

Fund Guide

Prudential Personal Pension

Introduction to this guide

We know that choosing which fund may be best for you isn't easy – there are many options and everyone's different so there's no 'one way' to invest.

So we offer a range of options to help you meet your investment goals.

We've produced this guide to help you and your financial adviser understand more about our funds. This includes the risk and potential reward of each fund, their investment aims and information on fund charges and further costs.

If there's information or terminology included that you'd like to discuss, then please contact your financial adviser.

The funds in this guide are available to most investors in our Prudential Personal Pension product.

There are a number of important issues to think about around availability of the funds within this guide. You should speak to your financial adviser for more information. Or you can call us on 0800 000 000. 8am to 6pm Monday to Friday. We might record your calls to make sure our service is up to standard.

Some important notes we'd like you to read:

- The value of your investment can go down as well as up so you might get back less than you put in.
- We'd like everyone to find it easy to deal with us. Please let us know if you need information about our plans and services in a different format.
- All our literature is available in audio, large print or braille versions. If you would like one of these please contact us on 0800 000 000 and we'll send these out to you.
- The types of assets a fund invests in will have a significant effect on its performance. Generally, the higher the potential returns, the higher the risk.
- A fund's name isn't indicative of the risk it may take.
- The information in this guide is correct as at 19 January 2026, unless another date is shown.
- This guide doesn't take account of current market conditions or other short-term fund specific changes. Up to date information on each fund can be found at pru.co.uk/funds
- All views are Prudential's.

Risk and potential reward	4
Asset class risk types	4
Risk and Potential Reward Indicator	8
Fund information	10
Explanations we think you should read	10
Funds, ABI sectors, asset class risk types, risk and potential reward indicators & fund charges and further costs	14
Investment strategies	16
Lifestyle Options	20
Some useful investment terms	22

Before making any decisions you should speak to your financial adviser. They can discuss and help you understand your fund selection.

Risk and potential reward

Asset class risk types

Learn more about asset classes and their risk

You should read this section to find out more about the different types of assets, or types of things funds invest in, and the risks that they have.

We've included this as later in the guide we'll show which asset types and associated risks are applicable to different funds we offer.

Funds can invest in different types of assets. There are many types of risks but generally, the higher the potential returns, the higher the risk.

Some funds can invest in more than one asset type to try to reduce the risk of losing money. This is so they're not relying on the performance of an individual asset or assets of the same type. We call this diversification.

See pages 14 to 15 for how the following asset class risk types relate to individual funds.

Equity

Equities are commonly known as 'shares'. When a fund buys an equity, it's investing in a company and, in exchange, receives a share of the ownership of that company. Equities give two potential investment benefits:

- equity prices normally increase if the value of the company increases, although the value of equities can go down and up a lot.
- companies may pay dividends – regular payments to shareholders based on how well the company is doing.

Over the longer-term (up to 15 years), equities can offer greater growth potential than many other asset types.

However, funds investing in equities tend to carry a higher risk of capital loss than funds investing in fixed interest securities or money market investments (we'll talk about these later in this section).

The financial results of other companies and general stock market and economic conditions can all affect a company's share price, and as a result, the value of any fund investing in that company.

Where a fund invests in equities, we've rated the fund as having a risk type of "Equity".

Fixed Interest and Index-Linked Securities

Fixed interest securities, or "bonds", are loans issued by companies or by governments in order to raise money. Bonds issued by companies are called Corporate Bonds, those issued by the UK government are often called Gilts or UK Government bonds and those issued by the US government are called Treasury Bonds. In effect a bond is an 'I owe you' that promises to pay a sum on a specified date and pay a fixed rate of interest along the way.

Index-linked securities are similar but the payments out are normally increased by a prices index. For example, for UK government index-linked securities, payments out go up in line with the UK Retail Prices Index.

The British Government has never failed to pay back money owed to investors. (Source: Debt Management Office, December 2025).

But, it's possible for a government bond to default. And with corporate bonds there's a risk that the company may not be able to repay its loan or that it may default on its interest payments.

You can reduce the risks related to investing in bonds if you invest through a bond fund. When a fund manager selects a range of bonds, you're less reliant on the performance of any one company or government. If the fund reinvests the bond income it generates it can provide attractive levels of growth. But there's a risk you might not get back the amount you invest and the income you receive is neither fixed or guaranteed.

Corporate and government bonds are sensitive to interest rate trends. An increase in interest rates is likely to reduce their value, and the value of any fund investing in them.

Where a fund could be exposed to these types of risk, we've rated the fund as having a risk type of "Fixed Interest".

Commercial Property

Commercial property investment generally means the fund is sharing in the returns from the ownership of some buildings (for example, offices and shopping centres).

Investment in property can be done directly (e.g. owning physical property) or indirectly (e.g. owning shares in a property company as part of a diversified range of assets).

The return from investing in property is a combination of rental income and changes in the value of the property; which is generally a matter of a valuer's opinion rather than fact. We think property is lower risk than equities, but higher risk than bonds over the long-term.

But commercial properties can be difficult to buy and sell quickly. Fund managers may have to delay withdrawal of money by customers from a property fund until they can sell some of the buildings the fund invests in. It may take a number of months to sell commercial property.

The actual value of a property is what someone is prepared to pay for it – an actual sale value. As sales are infrequent, interim valuations are based on a valuer's opinion and can change from time to time. This can affect the value of a fund invested in commercial property, with the value possibly fluctuating significantly.

All of this means there are a number of risks for funds investing in property:

- Cash could remain uninvested as property assets can be difficult to buy, leading to lower returns than expected.
- The value of the fund may be reduced if a large number of withdrawals are requested and it's necessary for properties to be sold at reduced prices.
- There may be delays removing your money from the fund if property is proving difficult to sell.
- Property fund valuations may change periodically, upwards or downwards.
- Rental income isn't guaranteed. Defaulted rent and unoccupied properties could reduce returns.
- If the size of the fund falls significantly, the fund may have to hold fewer properties, and this reduced diversification may lead to an increase in risk.
- In some circumstances we may suspend one or more of our Property funds to protect the interests of our investors. If this happens we'll write to investors to let them know.

