

This is just for UK advisers – it's not for use with clients.



PruFund

Delivering a smoothed investment
journey for your clients

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Introduction

In this guide you'll see how PruFund Growth and PruFund Cautious funds have performed since launch.

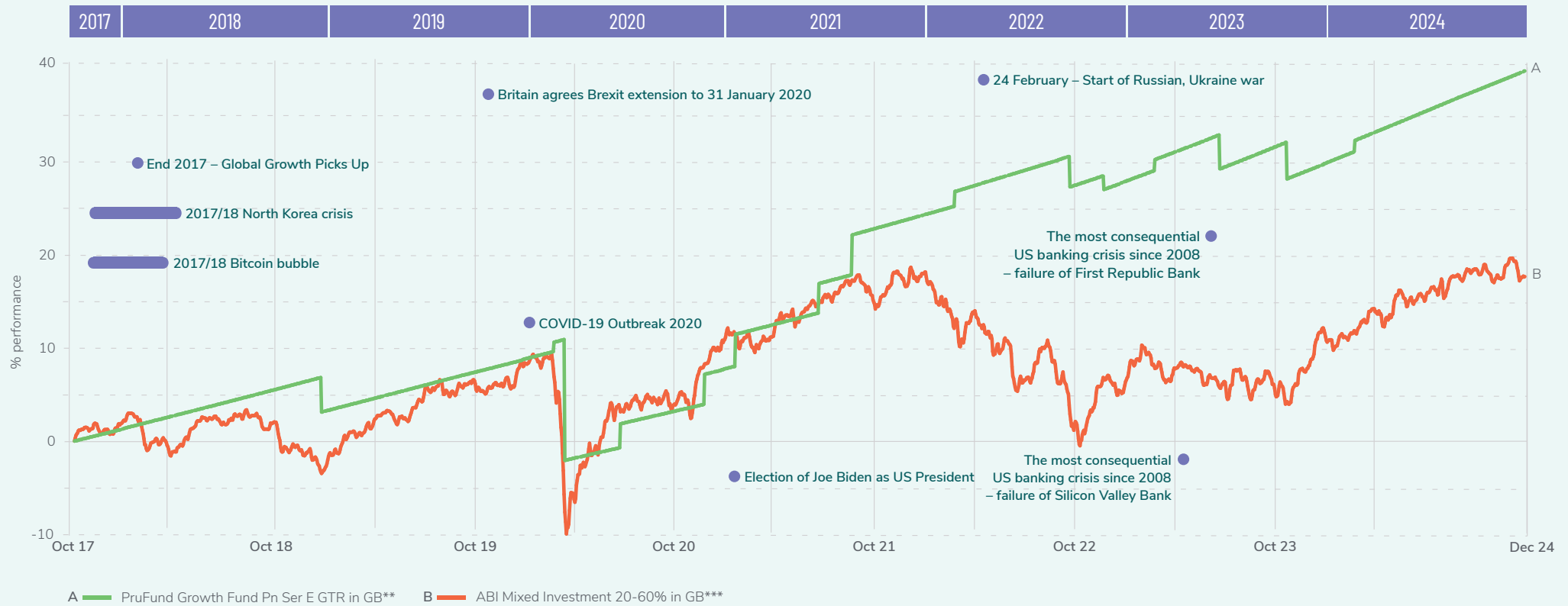
You'll find more about the PruFund range of funds here: mandg.com/pru/adviser/en-gb/funds/prufund-range.

PruFund range of funds are available through:

- Prudential Investment Plan
- Prudential ISA
- Prudential International Investment Bond
- Prudential Trustee Investment Plan
- Prudential Flexible Retirement Plan
- Prudential Retirement Account
- International Portfolio Bond
- M&G Wealth Platform

PruFund Growth Pension Fund

The timeline below shows some key events that have disrupted markets over the period shown.

