% of market cap in under three years Buyback expected to lift 2022 total DPS

Strong capital returns

as % of £5.7bn market capitalisation at demerger

Growing dividend per share

Buyback expected to lead to an increase in the 2022 total DPS (quantum depending on average price achieved)



Continued operational and financial delivery Key messages





Financial review

Kathryn McLeland, Chief Financial Officer

Strong Operating Capital Generation and positive external net flows Financial highlights

External net flows¹

£**1.2**bn

- Asset management net inflows of £1.1bn vs. £(1.2)bn in H1-21 driven by turnaround in Wholesale
- Wealth and Other R&S net flows improved to £0.1bn vs. £(0.8)bn in H1-21 thanks to stronger PruFund sales
- Negative market movements of £25bn drive 7% decrease in AUMA to £349bn²

Adjusted Operating Profit

£**182**m

- AOP impacted by c. £126m non-cash accounting one-offs (mismatching and FX)
- Asset Mgmt. AOP of £124m, lower than H1-21 due to negative investment income; increase in revenues offset by similar increase in costs
- Improved Wealth and Traditional With-Profits AOP, £65m and £121m respectively

Operating Capital Generation

$\pm 433 \text{m}$

- Underlying Capital Generation of £386m, £170m better than H1-21; stronger With-Profits contribution and higher returns on annuity surplus assets
- Other Operating Capital Generation of £47m, lower than H1-21 primarily due to reclassification of equity hedges³

Shareholder SII coverage ratio

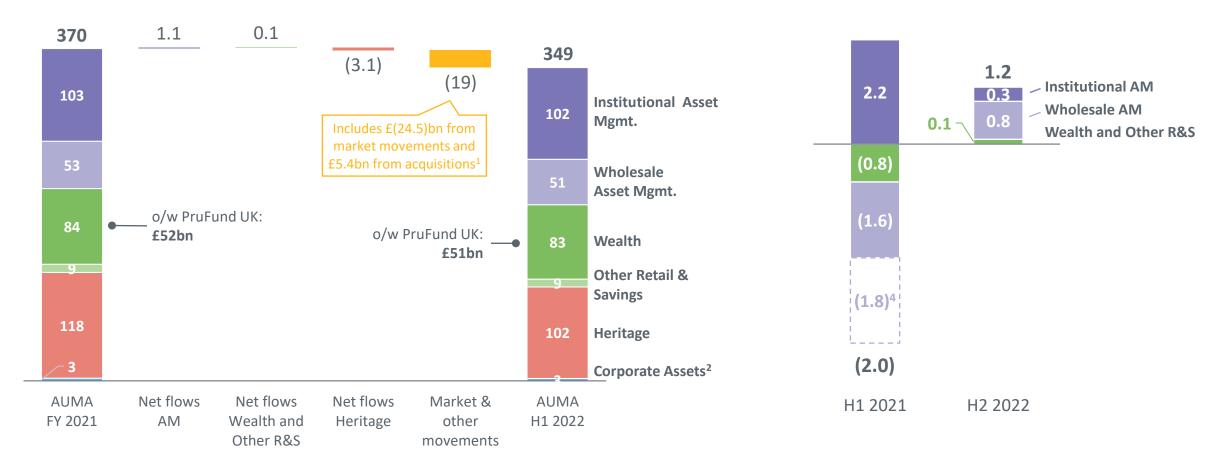
214%

- Driven by strong operating capital generation
- Nets off £310m of the 2021 final dividend paid in April
- Reflects the **completion of recent acquisitions** for total consideration of £260m
- Takes into account the full impact of the £500m buyback announced in March 2022

1. Excluding Heritage; 2. £349bn AUMA includes £11.5bn of Assets under Advice.

3. £(33)m impact from maturing equity hedges in H1 2022 – The impact of maturing equity hedges on the shareholder transfers was included in Underlying Capital Generation in previous periods

Resilient AUMA despite negative market movements Assets Under Management and Administration



External net flows³ (fbn)

1. Includes £2.9bn AUMA related to responsability, £2.4bn from Sandringham, and £0.1bn from TCF; 2. Includes Other Asset Management AUMA; 3. Excluding Heritage;

4. Wholesale one-off £0.9bn outflows related to the reopening of the Property fund and £0.9bn related to Prudential HK redemptions.

Movement in AUMA (£bn)

Positive net flows across all franchises despite challenging markets External net flows

2019

External net flows³ (£bn)

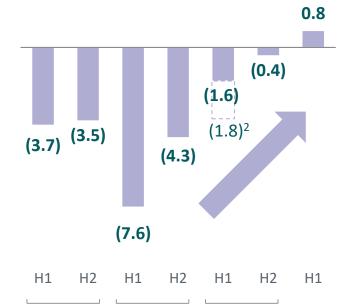


Positive net flows through cycles underpin growth of Institutional franchise



2 Positive Wholesale flows

Wholesale flows positive in H1, for the first time since 2018



2020

2021

3 Improving Wealth flows

Higher PruFund sales drive improvement in Wealth and Other R&S flows



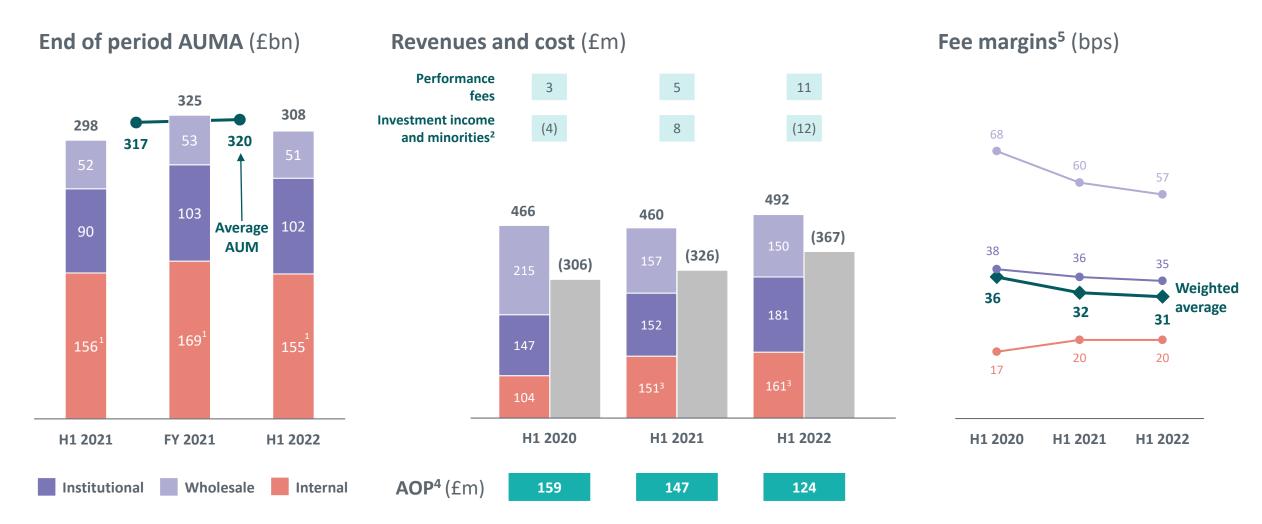
Earnings impacted by mismatching and FX accounting one-offs Adjusted Operating Profit by source