Where a fund could be exposed to these risks, we've rated the fund as having a risk type of "Property".

Currency Risk and Overseas Investments

Overseas investments allow you to take advantage of the growth potential of markets outside of the UK. But currency changes can affect the value of overseas investments. Because the value of overseas investments is converted from local currency into pounds (Sterling), the Sterling value can fall if the local currency weakens against Sterling, independent of the performance of the asset itself.

Where a proportion of a fund is invested in non-Sterling assets, we've rated the fund as having a risk type of "Currency".

Smaller Companies and Emerging Markets

In comparison to larger companies, shares of smaller companies may be harder to trade and short-term performance may be more volatile. There may also be more chance the companies will become insolvent. Funds which invest in small companies can have volatile returns and a greater risk of capital loss.

Some investments are in markets which are less developed than the UK market. In such markets, the ability to trade, and the safe keeping of assets on behalf of the fund, and especially regulation may all be poorer than in well-developed markets. This means increased risk for your investment.

Where a fund could have these types of risk, we've rated it as having a risk type of "Smaller Companies and Emerging Markets".

Financial Instruments

Fund managers can use several financial arrangements with the aim of improving fund performance. Some of the most common are:

Derivatives: These cover products such as futures and options which are generally an arrangement to buy or sell a standard quantity of a specified asset on a fixed future date at a price agreed today. This type of investment may carry a higher risk of capital loss than funds investing in other assets.

Derivatives usually rely on a counterparty – the person or company with which the fund manager has made the agreement about future deals. If the counterparty gets into financial difficulty, it may be difficult to obtain a price for valuations or for the investment manager to dispose of the asset – that creates risk to the value of the fund. There's a risk of capital loss in the event of the counterparty to the derivative becoming insolvent or suffering other financial difficulties. In such circumstances the derivative may have no value.

Geared Assets: Funds that are geared or borrow assets or which use short-selling (where a stock is borrowed then sold and bought back before being returned to where they were borrowed from) are likely to be more volatile than other funds and there's a higher risk of capital loss.

Where a fund could be exposed to these types of risk, we've rated it as having a risk type of "Financial Instruments".

Alternative Investments

These include non-traditional, complex or specialist investments such as hedge funds, private equity and complex derivative based strategies. Alternative investments can be more difficult to value and can take longer to buy or sell.

Where a fund could be exposed to these types of risk, we've rated it as having a risk type of "Alternative Investments".

Other

We've rated a number of funds as having a risk type of "Other".

In addition to the risks and characteristics of the individual asset types, specialist investments have other features that are unique to where they invest.

Specialist funds

Specialist funds invest in particular markets or geographical areas. Specialist funds might be used for example, to take advantage of a particular scenario or make the most of an area of the manager's expertise. The funds are often characterised by periods of strong or weak performance and because they invest in a smaller range of asset types, they tend to be more risky than non-specialist funds, but can deliver greater returns.

Environmental, Social and Governance (ESG)

ESG funds fall under the category of 'responsible investing.' ESG funds are for investors who want to know that their money aims to help benefit the environment and society, whilst supporting their financial goals and potential competitive returns.

For more information on investing for the good of the planet, please go to: pru.co.uk/investments/investing-for-good/

Small number of holdings

The fund may have investment concentrated in relatively few individual assets. This is normally a deliberate position and may be, for example, to benefit from a particular area of focus or expertise. Returns from the fund can be significantly influenced by the performance of a small number of individual holdings and so the fund may be more volatile than funds with a wider spread of underlying assets.

Low risk assets

Some funds keep a proportion of your money in cash deposits and other money market investments. Over the long-term, money market investments may offer the lowest risk of all asset types but also the lowest potential returns. Some funds hold money market investments because they're aiming for security more than substantial growth. Others hold just enough in cash deposits to make sure money is available for customer withdrawals. Over the long term, money market investments can be a low risk asset type but may also produce low returns compared to other asset types.

A money market investment is at risk if any of the banks, building societies or other financial institutions with whom the fund's money is deposited becomes insolvent or suffers other financial difficulties. If this happens, the money deposited with that institution may not be returned in full. Some money market investments will be affected if interest rates rise, leading to a drop in value of any fund holding them.

Where a fund could be exposed to these types of risk, we've rated it as having a risk type of "Other".

Further information

If you're looking for more information on these risks then please speak to your financial adviser.

Risk and potential reward

Risk and Potential Reward Indicator

Learn how we rate the risk of the funds

We've included this so you can understand what the different numbers next to each fund, in the next few pages, mean.

Investing is about balancing the risk you're comfortable with alongside the potential rewards that you want to achieve and your capacity for loss. Your attitude to investment risk is personal to you and may change in the future.

The table on the next page can help illustrate this concept. It's not exhaustive, but covers a wide range of funds and investments and shows the general principle that, as the level for potential higher returns goes up, so does the level of risk. On pages 14 to 15 you can see how these risk and potential reward indicator numbers relate to our funds.

Some key things to think about:

- The value of your investment can go down as well as up so you might get back less than you put in.
- The types of assets a fund invests in will have a significant effect on its performance. Generally, the higher the potential returns, the higher the risk.
- A fund's name isn't indicative of the risk it may take.
- We've developed these risk rating categories to help provide an indication of the level of risk and potential reward that's attributable to a fund based on the type of assets which may be held within the fund.
- These risk rating categories shouldn't be considered generic to the fund management industry as other companies use different descriptions.