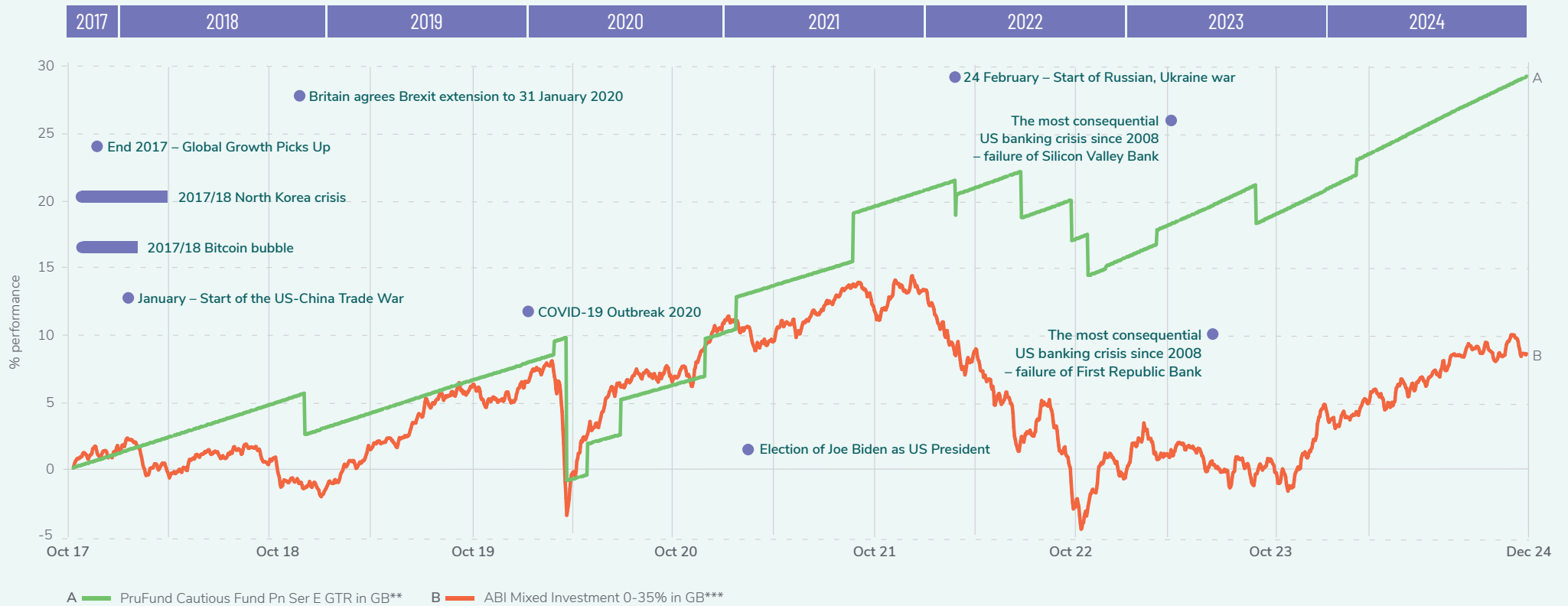


Please remember the value of an investment can go down as well as up and your clients may get back less than they've paid in. Past performance is not a reliable indicator of future performance.

The graph shows performance from 29 September 2017 to 31 December 2024. Source: Financial Express Analytics as at 15 January 2025. **The PruFund Growth figures are intended only to demonstrate performance history of the pension fund over the period shown. They include a representative fund charge of 0.65% pa and any further costs. They take no account of product or advice charges. The application of charges may impact the overall performance. Please note that our charges may vary in the future and may be higher than they are now. Fund performance is based upon the movement of the daily price and is shown as total return in GBP with net income reinvested. ***ABI Mixed Investment 20-60% performance is shown bid to bid, net income reinvested but net of fund tax. Some, if not all, of the funds comprising the ABI sector averages are net of fund charges.

PruFund Cautious Pension Fund

The timeline below shows some key events that have disrupted markets over the period shown.