| (£m) | H1 2021 | H1 2022 | |
|--|---------|---------|--|
| Asset Management | | | |
| AM Revenues | 460 | 492 | |
| AM Costs | (326) | (367) | |
| Performance fees | 5 | 11 | |
| Investment income and minority interest ¹ | 8 | (12) | |
| Total Asset Management AOP | 147 | 124 | |
| Retail & Savings | | | |
| Wealth | 5 | 65 | |
| o/w With-Profits (PruFund UK) | 18 | 74 | |
| Heritage | 282 | 169 | |
| o/w mismatching profit/losses | (15) | (78) | |
| Other Retail & Savings | 9 | (8) | |
| Total Retail & Savings AOP | 296 | 226 | |
| Corporate Centre | | | |
| Total Corporate Centre AOP ² | (116) | (168) | |
| o/w FX gains/losses | 4 | (48) | |
| Total Adjusted Operating Profits | 327 | 182 | |
| Total AOP excl. non-cash one-off items ³ | 338 | 308 | |

- Asset Management revenues increased due to the consolidation of the South Africa JV, resilient margins and positive flows
- The cost base increase reflects the JV consolidation, the addition of new capabilities and a £12m cost base increase due to inflation
- Investment income reduced from £5m in H1-21 to £(4)m in H1-22 due to weak financial markets, while share of profits and minority interests moved from £3m to £(8)m reflecting the JV consolidation
- Growth in Wealth AOP was driven by improved PruFund UK results on the back of higher shareholder transfers and of a £15m provision release related to the expense overrun (one-off)
- Within Heritage, Annuities & Other impacted by non recurrence of H1-21 one-offs, and mismatching losses of £78m due to significant increase in interest rates
- Stable Head Office expenses and debt interest costs
- Strengthening of the USD led to a £48m FX negative impact on the value of our USD subordinated debt

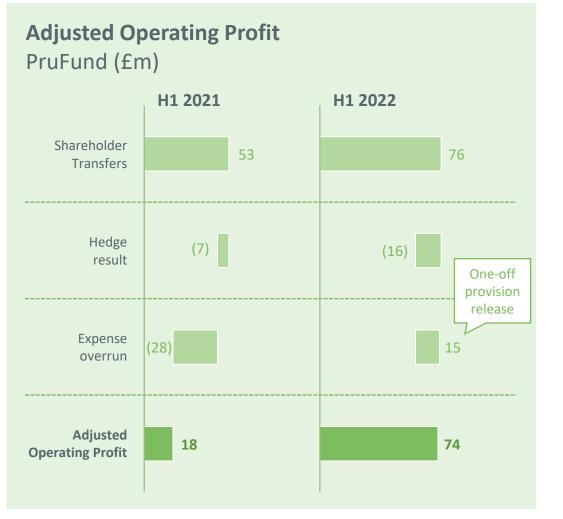
1. Includes share of profit from joint venture and associates; 2. See slide 44 in the Appendix for additional details; 3. Excluding mismatching and FX gains/losses.

Asset Management results by client type Strong Institutional and improving Wholesale franchise



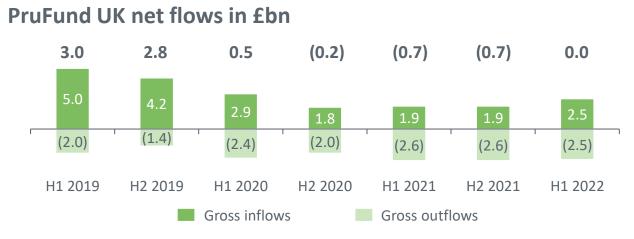
1. Includes £6bn AUMA related to M&G Direct, which from 2021 we report within Retail & Savings; 2. Includes share of profit from joint ventures and associates; 3. H1 2021 and 2022 include M&G Direct revenues, which were reported within Wholesale Asset Management in H1 2020; 4. Adjusted Operating Profit; 5. Margin calculated as fee-based Income over average AUMA, excluding Performance fees.

Retail & Savings: Wealth Focus on With-Profits (PruFund UK)



PruFund Growth net returns¹





1. PruFund Growth returns after charges (% returns above capital invested at 31 December 2018). Data shows OBMG returns, which is the largest of the funds within the With-Profits sub fund, backing the PruFund Growth Fund

Retail & Savings: Heritage Traditional With-Profits and Shareholder Annuities & Other



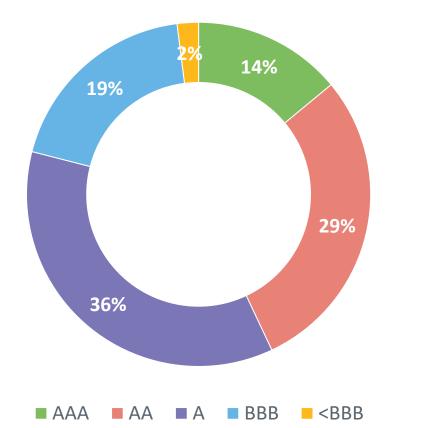
Adjusted Operating Profit Shareholder Annuities & Other (£m)



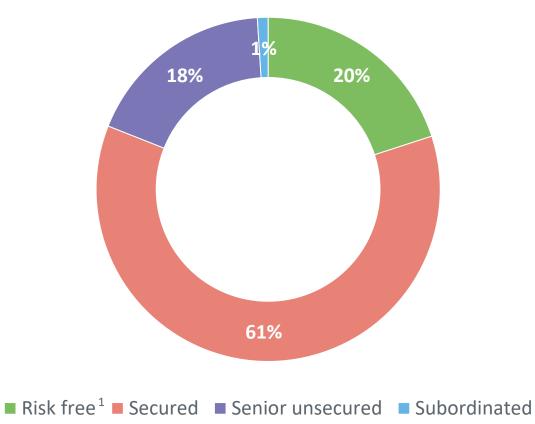
1. £(15)m in H1 2021. Annuity assets and liabilities are matched on a capital basis, under Solvency II. Due to different accounting treatments and standards, this Solvency II match gives rise to a mismatch under IFRS where annuity assets are longer duration than liabilities. When interest rates rise, this triggers a mismatching loss; when they fall a mismatching gain. These movement are non-cash in nature and do not impact M&G's ability to generate capital or sustain its dividend.