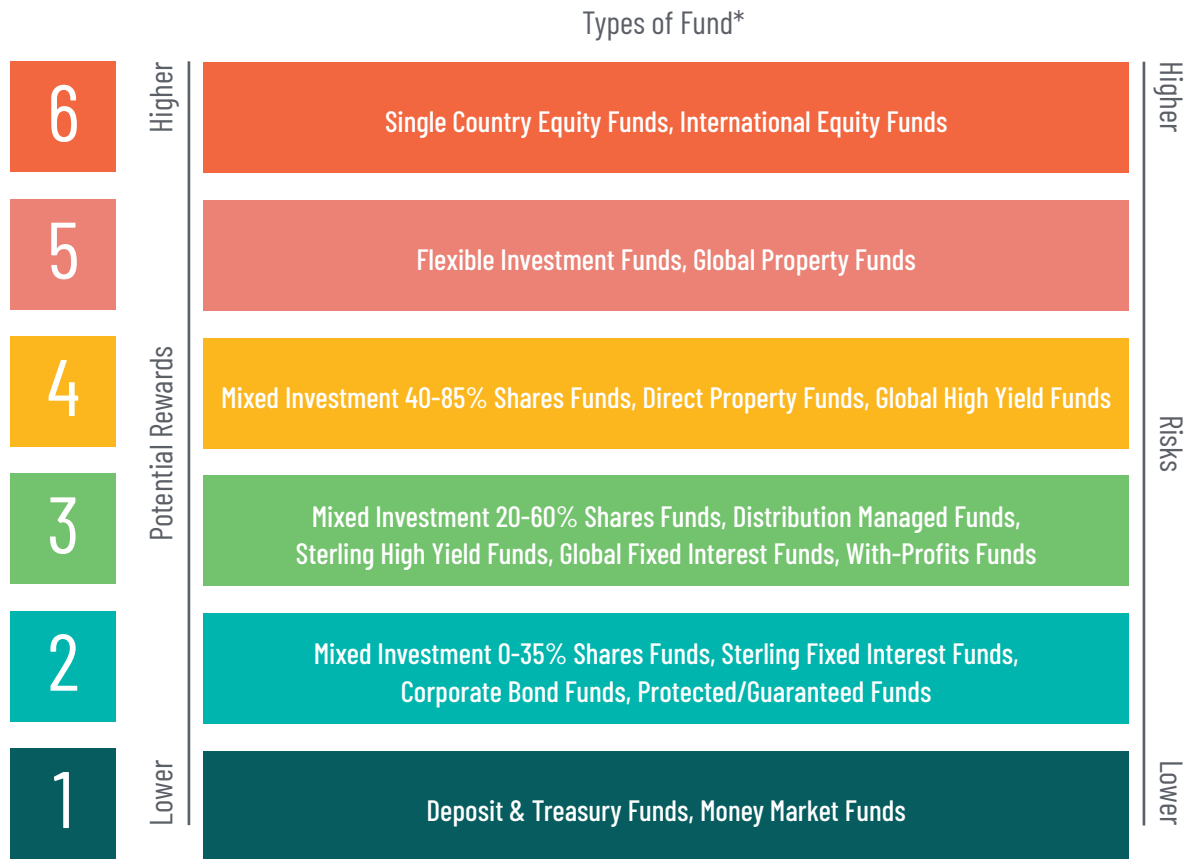
- We regularly review these risk rating categories and so they might change in the future.
- We may amend a risk rating as a result of a material change in our view of the level of risk. For example due to a significant change to the assets held by a fund or in the way a fund is managed. If we do this, we'll provide information on the new risk rating.
- We strongly recommend that before making any fund choice you ensure you understand the appropriate risk ratings. You'll find helpful information in this fund guide, along with further information, at pru.co.uk/funds

Sometimes we may need to make a change to a fund. For details of recent material fund changes please visit pru.co.uk/fundchanges Information is normally shown for one year.

You should also consider discussing your decision with your financial adviser. It's important to also note that your adviser may make their own assessment of the risk rating of funds when considering your needs and objectives, and this may differ from our own internal assessment.

The information included in this guide is correct as at 19 January 2026, unless another date is shown.

Risk and Potential Reward Indicator



* Types of Fund

These are mostly based on sector classifications by the Association of British Insurers (ABI). The description used may match an individual ABI sector name or be a Prudential suggested description for a grouping of similar sectors. The only exception to this is "With-Profits" which isn't classified by the ABI. Where a fund is classified by the ABI then we'll use the sector it's in as a starting point to think about its appropriate position in the scale above. But please note that each fund is considered individually and membership of an ABI sector doesn't automatically imply a particular risk and potential reward indicator number.

Further information

If you're looking for more information, including the latest version of this fund guide and details of changes to our funds, then please visit pru.co.uk/funds. You'll also find an explanation of each of the ABI sector classifications on pru.co.uk/abi

Fund information

Explanations we think you should read

Learn about what can impact your fund value and about charges and costs

This section can help you understand a bit more about the factors that can impact funds and what we mean by fund charges and further costs.

Unit Pricing Basis for Unit-Linked Funds

Most of the funds in this guide are 'Unit-Linked' funds. Please see page 23 for an explanation of what this means

When we determine the basis to be used for calculating the unit price, it's important to think about how much money is either going into or is being taken out of either Prudential's fund or the underlying investment. The unit price is then used to determine the value of individual policyholders' investments in the fund.

If more money is being paid into the fund than is being taken out, then the fund will need to purchase assets. If this is the case then the amount that's needed to buy assets for the fund (i.e. the purchase price) will be more relevant than the amount obtained for selling the assets (i.e. the sale price) in determining the unit price of the fund.

If more money is being taken out of the fund than is being paid in then the fund will need to sell assets. If this is the case, the sale price of the underlying assets will be more relevant when calculating the unit price.

Sales prices are generally lower than purchase prices. The size of the difference depends on the cost of either purchasing or selling the assets the fund invests in. These costs tend to be largest for funds investing in property, smaller companies and emerging markets so will have the largest impact on the change in price.

If there's a switch from a purchase price to a sales price then the unit price could go down. If there's a switch from a sales price to a purchase price then the unit price could go up. In both cases the movement in price can be frequent, significant and will happen straight away.

You can find details of how we manage our Unit-Linked funds at pru.co.uk/ppfm/ul

You'll also find there a shortened customer friendly version, our "Customer Guide", which explains briefly:

- how the Prudential unit-linked funds work.
- our current approach to managing them.
- the standards and practices we use to manage the funds.

Principally, this Customer Guide will explain:

- the nature and extent of the decisions we take to manage the funds, and
- how we treat customers and shareholders fairly.