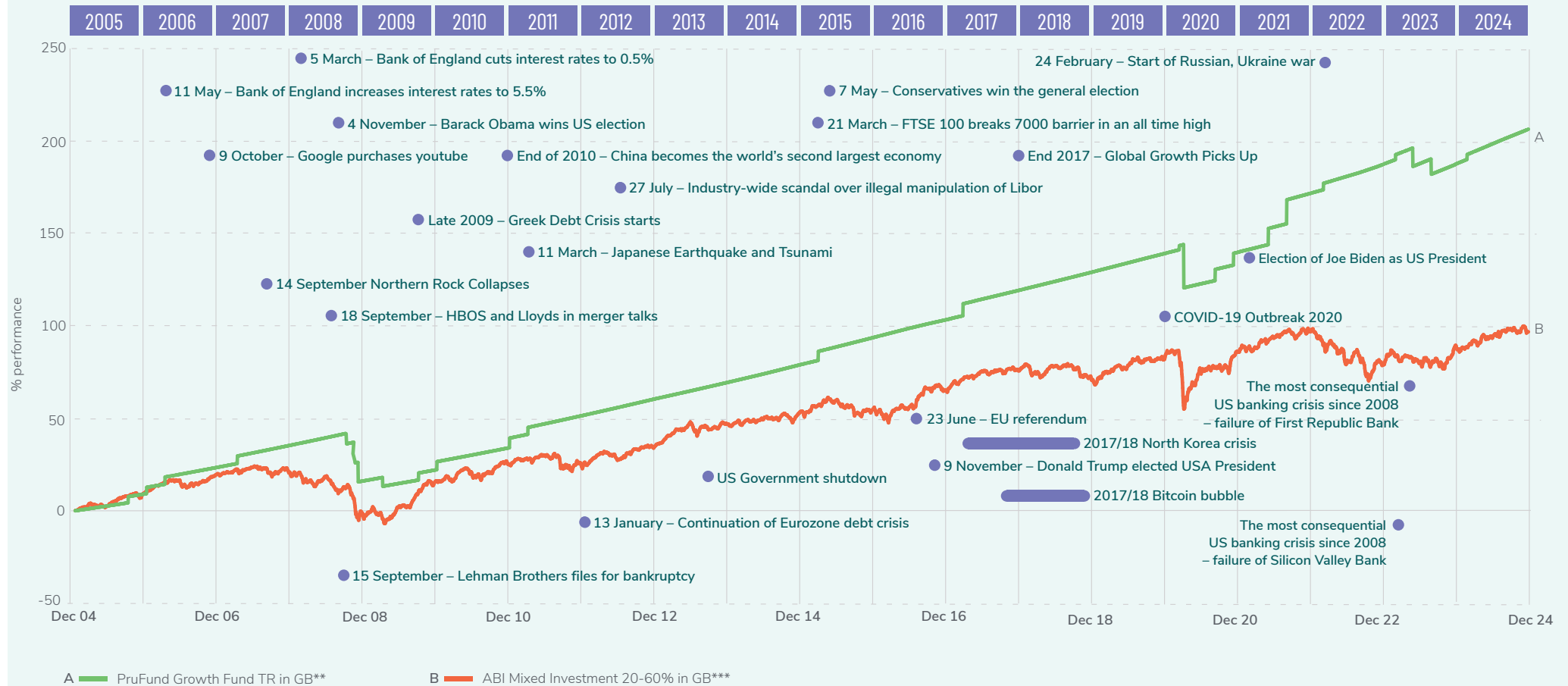


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PruFund Growth Life Fund

The timeline below shows some key events that have disrupted markets over the period shown.