Credit quality of the Shareholder Annuity book £16bn¹: 98% investment grade

Breakdown by rating



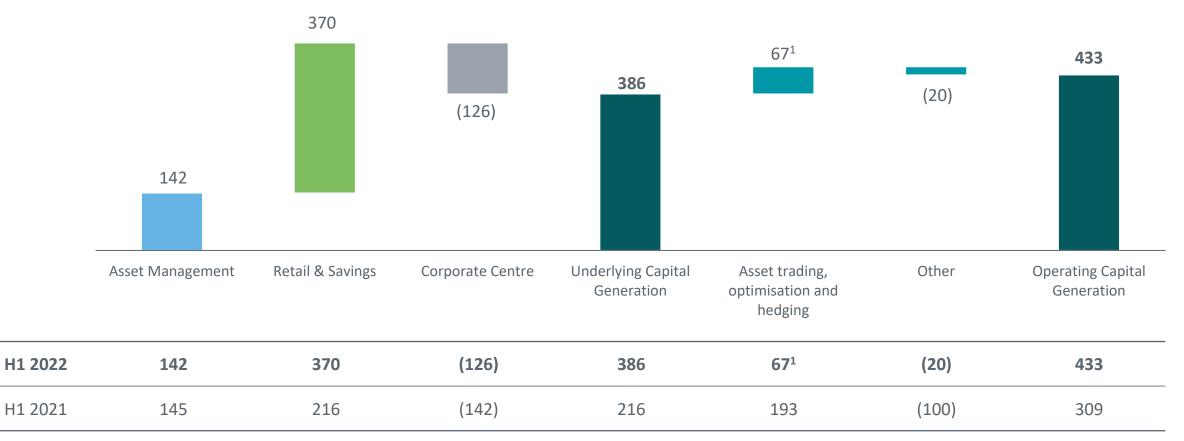
Breakdown by capital ranking



Sources of Operating Capital Generation H1 2022: £433m pre-tax

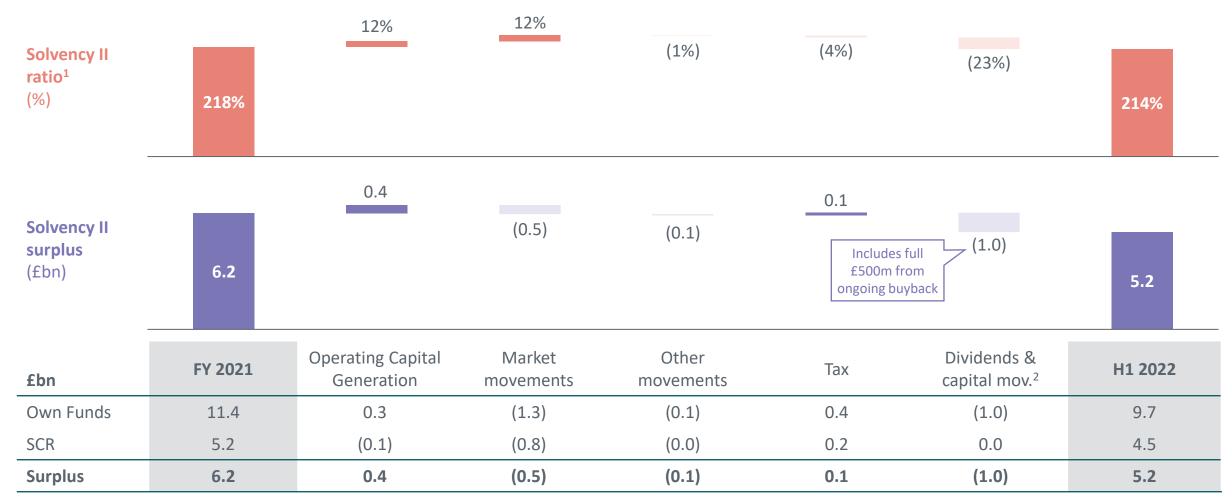
Operating Capital Generation

(£m)



Sources of Total Capital Generation

H1 2022: £24m before 'dividends & capital movements'



1. Shareholder Solvency II ratio; 2. Includes £0.3bn dividends paid in April, £0.5bn share buyback programme and £0.2bn capital impact of the acquisitions of Sandringham and responsAbility and the investments in TCF and Moneyfarm.

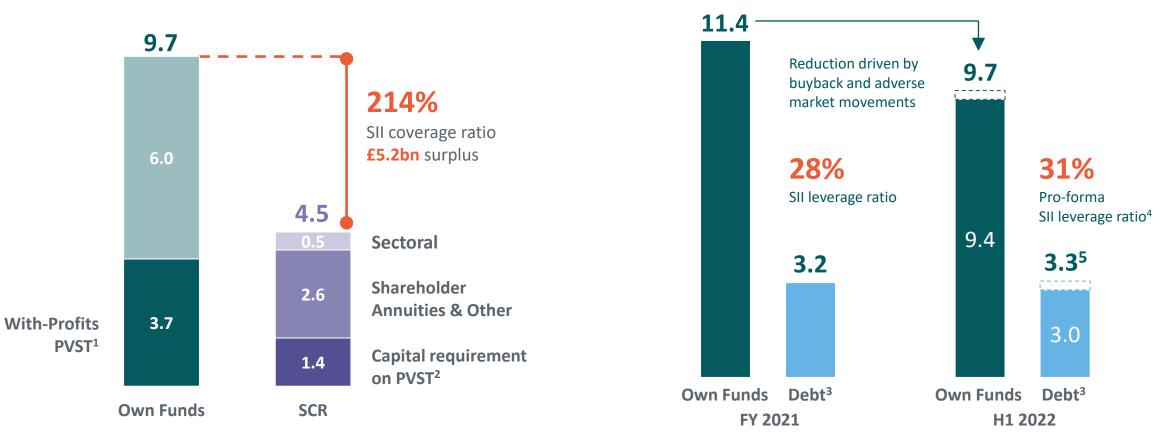
Shareholder Solvency II coverage and leverage ratio

£300m set aside to provide flexibility on debt bring pro-forma leverage to 31%

Solvency II leverage ratio

H1 2022 (in £bn)

Solvency II coverage ratio H1 2022 (in £bn)



Sources of earnings – Expected development¹ Key drivers of Adjusted Operating Profit

Asset Management

Institutional

Expect continued positive flow momentum and resilient margins. responsAbility P&L to be consolidated from H2-22 onwards, c. £50m revenues and c. £45m costs p.a.

Retail & Savings

Wealth

- With-Profits: Shareholder transfer dependent on markets, with hedging reducing its volatility; expense overrun reduced to zero (H1-22 release is one-off)
- **Platform and Advice:** Likely to be a small negative in the short-term but improving over time
- **Other:** Savings and unit-linked offering expected to remain negative but improving as we build scale

Corporate Centre

Head Office expense

- Expenses expected to be in the range of £80-100m p.a.
- Small amount of investment income on HoldCo assets

Wholesale

Improved outlook for flows; fee review now complete, only minor pressure on margins expected due to mix shift towards sub-advised mandates

Other Asset Management

Performance fees historic average is £15m-£25m; investment income is dependent on markets, typically small positive; minority interests² from South Africa and Singapore JVs expected to be £(20)m-£(25)m going forward

Heritage

- With-Profits: Shareholder transfers expected to remain broadly stable in normal market conditions, as hedges help mitigate equity market risk
- Shareholder Annuities & Other: Return on excess assets expected to decline slightly over time as dividends to HoldCo lower excess assets, Asset trading expected to be £0m-£50m per annum. Longevity to be reviewed in H2-22, calibrating CMI 20

Other Retail & Savings

- Result from Prudential international branches (Ireland and Poland) expected to be a recurring small positive over the medium-term with possible short-term deviations
- PruFund in Europe is structured like an asset management product, charging annual fees and without the back-end nature of the shareholder transfer

Finance cost

- Coupons on debt amount to c. £190m³ p.a.
- Impact (positive) of c. £25-30m³ p.a. amortisation of fair value premium

1. Assumes no abnormal developments in financial markets, major regulatory changes, or other unexpected external developments; 2. M&G is a majority shareholder in joint ventures in South Africa and Singapore, therefore the revenues and costs from the JVs are fully incorporated in the Asset Management results. The share of profits / losses attributable to minority shareholders is included in Other Asset Management; 3. Specific amount in each period depends on USD / GBP exchange rate.