The Fund Value

The value of your investment can go down as well as up so you might get back less than you put in.

For investments in the With-Profits Fund, the value of the plan depends on how much profit the fund makes and how we decide to distribute it. If you're unsure how the With-Profits Fund works, please speak to a financial adviser.

How Unit-Linked Funds Invest

Some of the Prudential funds listed in this guide may invest in 'underlying' funds or other investment vehicles. Have a look at a fund's objective and that will tell you where it invests – including if that's in an underlying fund or funds.

If the Prudential fund is investing in just one underlying fund then it's what's known as a 'mirror' fund, as the performance of the Prudential fund broadly aims to reflect the performance of the underlying fund it invests in. The performance of our Prudential fund, compared to what it's invested in won't be exactly the same. The differences between the underlying fund and our fund can be due to:

- additional charges,
- cash management (needed to help people to enter and leave our fund when they want),
- tax,
- timing of investments (this is known as a fund's dealing cycle, it varies between managers and can be several days).

Further costs related to investing

Annual Management Charge

We take an Annual Management Charge (AMC) for looking after your investment, from each of the funds you invest in. Any further costs shown are expenses which are borne by the fund. Together they add up to the Yearly Total (%). These are shown on pages 14 to 15. We might change our charges in future.

For most funds we calculate the AMC daily and take it monthly from your Plan by cancelling units. We calculate the charge for the With-Profits Fund differently.

The annual charge, further costs and charges to cover the cost of guarantees, are already taken into account when we calculate the bonus rates for our With-Profits Fund. To find out more about the charges for this fund, please refer to your Key Features Document and other plan documentation, including your annual statement or speak to your financial adviser.

Further costs related to investing

In addition to our annual charges, there may be further costs incurred. Where these are applicable, they're paid for by the fund and will impact on the overall performance. Some examples of what these further costs might include are shown below. These aren't listed in order of importance, they won't necessarily apply to all funds, and this isn't an exhaustive list.

Name	What this means	Where applicable, are they included in the further costs figures we show in this fund guide and/or illustration?
Further costs	<p>Miscellaneous fund administration fees and costs There can be a number of different administration fees and costs associated with funds. These can include, for example, audit fees, custody fees, infrastructure costs, registrar fees, regulatory fees, stock lending fees, and trustee fees.</p>	<p>For our With-Profits funds, these further costs were already factored in when Bonus Rates were set, so aren't shown in this guide or in illustrations.</p> <p>For all other funds, where applicable, these further costs are shown in this guide and in illustrations.</p>
	<p>Property expenses For funds that invest in property, either directly (i.e. the fund owning physical property) or indirectly (i.e. owning units in a property fund or shares in a property company) there are costs incurred for managing these properties. These can include costs for development, maintenance, oversight and renovation of the properties held, collecting rents, and managing tenants, as well as running costs that cannot be passed onto tenants.</p>	<p>No, for unit-linked funds*, unless they're for property investments that are managed by M&G, which are disclosed.</p> <p>No, for the With-Profits Fund.</p>
Performance fees	In some funds the fund managers are paid a fee depending on how they perform.	No, but if they're applicable they will impact on the performance of a fund.
Transaction costs	When a fund manager trades the investments in a fund (for example, makes a decision to sell one holding and buy another) there are associated costs, for example taxes.	No, but if they're applicable they will impact on the performance of a fund.

* Currently these are rebated back by Prudential to the fund, so they won't impact the fund performance, and aren't disclosed. We reserve the right to not rebate them in the future.

Further costs might be incurred by a Prudential fund or, where it's applicable, any fund our fund invests in (see the 'Investment strategy' for information on where a fund might invest).

Your illustration will show the Annual Management Charge (AMC) and further costs applicable to your chosen fund(s). To get an up to date illustration, please ask your financial adviser.

Fund charges and further costs may vary in future and they may be higher than they are now. We'll write to you if an AMC goes up for a fund you are invested in, unless the change in the AMC we quote is part of the expected function of that fund (for example our With-Profits Fund – see your Key Features Document for more information). As it's normal for further costs to vary over time we won't contact you when they change. If fund charges and further costs exceed the return earned, the fund will go down in value.

The further costs listed in this guide are indicative, based on the current levels of costs, and are correct as at 19 January 2026.

Further Information

If the taxation treatment of the funds changes, we reserve the right to change the arrangements for the investment of the underlying assets of the fund.

You should consider that inflation would reduce what you could buy in the future with your pension savings. Inflation could mean your money is less able to buy what it could before. If investment returns are sufficiently low, inflation could cancel out returns that you make on your pension investment.

If you have any questions about this product, your fund choice or the fund charges and further costs applicable then we recommend you speak to your financial adviser.

For any fund, there may be a delay in buying, selling or switching of units. These delays will only apply in exceptional circumstances. We wouldn't expect delays to be longer than six months for units that invest in property or land and one month for units that invest in other funds. However, we can't guarantee that we'll never delay longer than these timescales. If these delays apply to you, we'll let you know.

Compensation

The products Prudential Assurance Company Limited (PACL) offer are covered by the Financial Services Compensation Scheme (FSCS). If we get into financial difficulties, you may be able to make a claim. The FSCS is an independent body set up by Government to provide compensation for people where their authorised financial services provider gets into financial difficulties and becomes unable, or unlikely to be able, to pay claims against it. This circumstance is referred to as being 'in default'.

Losses, which may result from poor investment performance, are not covered by the FSCS.

Where does FSCS protection apply?

There is full FSCS coverage if PACL is 'in default'.

- Your pension is protected up to 100% of the value of your claim.
- Any funds you choose to hold in your pension will be included in the value of your claim in the event that PACL is declared 'in default'.
- If you hold the Prudential With-Profits Fund in your pension, it is protected 100% in the event of the default of PACL.

All the other funds we offer, apart from the fund mentioned above, are unit-linked, and invest in other funds managed by non-PACL fund managers. FSCS cover does not apply if the non-PACL fund manager were to be 'in default'.