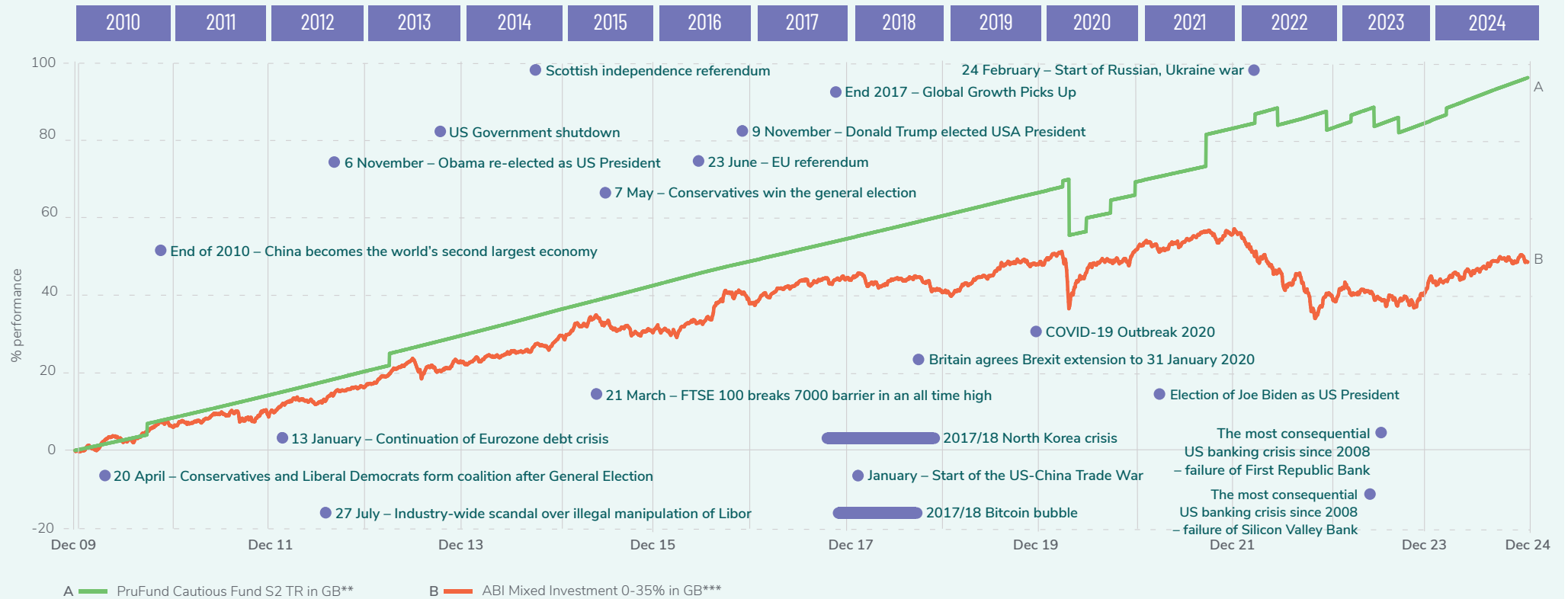


Please remember the value of an investment can go down as well as up and your clients may get back less than they've paid in. Past performance is not a reliable indicator of future performance.

The graph shows performance from 1 December 2004 to 31 December 2024. Source: Financial Express Analytics as at 15 January 2025. **The PruFund Growth figures are intended only to demonstrate performance history of the life fund over the period shown. They include a representative fund charge of 0.65% pa and any further costs. They take no account of product or advice charges. The application of charges may impact the overall performance. Please note that our charges may vary in the future and may be higher than they are now. Fund performance is based upon the movement of the daily price and is shown as total return in GBP with net income reinvested. ***ABI Mixed Investment 20-60% performance is shown bid to bid, net income reinvested but net of fund tax. Some, if not all, of the funds comprising the ABI sector averages are net of fund charges.

PruFund Cautious Life Fund

The timeline below shows some key events that have disrupted markets over the period shown.