'One M&G', a diversified business model delivering attractive returns Key takeaways

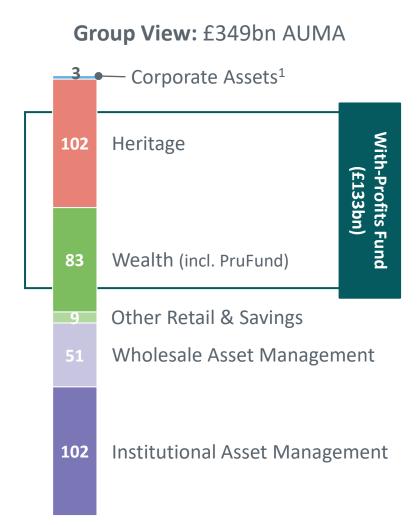
| 1 | Strong underpin to capital generation from Heritage |
|---|---|
| 2 | Capital-light growth opportunities in Asset Management, franchise back to net inflows |
| 3 | Access to attractive and rapidly growing markets with M&G Wealth |
| 4 | Diversified capital generation, resilient through market cycles, strong Solvency position |
| | |
| 5 | Clear management framework, combining investments for growth and attractive returns |

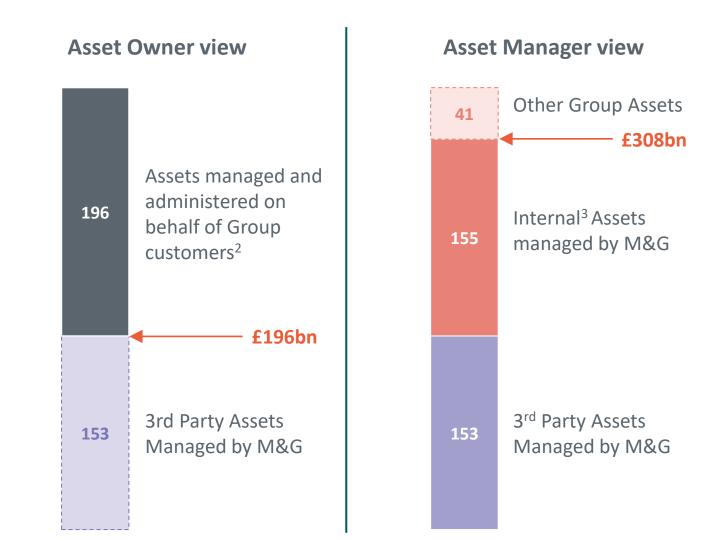


Appendix

Additional financial information

Our asset base We are an Asset Owner and an Asset Manager





1. Includes £1.0bn Other Asset Management AUMA; 2. Includes M&G Direct Assets Under Management and PAC (Prudential Assurance Company), Wealth and Corporate Assets Under Administration; 3. Includes £6bn AUMA related to M&G Direct, which we report now within Retail and Savings

Assets under Management and Administration FY 2020 to H1 2022

| (£bn) | | FY 2020 | Inflows | Outflows | Net client flows | Market / Other | H1 2021 | FY 2021 | Inflows | Outflows | Net client flows | Market / Other | H1 2022 |
|---------------------|------------------------------------|---------|---------|----------|------------------------|-------------------|---------|---------|---------|----------|------------------------|--------------------|---------|
| Asset Management | Institutional Asset Management | 85.5 | 7.3 | (5.1) | 2.2 | 5.8 | 93.5 | 103.1 | 5.2 | (4.9) | 0.3 | (1.2) ¹ | 102.2 |
| | Wholesale Asset Management | 58.1 | 7.4 | (10.8) | (3.4) | (2.2) | 52.5 | 52.7 | 9.2 | (8.4) | 0.8 | (2.9) | 50.6 |
| As: anag | Other | 0.8 | - | - | - | (0.1) | 0.7 | 0.9 | - | - | - | 0.1 | 1.0 |
| Σ | Total Asset Management | 144.4 | 14.7 | (15.9) | (1.2) | 3.5 | 146.7 | 156.7 | 14.4 | (13.3) | 1.1 | (4.0) | 153.8 |
| | Wealth | 79.5 | 3.8 | (4.6) | (0.8) | 3.8 | 82.5 | 84.2 | 4.0 | (4.0) | - | (1.5) ² | 82.7 |
| ι λ | of which: PruFund UK | 50.0 | 1.9 | (2.6) | (0.7) | 2.3 | 51.6 | 52.4 | 2.5 | (2.5) | - | (1.0) | 51.4 |
| Retail & Savings | Heritage | 133.7 | 0.2 | (3.5) | (3.3) | (0.3) | 130.1 | 117.8 | 0.2 | (3.3) | (3.1) | (12.8) | 101.9 |
| | of which: Shareholder Annuities | 35.3 | - | (0.8) | (0.8) | (1.6) | 32.9 | 22.2 | - | (0.6) | (0.6) | (3.7) | 17.9 |
| | of which: Traditional With-Profits | 84.3 | 0.2 | (2.5) | (2.3) | 1.6 | 83.6 | 81.4 | 0.2 | (2.7) | (2.5) | (6.7) | 72.2 |
| | Other Retail & Savings | 8.4 | 0.3 | (0.3) | - | 0.4 | 8.8 | 9.1 | 0.5 | (0.4) | 0.1 | (0.5) | 8.7 |
| | Total Retail & Savings | 221.6 | 4.3 | (8.4) | (4.1) | 3.9 | 221.4 | 211.1 | 4.7 | (7.7) | (3.0) | (14.8) | 193.3 |
| | Corporate Assets | 1.2 | - | - | - | 0.7 | 1.9 | 2.2 | - | - | - | (0.4) | 1.8 |
| Group Total | | 367.2 | 19.0 | (24.3) | (5.3) | 8.1 | 370.0 | 370.0 | 19.1 | (21.0) | (1.9) | (19.2) | 348.9 |