- There is no FSCS cover for unit-linked funds investing with non-PACL fund managers if that manager were to be 'in default'.
- See 'How Unit-Linked funds invest' for further information on these types of fund (often called 'mirror' funds).

You can find out more information on the FSCS at pru.co.uk/fscs, or you can call us.

Information is also available from the Financial Services Compensation Scheme.

Visit their website: fscs.org.uk

Or write to: The Financial Services Compensation Scheme, PO Box 300, Mitcheldean GL17 1DY

Or call the FSCS: Telephone: 0800 678 1100

Where FSCS coverage does not apply, then other factors can come in

As explained in the 'Where does FSCS protection apply?' section, the FSCS doesn't cover every situation. For example unit-linked funds that invest in the funds of non-PACL fund managers (often called 'mirror' funds).

But, where FSCS protection does not apply, there are other factors that could help if the worst happened and a provider was 'in default'. For example, the use of custodians or depositories to provide protection for fund assets, where there is separate legal ownership of assets and legal entities that aren't liable for any losses of a fund manager. In so doing, the intention is that the underlying fund will not be liable for any losses the underlying fund management company incurs.

PACL would aim to recover any money invested in an underlying fund where the fund manager has been declared 'in default', but PACL would not be liable for any loss incurred from the default of the non-PACL fund manager.

Further information

For more information on the above, please refer to your Member's Explanatory Booklet or speak to your financial adviser.

Fund information

Funds, ABI sectors, asset class risk types, risk and potential reward indicators & fund charges and further costs

Learn about the funds available to you

We've included this information to help you quickly see the range of funds we offer and the risks they have.

Funds	Association of British Insurers (ABI) Sector	Asset Class Risk Types								Risk and Potential Reward Indicator	Fund Charges and Further Costs		
		Equities	Fixed Interest	Property	Currency	Smaller Companies and Emerging Markets	Financial Instruments	Alternative Investments	Other		Annual Management Charge (%)	Further Costs (%)	Yearly Total (%)
Prudential Asia Pacific	Asia Pacific ex Japan Equities	✓			✓	✓				6	1.00	0.00	1.00
Prudential Cash~	Deposit & Treasury		✓						✓	1	1.00	0.00	1.00
Prudential European Equity	Europe ex UK Equities	✓	✓		✓		✓		✓	6	1.00	0.00	1.00
Prudential International	Global Equities	✓	✓		✓		✓			6	1.00	0.00	1.00
Prudential Japanese	Japan Equities	✓	✓		✓		✓		✓	6	1.00	0.00	1.00
Prudential L&G Property	ABI Property Other			✓						4	1.25	0.73	1.98
Prudential M&G Corporate Bond	Sterling Corporate Bond		✓		✓		✓		✓	2	1.00	0.00	1.00
Prudential M&G Dividend	UK Equity Income	✓								6	0.98	0.00	0.98

~ Investments in a cash fund could be affected by inflation and/or charges. Inflation could mean your money is less able to buy what it could before and charges will reduce the value of a cash fund over time.

Funds	Association of British Insurers (ABI) Sector	Asset Class Risk Types								Risk and Potential Reward Indicator	Fund Charges and Further Costs		
		Equities	Fixed Interest	Property	Currency	Smaller Companies and Emerging Markets	Financial Instruments	Alternative Investments	Other		Annual Management Charge (%)	Further Costs (%)	Yearly Total (%)
Prudential M&G Gilt & Fixed Interest Income	UK Gilts		✓		✓		✓		✓	4	1.00	0.00	1.00
Prudential M&G Managed Growth	Flexible Investment	✓	✓		✓		✓		✓	6	1.09	0.00	1.09
Prudential M&G Smaller Companies	UK Smaller Companies	✓				✓	✓	✓	✓	6	1.00	0.00	1.00
Prudential Managed	Mixed Investment 40-85% Shares	✓	✓	✓	✓		✓		✓	4	1.00	0.03	1.03
Prudential North America Equity	North America Equities	✓	✓		✓		✓		✓	6	1.00	0.00	1.00
Prudential UK Equity	UK All Companies	✓	✓		✓		✓		✓	6	1.00	0.00	1.00
Prudential With-Profits	Unclassified	✓	✓	✓	✓	✓	✓	✓	✓	3	***	0.00	N/A

*** The annual charge of this fund and charges to cover the cost of guarantees are already taken into account when we calculate the bonus rates for our With-Profits Fund. To find out more about the charges for this fund please refer to your Key Features Document and other plan documentation, including your annual statement.

Further information

If you're looking for more information on these funds, for example fact sheets, then visit pru.co.uk/funds/guides
 You'll also find an explanation of each of the ABI sector classifications on pru.co.uk/abi

Fund information

Investment strategies

Learn about the investment strategies of our funds

We've included this information so you can understand what each of the funds aim to do and where your money might be invested.

The following funds have been selected and made available to you by Prudential.

The choice of funds covers a range of different assets and types of funds which could be right for you at different times. Some of the funds are managed by Prudential whilst others are managed by external fund managers.

The following funds are all Prudential pension funds. For the externally managed funds the Prudential fund will invest in the fund manager's own fund or collective investment scheme, as explained in the following investment strategies, unless otherwise stated.

Prudential Asia Pacific

Objective: The investment strategy of the fund is to purchase units in the M&G Funds (1) – Asia Pacific (ex Japan) Equity fund – the underlying fund.

Underlying Fund Objective: The Sub-Fund aims to provide a higher total return (capital growth plus income), net of the Ongoing Charge Figure, than the FTSE Custom Asia Pacific ex Japan Country Capped Index over any three-year period.

Prudential Cash

The investment strategy of the fund is to provide an investment return that is consistent with a high degree of security with short-term liquidity. The fund holds a mixture of deposits and short-term bonds and securities issued by banks, the UK Government, local authorities and leading UK companies.

Prudential European Equity

Objective: The investment strategy of the fund is to purchase shares in European (excluding UK) companies via other M&G funds. It is a "fund of funds" holding units in several more specialised European equity funds to give access to a variety of methods for generating investment returns in differing market conditions.

Prudential International

Objective: The investment strategy of the fund is to provide medium to long-term growth (5 to 10 years or more) by investing in a well-diversified and balanced spread of world equity markets including UK, Europe, North America, Asia-Pacific, Emerging Markets and other regions. The geographic split of assets is reviewed regularly and is achieved predominantly through investment in collective investment schemes. The balanced spread of equity markets, and the associated performance the fund generates, may differ from other global equity funds that could be more closely aligned to global equity index benchmarks. Derivative instruments may be used for efficient portfolio management.

Prudential Japanese

Objective: The investment strategy of the fund is to purchase units in the M&G (ACS) Japan Equity fund – the underlying fund.

Underlying Fund Objective: The fund aims to provide a higher total return (capital growth plus income), net of the Ongoing Charge Figure, than the S&P/Topix 150 Index over any three-year period

Prudential L&G Property

Objective: The investment strategy of the fund is to purchase units in the L&G Property Fund.

Underlying Fund Objective: The fund aims to carry on Property Investment Business and to manage cash raised from investors for investment in the Property Investment Business. In doing so, the objective of the fund is to achieve income and capital growth through investing generally in commercial property.

The Fund will invest at least 60% of its assets in property and property-related assets. Although the Fund's investment in property and property-related assets is typically expected to be in the region of 80% – 90% of the Fund's assets, this may vary as a result of factors such as market conditions.

The Fund may obtain its exposure through a combination of direct and indirect holdings with exposure across industry sectors (including but not limited to retail, offices, industrial, leisure, healthcare and residential) and geographies.

The Fund's direct holdings, which will typically consist of around 45% of the Fund's assets, will be in property located in the UK. The Fund intends to purchase, hold and, where relevant, develop such properties with the intention of enhancing their capital value and/or income return.

The Fund may obtain indirect exposure to property through listed transferable securities (such as real estate investment trusts) and collective investment schemes.

The Fund may also invest in money-market instruments (such as treasury bills), permitted deposits, bonds (issued by governments and public bodies), money market funds and cash.

The Fund may only use derivatives for the purposes of Efficient Portfolio Management.

Prudential M&G Corporate Bond

Objective: The investment strategy of the fund is to purchase units in the M&G Corporate Bond Fund – the underlying fund.

Underlying Fund Objective: The Fund aims to provide a higher total return (the combination of capital growth and income), net of the Ongoing Charge Figure, than the average return of the iBoxx Sterling Corporates GBP Index over any five-year period. At least 70% of the fund is invested, directly or indirectly through derivatives, in investment grade corporate debt securities including investment grade Asset-Backed Securities. These securities can be issued by companies from anywhere in the world, including Emerging Markets. These securities are denominated in sterling or hedged back to sterling. Other investments may include:

- debt securities issued or guaranteed by governments and their agencies, public authorities, quasi-sovereigns, and supranational bodies and denominated in any currency.
- below investment grade and unrated debt securities.
- below investment grade and unrated asset-Backed Securities; and
- other transferable securities, cash, and near cash, directly or via collective investment schemes (including funds managed by M&G).

Investments in Asset-Backed Securities are limited to 20% of the fund. The fund aims to hedge any non-sterling assets to sterling. Derivatives may be used for investment purposes, Efficient Portfolio Management, and hedging.

The Fund is diversified across a range of investment grade debt securities from a variety of sectors and geographies. The Fund's investment approach is based on the principle that returns from corporate bond markets are driven by a combination of macroeconomic, asset class, sector, geographic and stock-level factors. As different factors dominate returns at different stages of the economic cycle, the manager applies a flexible investment approach, changing the blend of duration and credit exposure in the portfolio to weight them appropriately. Individual credit selection is carried out with the assistance of an in-house team of credit analysts to complement the fund manager's views.

Prudential M&G Dividend

Objective: The investment strategy of the fund is to purchase units in the M&G Dividend Fund – the underlying fund.

Underlying Fund Objective: The fund has three aims which are to provide an annual yield higher than that of the FTSE All-Share Index, to provide an income stream that increases every year and provide a higher total return (the combination of capital growth and income), net of the Ongoing Charge Figure, than that of the FTSE All-Share Index over any five-year period.

At least 70% of the fund is invested in equity securities and equity-related securities of companies across any sector and market capitalisation, that are incorporated, domiciled, listed or do most of their business in the United Kingdom. The fund may also invest in other transferable securities, including the shares of non-UK companies, cash and near cash directly or via collective investment schemes (including funds managed by M&G). Derivatives may be used for efficient portfolio management and hedging.

Prudential M&G Gilt & Fixed Interest Income

Objective: The investment strategy of the fund is to purchase units in the M&G Gilt & Fixed Interest Income Fund – the underlying fund.

Underlying Fund Objective: The fund aims to provide a higher total return (the combination of capital growth and income), net of the Ongoing Charge Figure, than that of the FTSE UK Conventional Gilts All Stocks Index over any five-year period. At least 70% of the fund is invested, directly or indirectly through derivatives, in investment grade short, medium and long-dated gilts. These securities are issued or guaranteed by the UK government, and denominated in sterling. Other investments may include transferable securities, cash, and near cash, directly or via collective investment schemes (including funds managed by M&G). Derivatives may be used for investment purposes, efficient portfolio management and hedging.

Prudential M&G Managed Growth

Objective: The investment strategy of the fund is to purchase units in the M&G Managed Growth Fund – the underlying fund.

Underlying Fund Objective: The fund aims to provide a higher total return (the combination of capital growth and income) net of the Ongoing Charge Figure, than the average return of the IA Flexible Investment Sector over any five-year period. At least 70% of the fund is invested in other funds to give exposure to a range of assets from anywhere in the world. The fund may also invest directly in these assets and use derivatives. In aggregate, at least 70% of the fund's assets will be invested in company shares, either directly or via other funds. The fund has a flexible investment approach which combines in-depth research to determine the value of assets over the medium to long term, with analysis of investors' emotional reaction to events to identify investment opportunities.