AUMA by asset class H1 2022

| | | On-balance | sheet AUMA | | | | | | |
|---------------------------|-------------------|-------------|---------------------------|------------------------|--------|-----------|---------------|----------------|-------------------|
| (£bn) | With-Profits | Unit linked | S/H Annuity & Other Sh | Total balance sheet | Wealth | Wholesale | Institutional | Total external | Total AUMA |
| Equity securities | 67.6 | 9.6 | - | 77.2 | 3.5 | 22.1 | 17.0 | 42.6 | 119.8 |
| Debt Securities | 36.6 | 2.9 | 14.5 | 54.0 | 2.2 | 25.0 | 54.8 | 82.0 | 136.0 |
| - of which Corporate | 26.4 | 2.0 | 10.0 | 38.4 | 2.2 | 15.6 | 31.5 | 49.3 | 87.7 |
| - of which Government | 8.5 | 0.8 | 3.8 | 13.1 | - | 8.0 | 11.2 | 19.2 | 32.3 |
| - of which ABS | 1.7 | 0.1 | 0.7 | 2.5 | - | 1.4 | 12.1 | 13.5 | 16.0 |
| Loans | 1.3 | - | 1.8 | 3.1 | - | - | 10.3 | 10.3 | 13.4 |
| Deposits | 13.3 | 1.0 | 1.2 | 15.5 | - | - | - | - | 15.5 |
| Derivatives ¹ | (0.2) | - | (1.0) | (1.2) | - | 0.1 | - | 0.1 | (1.1) |
| Investment property | 10.9 | 0.1 | 1.1 | 12.1 | - | 0.4 | 16.8 | 17.2 | 29.3 |
| Reinsurance Assets | - | 0.1 | 1.2 | 1.3 | - | - | - | - | 1.3 |
| Cash and cash eq. | 2.2 | 0.3 | 0.7 | 3.2 | - | 3.0 | 3.3 | 6.3 | 9.5 |
| Other | 0.9 | 0.1 | 0.1 | 1.1 | - | - | - | - | 1.1 |
| Total | 132.6 | 14.1 | 19.6 | 166.3 | 5.7 | 50.6 | 102.2 | 158.5 | 324.8 |
| Other Assets Under Admini | stration | | | | | | | | 24.1 ² |
| Total Asset Under Manager | ment and Administ | ration | | | | | | | 348.9 |

Wholesale Asset Management Largest SICAV and OEIC mutual funds

| | | | | AUMA and Flows (£bn) | | | | | |
|-----------------|--------------|-------------|---------------------------------|----------------------|------|------------|-----------|------------------|---------|
| RANK by AUMA | PRODUCT | ASSET CLASS | FUND | FY 2021 | SALE | REDEMPTION | NET FLOWS | MARKET/ OTHER | H1 2022 |
| 1 | OEIC + SICAV | Bonds | Optimal Income | 13.2 | 1.0 | (2.8) | (1.8) | (1.3) | 10.2 |
| 2 | OEIC + SICAV | Equities | Global Dividend | 4.1 | 1.1 | (0.4) | 0.6 | (0.1) | 4.6 |
| 3 | OEIC + SICAV | Equities | Global Listed Infrastructure | 1.6 | 1.7 | (0.3) | 1.4 | 0.0 | 3.0 |
| 4 | OEIC + SICAV | Equities | Global Themes | 3.0 | 0.2 | (0.2) | (0.0) | (0.2) | 2.8 |
| 5 | OEIC + SICAV | Bonds | Global Floating Rate High Yield | 1.9 | 0.7 | (0.5) | 0.2 | (0.1) | 2.1 |
| 6 | SICAV only | Multi Asset | Dynamic Allocation | 2.1 | 0.2 | (0.3) | (0.1) | (0.0) | 2.0 |
| 7 | OEIC + SICAV | Bonds | Global Macro Bond | 2.1 | 0.3 | (0.4) | (0.1) | (0.1) | 1.9 |
| 8 | OEIC only | Bonds | Corporate Bond | 1.8 | 0.0 | (0.2) | (0.1) | (0.2) | 1.4 |
| 9 | OEIC + SICAV | Bonds | Emerging Markets Bond | 1.8 | 0.4 | (0.5) | (0.1) | (0.2) | 1.4 |
| 10 | OEIC only | Bonds | Strategic Corporate Bond | 1.6 | 0.0 | (0.2) | (0.2) | (0.2) | 1.2 |

Wholesale Asset Management Largest SICAV mutual funds

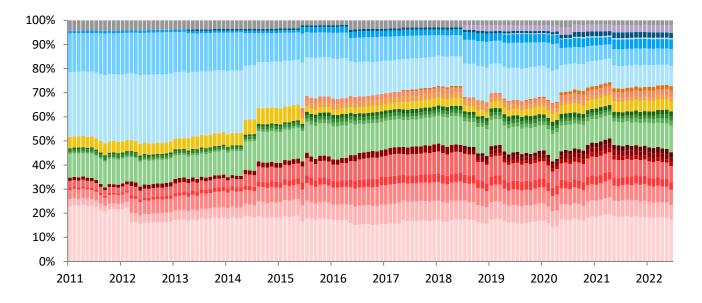
| | | | | AUMA and Flows (£bn) | | | | | |
|-----------------|---------|-------------|---------------------------------|----------------------|------|------------|-----------|------------------|---------|
| RANK by AUMA | PRODUCT | ASSET CLASS | FUND | FY 2021 | SALE | REDEMPTION | NET FLOWS | MARKET/ OTHER | H1 2022 |
| 1 | SICAV | Bonds | Optimal Income | 11.4 | 0.9 | (2.6) | (1.7) | (1.0) | 8.7 |
| 2 | SICAV | Equities | Global Listed Infrastructure | 1.2 | 1.5 | (0.3) | 1.2 | 0.0 | 2.4 |
| 3 | SICAV | Equities | Global Dividend | 1.8 | 0.9 | (0.3) | 0.6 | (0.0) | 2.4 |
| 4 | SICAV | Multi Asset | Dynamic Allocation | 2.1 | 0.2 | (0.3) | (0.1) | (0.0) | 2.0 |
| 5 | SICAV | Bonds | Global Floating Rate High Yield | 1.7 | 0.7 | (0.4) | 0.3 | (0.0) | 1.9 |
| 6 | SICAV | Equities | European Strategic Value | 0.8 | 0.5 | (0.3) | 0.2 | (0.0) | 1.0 |
| 7 | SICAV | Multi Asset | Income Allocation | 1.0 | 0.2 | (0.2) | 0.0 | (0.1) | 0.9 |
| 8 | SICAV | Bonds | Emerging Markets Bond | 0.9 | 0.3 | (0.2) | 0.0 | (0.1) | 0.8 |
| 9 | SICAV | Bonds | Global Macro Bond | 0.7 | 0.1 | (0.1) | (0.1) | (0.0) | 0.6 |
| 10 | SICAV | Equities | Global Themes | 0.6 | 0.1 | (0.1) | 0.0 | (0.0) | 0.6 |