Prudential M&G Smaller Companies

Objective: The investment strategy of the fund is to purchase units in M&G Smaller Companies Fund – the underlying fund.

Underlying Fund Objective: The fund aims to deliver a higher total return (the combination of capital growth and income) than the Numis Smaller Companies Index (excluding Investment Companies), net of the Ongoing Charge Figure, over any five year period. At least 80% of the fund is invested in the UK smaller companies. These are UK listed companies which, at the initial time of purchases, are:

- in the bottom 10% (by market capitalisation) of the FTSE All-Share Index, or
- in the Numis Smaller Companies Index (excluding Investment Companies), or
- listed on the Alternative Investment Market.

The fund may also invest in collective investment schemes and other transferable securities. Cash and near cash may be held for ancillary purposes and derivatives, including warrants, may be used for efficient portfolio management and hedging purposes.

Prudential Managed

Objective: The investment strategy of the fund is to provide medium to long-term growth (the combination of income and growth of capital over 5 to 10 years or more) by investing mainly in a broad spread of collective investment schemes. The fund will have exposure to a range of asset classes, including equities, bonds, property, alternative assets and other asset types. Derivative instruments may be used for efficient portfolio management.

Prudential North American Equity

Objective: The investment strategy of the fund is to purchase shares in North American companies via other M&G funds. It is a “fund of funds” holding units in several more specialised North American equity funds to give access to a variety of methods for generating investment returns in differing market conditions.

Prudential UK Equity

Objective: The investment strategy of the fund is to purchase shares in UK companies via other M&G funds. It is a “fund of funds” holding units in several more specialised UK equity funds to give access to a variety of methods for generating investment returns in differing market conditions.

Prudential With-Profits*

Objective: The fund aims to produce growth over the medium to long-term (5 to 10 years or more) while smoothing some of the ups and downs of short-term investment performance. The fund spreads investment risk by investing in a range of different asset types, which currently includes UK and international equities, property, fixed interest securities, index-linked securities and other specialist investments.

* The fund aims to protect investors from the impact of short term market volatility using “smoothing” mechanisms. There are currently two types of bonuses:

Regular bonus

This is added during the term of your Plan. When we decide the rates of regular bonus, one of the main things we consider is the return we expect our investments to earn in future. We hold back some of this return with the aim of paying a proportion of the proceeds as final bonuses. We can change the rate of future regular bonus at any time without prior notice. We don't guarantee that a regular bonus will be added each year, but once added to your Plan it increases the guaranteed minimum payout – this is a minimum amount we guarantee you'll get back if you move out of our fund at particular times, for example on normal retirement date for pensions, or if you die.

Final bonus

This is an additional bonus, which we expect to pay when you take money from your Plan. If the investment return has been low over the lifetime of your Plan, a final bonus may not be paid. Final bonus may vary and is not guaranteed.

If all, or any part of your Plan is invested in the With-Profits Fund, and the pension is transferred, switched to another fund or taken at any time other than your Selected Retirement Date (SRD), we may apply an adjustment called a Market Value Reduction (MVR). If an MVR applies you may not receive any final bonus, or the full value of the regular bonus and you may even get back less than you had invested. But the amount you get back from your Plan won't be less than the current market value of the assets underlying your Plan. MVRs are designed to protect investors not taking their money out of the Fund. We reserve the right to apply a MVR at any time other than SRD or on death.

Full details of our current practice of applying an MVR can be found in the Key Features Document and “MVR – a clear explanation” (document reference PRUS6165).

Further information

If you're looking for more information on these funds then visit pru.co.uk/funds

Lifestyle Options

Lifestyling is an investment strategy that aims to allow funds to grow, then as you get closer to taking your pension benefits, automatically switch into funds that generally have lower risk profiles. To begin with all your contributions would be invested in a fund with a higher risk profile. Then 10 years before your Selected Retirement Date, we'll gradually start to move your money into funds that generally have a lower risk profile. The switches are free of charge.

Lifestyle option	Objective	Where does the fund invest?	Risk rating
Lifetime Investment Profile targeting retirement options	Aims to achieve long-term growth, but with automatic switching into funds appropriate if you're not sure what to do just yet.	Initially in your choice of funds then between 10 and 5 years before your Selected Retirement Date (SRD) your investments are automatically switched at monthly intervals, to a mix of your funds and the Prudential Managed and Prudential M&G Gilt & Fixed Interest Income funds. Over the final 5 years the investment is switched into a mixture of the Prudential Managed, Prudential M&G Gilt & Fixed Interest Income and Prudential Cash funds.	This will vary depending on the funds you choose for growth and the mix of those and defensive phase funds at any given time.
Lifetime Investment Profile targeting an annuity	Aims to achieve long-term growth, but with automatic switching into funds appropriate if you're planning to buy a guaranteed income for life (also known as an annuity).	Initially in your choice of funds then between 10 and 5 years before your Selected Retirement Date (SRD) your investments are automatically switched at monthly intervals, to a mix of your funds and the Prudential M&G Gilt & Fixed Interest Income Fund. Over the final 5 years the investment is switched into a mixture of the Prudential M&G Gilt & Fixed Interest Income and Prudential Cash funds.	This will vary depending on the funds you choose for growth and the mix of those and defensive phase funds at any given time.
Lifetime Investment Profile targeting 100% cash	Aims to achieve long-term growth, but with automatic switching into funds appropriate if you're planning to take one or more cash lump sums.	Initially in your choice of funds then between 10 and 4 years before your Selected Retirement Date (SRD) your investments are automatically switched at monthly intervals, to a mix of your funds and the Prudential Managed and Prudential M&G Gilt & Fixed Interest Income funds. Over the final 4 years the investment continues to switch until it is all in the Prudential Cash Fund at SRD.	This will vary depending on the funds you choose for growth and the mix of those and defensive phase funds at any given time.
Lifetime Investment Profile targeting drawdown	Aims to achieve long-term growth, but with automatic switching into funds appropriate if you're planning to take a flexible income while the remainder of the pension pot stays invested.	Initially in your choice of funds then between 10 years and your Selected Retirement Date (SRD) your investments are automatically switched at monthly intervals, to a mix of your funds and the Prudential Managed and M&G Gilt & Fixed Interest Income funds. At SRD the investment will be invested in the Prudential Managed and Prudential M&G Gilt & Fixed Interest Income funds.	This will vary depending on the funds you choose for growth and the mix of those and defensive phase at any given time.