Wholesale Asset Management Largest OEIC mutual funds

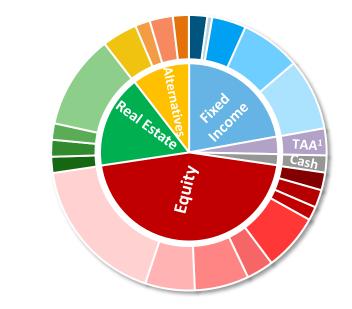
| | | | | AUMA and Flows (£bn) | | | | | |
|-----------------|---------|-------------|------------------------------------|----------------------|------|------------|-----------|------------------|---------|
| RANK by AUMA | PRODUCT | ASSET CLASS | FUND | FY 2021 | SALE | REDEMPTION | NET FLOWS | MARKET/ OTHER | H1 2022 |
| 1 | OEIC | Equities | Global Themes | 2.4 | 0.1 | (0.1) | (0.0) | (0.2) | 2.2 |
| 2 | OEIC | Equities | Global Dividend | 2.2 | 0.2 | (0.2) | (0.0) | (0.0) | 2.2 |
| 3 | OEIC | Bonds | Optimal Income | 1.9 | 0.1 | (0.2) | (0.1) | (0.2) | 1.5 |
| 4 | OEIC | Bonds | Corporate Bond | 1.8 | 0.0 | (0.2) | (0.1) | (0.2) | 1.4 |
| 5 | OEIC | Bonds | Global Macro Bond | 1.5 | 0.2 | (0.3) | (0.1) | (0.1) | 1.3 |
| 6 | OEIC | Bonds | Strategic Corporate Bond | 1.6 | 0.0 | (0.2) | (0.2) | (0.2) | 1.2 |
| 7 | OEIC | Bonds | UK Inflation Linked Corporate Bond | 1.2 | 0.2 | (0.2) | (0.0) | (0.0) | 1.2 |
| 8 | OEIC | Equities | Recovery | 1.2 | 0.0 | (0.1) | (0.1) | (0.2) | 1.0 |
| 9 | OEIC | Equities | Charifund | 0.9 | 0.0 | (0.0) | (0.0) | (0.0) | 0.8 |
| 10 | OEIC | Multi Asset | Episode Growth | 0.8 | 0.0 | (0.0) | (0.0) | (0.1) | 0.7 |

With-Profits Fund Strategic Asset Allocation

Asset allocation evolution between 2011 and H1 2022



Asset allocation as of June 2022

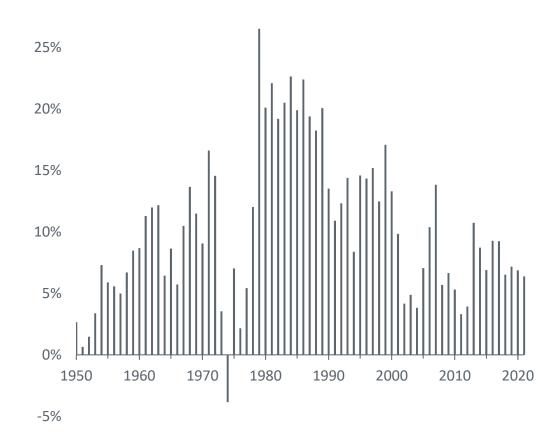




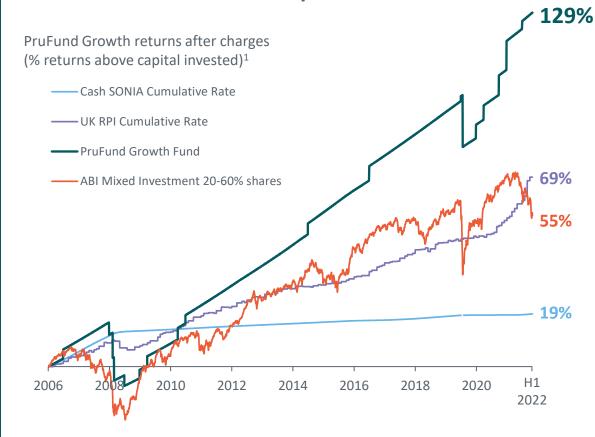
1. Tactical Asset Allocation mandate; 2. Includes: Emerging Market, Convertibles, Bridge Loans, Global High-Yield Source: Allocation as of 30 June 2022 for OBMG, the largest of the funds within the With-Profits sub fund

With-Profits Fund Historical returns

Annualised 5-year rolling returns¹



PruFund Growth returns vs. peers

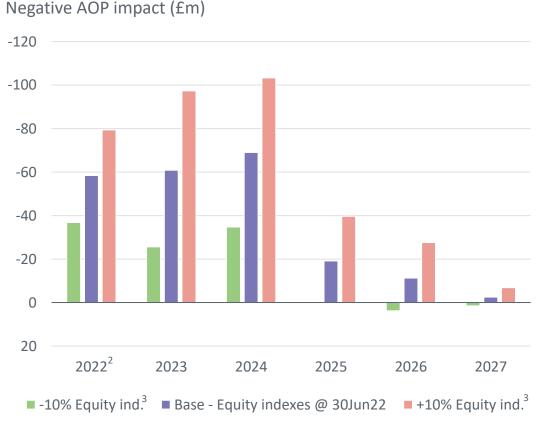


Shareholder transfer hedge programme Programme features and estimated impact on AOP

Cash-flow hedges



Estimated AOP impact from hedges¹



1. Represents estimated impact at maturity on AOP for both PruFund and Traditional With-Profits. The estimate is based on the fair value of cash-flow hedging programmes at 30 Jun 22. Actual gains/losses may differ according to the equity indexes growth and the moneyness of the options at maturity. As part of the hedges mature one year early, to reflect the timing of the equity risk associated with the transfer, realised gains/losses on part of the hedges are carried over and brought into AOP in line with the emergence of the transfer they hedge; 2. Total estimated impact on AOP at FY 2022; 3. Instantaneous shock applied to 30 Jun 22 value of the 3 indexes.

From IFRS Adjusted Operating Profit to IFRS Profit After Tax

| AM Revenues 460 492 AM Cost (326) (367 Performance fees 5 11 Investment income and minority interest ¹ 8 (12 | 7) |
|--|----|
| AM Cost (326) (367 Performance fees 5 11 Investment income and minority interest ¹ 8 (12 |) |
| Performance fees 5 11 Investment income and minority interest ¹ 8 (12 |) |
| Investment income and minority interest ¹ 8 (12 | , |
| | L. |
| Total Asset Management AOP147124 | |
| Wealth 5 65 | |
| o/w PruFund UK 18 74 | |
| م o/w Platform and Advice (3) (8) | |
| o/w Other Wealth (10) | |
| o/w Platform and Advice(3)(8)o/w Other Wealth(10)(1)Heritage282169o/w With-Profits105121o/w Shareholder Annuities & Other17748 |) |
| o/w With-Profits 105 121 | |
| o/w Shareholder Annuities & Other 177 48 | |
| Other Retail & Savings 9 (8) | |
| Total Retail & Savings AOP 296 226 | 5 |
| Head Office ² (35) |) |
| Head Office2(35)(87)Debt interest cost(81)(81)Total Corporate Centre AOP(116)(168) |) |
| Total Corporate Centre AOP (116) (168 | 3) |
| Adjusted Operating Profit before tax327182 | 2 |
| Short-term fluctuations in investment returns(549)(1,44) | 8) |
| Profit on disposal of businesses and corporate transactions | |
| Restructuring and other costs (85) (64 |) |
| Amortisation of intangible assets - (3) | |
| IFRS profit attributable to non-controlling interests 3 8 | |
| IFRS Profit before tax attributable to equity holders (304) (1,32 | 5) |
| Tax 56 280 |) |
| IFRS Profit after tax attributable to equity holders (248) (1,04 | 5) |

1. Includes share of profit from joint venture and associates; 2. Includes 'Head Office Expenses', 'Investment and other income on Hold Co assets' and 'FX gains/(losses) on subordinated debt'. See slide 44 for additional details

Adjusted Operating Profit additional details

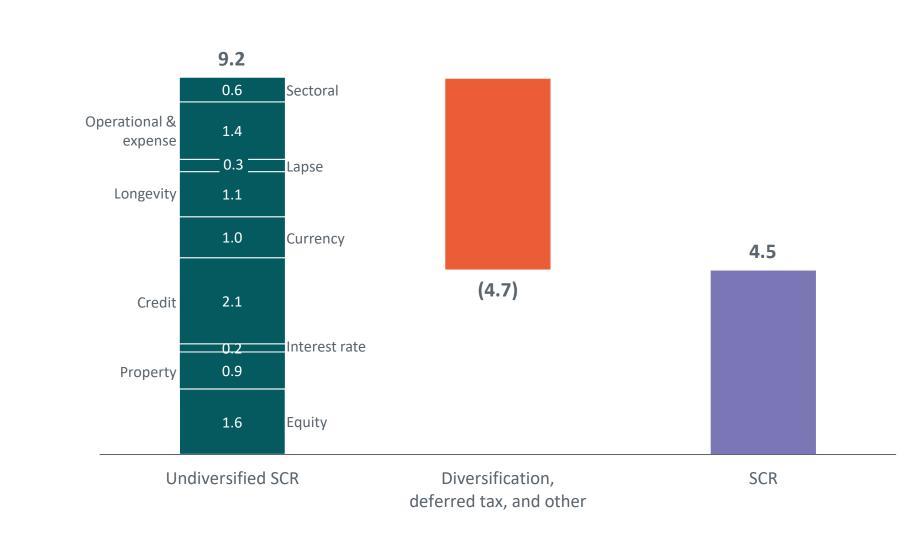
| (£m) | H1 2021 | H1 2022 |
|--|---------|---------|
| Asset Management | | |
| AM Revenues | 460 | 492 |
| AM Costs | (326) | (367) |
| Performance fees | 5 | 11 |
| Investment income and minority interest ¹ | 8 | (12) |
| Total Asset Management AOP | 147 | 124 |
| Retail & Savings | | |
| Wealth | 5 | 65 |
| Heritage | 282 | 169 |
| o/w Shareholder Annuities & Other | 177 | 48 |
| o/w Other | 86 | (54) |
| Other Retail & Savings | 9 | (8) |
| Total Retail & Savings AOP | 296 | 226 |
| Corporate Centre | | |
| Head Office | (35) | (87) |
| Debt interest cost | (81) | (81) |
| Total Corporate Centre AOP ¹ | (116) | (168) |

| | H1 2021 | H1 2022 |
|---|-----------------|-----------------|
| Investment income | 5 | (4) |
| Minority interest ¹ | 3 | (8) |
| Total | 8 | (12) |
| | H1 2021 | H1 2022 |
| Mismatching profits | (15) | (78) |
| Other assumption and model changes | 33 | - |
| Experience variances | 26 | 8 |
| Other provisions & reserves | 22 | 1 |
| Total annuity related | 66 | (69) |
| Other | 20 | 15 |
| Total | 86 | (54) |
| | | |
| | H1 2021 | H1 2022 |
| Head Office expenses | (48) | (42) |
| Investment and other income on Hold Co assets | 9 | 3 |
| | 4 | (48) |
| FX gains/(losses) on subordinated debt | | · · / |
| Total | (35) | (87) |
| | (35) | (87) |
| Total | (35) H1 2021 | (87) H1 2022 |
| | (35) | (87) |

Diverse risk exposures Breakdown of the shareholder Solvency II SCR by risk type

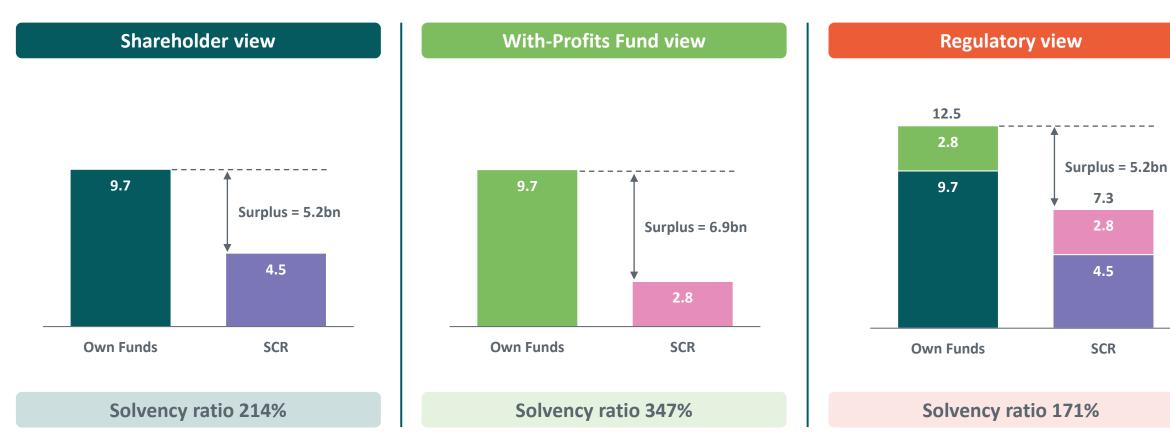
H1 2022

(£bn)



Solvency II position¹ M&G Group

H1 2022 (£bn)