The risk profile of funds can be judged in different ways and may change. Our lifestyling options, from time-to-time, may not match to our Prudential risk ratings, in terms of the movement from higher to lower risk, as our Prudential risk ratings may change.

Prudential reserves the right to change the terms of the lifestyle option, subject to certain restrictions in respect of existing investments in the lifestyle option. When switching an existing investment to the lifestyle option, 100% of the savings invested (excluding savings invested in the With-Profits Fund) will automatically be switched. Completion of an additional form will be required to authorise the switch of savings from the With-Profits Fund to the lifestyle option. Prudential reserves the right to withdraw or change the funds available at any time, subject to certain restrictions. New funds may also be made available.

To find out more about the advantages and disadvantages of lifestyling please visit pru.co.uk/lifestyling

Some useful investment terms

Learn about some investment related terms

This is a high-level guide to some useful investment terms. It's not meant to cover every term you may come across and you may not find each item in the glossary within this guide. Please speak to your financial adviser if you need help or want to know more about terms used around investments.

“Blue Chip” Companies

Large companies which are known for their strong reputation and financial stability.

Bonds (and Fixed Interest Securities)

A bond is an 'I owe you' that promises to pay an amount of money on a specified date and pay a fixed rate of interest along the way. Companies and governments can issue bonds when they want to raise money. Bonds issued by companies are called corporate bonds. Bonds issued by the UK government are called gilts and those issued by the US government are called treasury bonds.

Collective Investment Schemes

These are funds where many investors pool their money together within a single investment fund. This allows them access to a wider range of investments than they could on their own. You'll also share both the costs and potential benefits with other investors. Collective Investment Schemes, such as OEICs, Unit Trusts, Mutual funds, usually target investments in geographic regions (like emerging market countries) or specific themes (like technology or property).

Corporate Bonds

These are loans to companies where the buyer of the corporate bond lends money in return for regular interest payments and the promise that the amount loaned will be repaid on a set future date.

Derivatives

These are financial products like futures and options which are generally an arrangement between different parties to buy or sell a standard quantity of a specified asset on a fixed future date at a price agreed today.

Equities

Equities are also known as shares or stocks. They are a share of the ownership of a company. When you invest in equities, you become a shareholder.

Financial Times Stock Exchange (FTSE)

Source: London Stock Exchange Group plc and its group undertakings (collectively, the “LSE Group”). © LSE Group 2025. FTSE Russell is a trading name of certain of the LSE Group companies. e.g., “FTSE®” “Russell®”, “FTSE Russell®”, “MTS®”, “FTSE4Good®”, “ICB®”, “Mergent®, The Yield Book®,” are a trademark(s) of the relevant LSE Group companies and are used by any other LSE Group company under license. “TMX®” is a trademark of TSX, Inc. and used by the LSE Group under license. All rights in the FTSE Russell indexes or data vest in the relevant LSE Group company which owns the index or the data. Neither LSE Group nor its licensors accept any liability for any errors or omissions in the indexes or data and no party may rely on any indexes or data contained in this communication. No further distribution of data from the LSE Group is permitted without the relevant LSE Group company's express written consent. The LSE Group does not promote, sponsor or endorse the content of this communication.

Floating Rate Notes

Short-term loans to financial companies, like banks. The investor receives interest payments, which may go up or down, and at the end of an agreed period the company has to repay the original loan.

Government Bonds

Loans to the government where the buyer of the government bond lends money to the government. In return, they get regular interest payments and the promise that the initial sum will be repaid on a specified later date. Bonds issued by the UK government are called gilts and those issued by the US government are called treasury bonds.

Hedging

This is a strategy used to help reduce or limit financial risk. It involves making a deal in one market in order to try to protect against possible losses in another. Often used by Hedge Funds.

Index-Linked Securities

Are similar to fixed interest investments but the payments to the investor are designed to increase in line with inflation.

Investment Grade

A credit rating agency such as Standard & Poor's, can assess the reliability of corporate and government bonds and give a rating. The rating indicates whether the agency believes that the bond issuer has a relatively low risk of missing payments to the buyer of the bond. Bonds with credit ratings of AAA, AA, A or BBB are considered investment grade, while those rated BB or lower are often referred to as junk bonds.

Money Market Investments

These are cash and investments similar to cash such as bank deposits, certificates of deposits, fixed interest securities or floating rate notes. They usually have a life of less than a year.

OEIC (Open Ended Investment Company)

An OEIC is a type of investment fund that allows investors to pool their money together to invest in a portfolio of companies, assets and other commodities with the aim of generating a return. The OEIC is equally divided into shares which will vary in price and in the number issued. When new money is invested, additional shares or units are created to match the current share price.

Preference Shares (also called Preferred Stock or Preferred Shares)

Shares in a company which give their holders a right to a fixed dividend payment. Some preference shares also come with voting rights.

If you own preference shares, you receive dividends before common shareholders, and if the company goes bankrupt, you'll be paid from company assets before common shareholders (but after debt holders).

Shares

See Equities.

Smaller Companies

These are Companies that you can find on a recognised stock exchange which have a lower market value than larger, well-established companies. In the UK, smaller companies are typically those ranked outside the top 350 in the FTSE All-Share Index.

Units/Unit Linked

Unit linked funds are divided into smaller portions, called units, which represent the money you've invested. The price of units change on a daily basis and are based on the value of the assets held within the fund. This means your total fund value will go up or down depending on the unit price at any given time.

Further information

If you're looking for more information then please speak to your financial adviser.

[pru.co.uk](https://www.pru.co.uk)

'Prudential' is a trading name of The Prudential Assurance Company Limited which is registered in England and Wales. Registered Office at 10 Fenchurch Avenue, London EC3M 5AG. Registered number 15454. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.