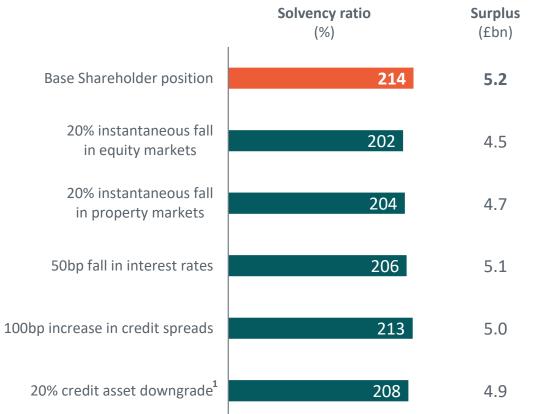


Operating Capital Generation

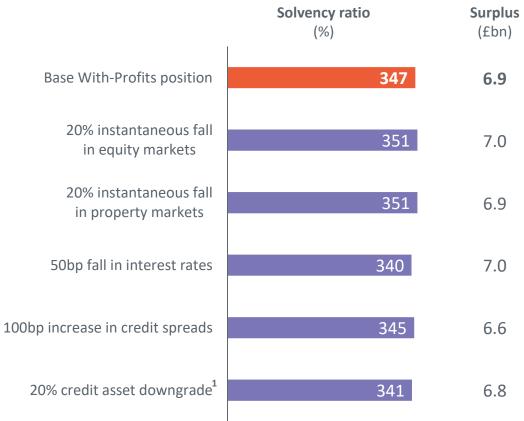
| | | H1 2021 | | | H1 2022 | |
|--|-----------|---------|-------|-----------|---------|-------|
| (£m) | Own Funds | SCR | Total | Own Funds | SCR | Total |
| Asset Management | | | | | | |
| Asset Management Underlying Capital Generation | 140 | 4 | 144 | 129 | 13 | 142 |
| Retail & Savings | | | | | | |
| Wealth | 85 | (67) | 18 | 124 | (36) | 88 |
| o/w PruFund UK | 94 | (67) | 27 | 127 | (31) | 96 |
| - of which: In-force | 90 | (40) | 50 | 95 | 11 | 106 |
| - of which: New business | 4 | (27) | (23) | 32 | (42) | (10) |
| o/w Platform and Advice | (2) | - | (2) | (5) | (4) | (9) |
| o/w Other Wealth | (7) | - | (7) | 2 | (1) | 1 |
| Heritage | 111 | 71 | 182 | 180 | 86 | 266 |
| o/w With-Profits | 66 | 2 | 68 | 70 | 30 | 100 |
| o/w Shareholder Annuities & other | 46 | 69 | 115 | 110 | 56 | 166 |
| Other Retail & Savings | 14 | - | 14 | 19 | (3) | 16 |
| Retail & Savings Underlying Capital Generation | 210 | 4 | 214 | 323 | 47 | 370 |
| Corporate Centre | | | | | | |
| lead Office cost | (44) | (4) | (48) | (30) | (2) | (32) |
| Debt interest cost | (94) | - | (94) | (94) | - | (94) |
| Corporate Centre Underlying Capital Generation | (138) | (4) | (142) | (124) | (2) | (126) |
| Total Underlying Capital Generation | 212 | 4 | 216 | 328 | 58 | 386 |
| Other Asset Management Capital Generation | 6 | 10 | 16 | (6) | - | (6) |
| Other Retail & Savings Capital Generation | (60) | 139 | 79 | (15) | 73 | 58 |
| Other Corporate Centre Capital Generation | 3 | (5) | (2) | (8) | 3 | (5) |
| otal Operating Capital Generation | 161 | 148 | 309 | 299 | 134 | 433 |
| | | | | | | |

Solvency II sensitivities Estimated impact on % ratio and surplus

Shareholder Solvency II market sensitivities H1 2022



With-Profits Solvency II market sensitivities H1 2022



1. Average impact of one full letter downgrade across 20% of assets exposed to credit risk Note: Sensitivities assuming recalculation of Transitional Measures on Technical Provisions (TMTP)

Parent company liquidity Cash and liquid assets at £1.4bn

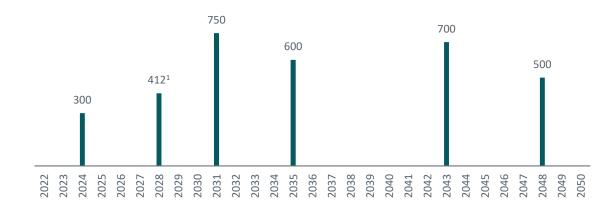
Parent company cash and liquid assets H1 2022 (£bn)



Financial debt structure Subordinated debt (all Tier 2)

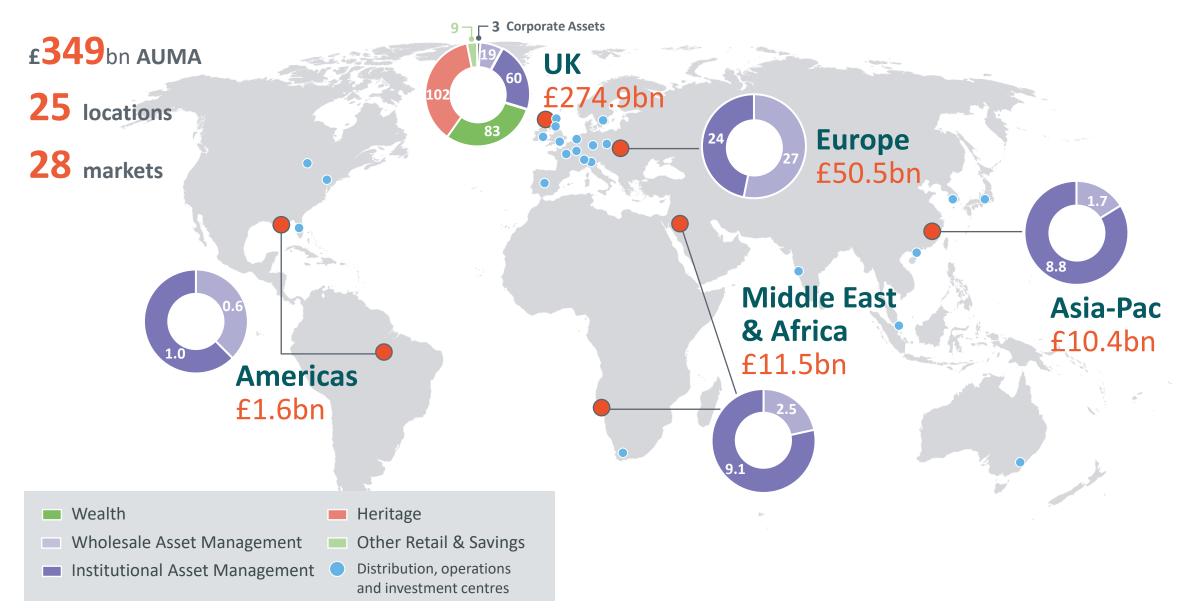
| ISIN | Currency | Nominal (£m) | Coupon | Issue Date | Maturity Date | Call Date |
|--------------|----------|--------------|--------|------------|---------------|-----------|
| XS2025521886 | GBP | 300 | 3.875% | 2019 | 2049 | 2024 |
| XS1888930150 | USD | 500 | 6.500% | 2018 | 2048 | 2028 |
| XS1888920276 | GBP | 750 | 5.625% | 2018 | 2051 | 2031 |
| XS1243995302 | GBP | 600 | 5.560% | 2015 | 2055 | 2035 |
| XS1003373047 | GBP | 700 | 6.340% | 2013 | 2063 | 2043 |
| XS1888925747 | GBP | 500 | 6.250% | 2018 | 2068 | 2048 |

Call date profile (£m)



| Ratings | Financial Strength | lssuer Default | Outlook |
|----------------------------------|-----------------------|-------------------|----------|
| S&P Global Ratings | A+ | А | Stable |
| Moody's | Aa3 | A2 | Negative |
| Fitch Ratings | AA- | A+ | Stable |

Our international footprint



Note: All AUMA figures refer to position as of H1 2022, based on the country of the underlying client. The number of locations and markets is as at 31 December 2021.

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