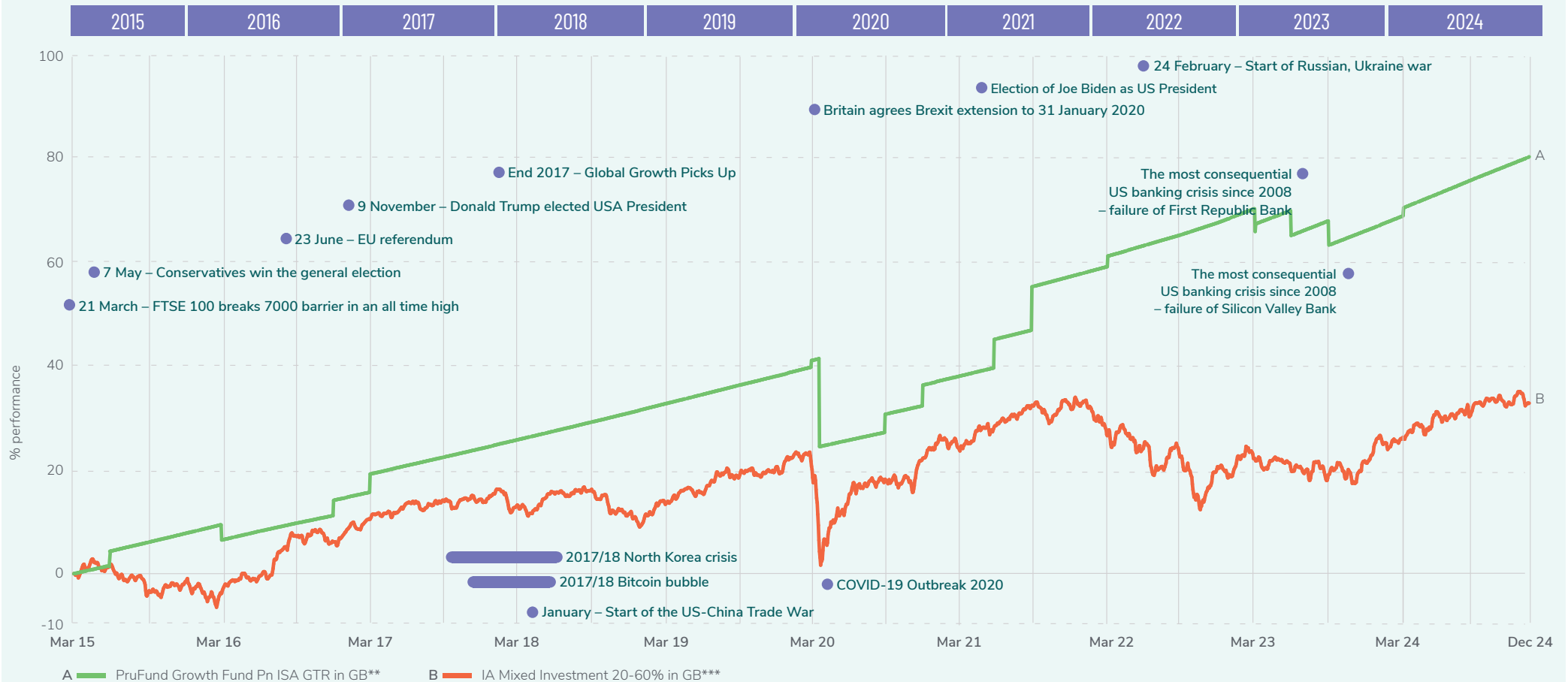


Please remember the value of an investment can go down as well as up and your clients may get back less than they've paid in. Past performance is not a reliable indicator of future performance.

The graph shows performance from 25 November 2009 to 31 December 2024. Source: Financial Express Analytics as at 15 January 2025. **The PruFund Cautious figures are intended only to demonstrate performance history of the life fund over the period shown. They include a representative fund charge of 0.65% pa and any further costs. They take no account of product or advice charges. The application of charges may impact the overall performance. Please note that our charges may vary in the future and may be higher than they are now. Fund performance is based upon the movement of the daily price and is shown as total return in GBP with net income reinvested. ***ABI Mixed Investment 0-35% performance is shown bid to bid, net income reinvested but net of fund tax. Some, if not all, of the funds comprising the ABI sector averages are net of fund charges.

PruFund Growth ISA Fund

The timeline below shows some key events that have disrupted markets over the period shown.

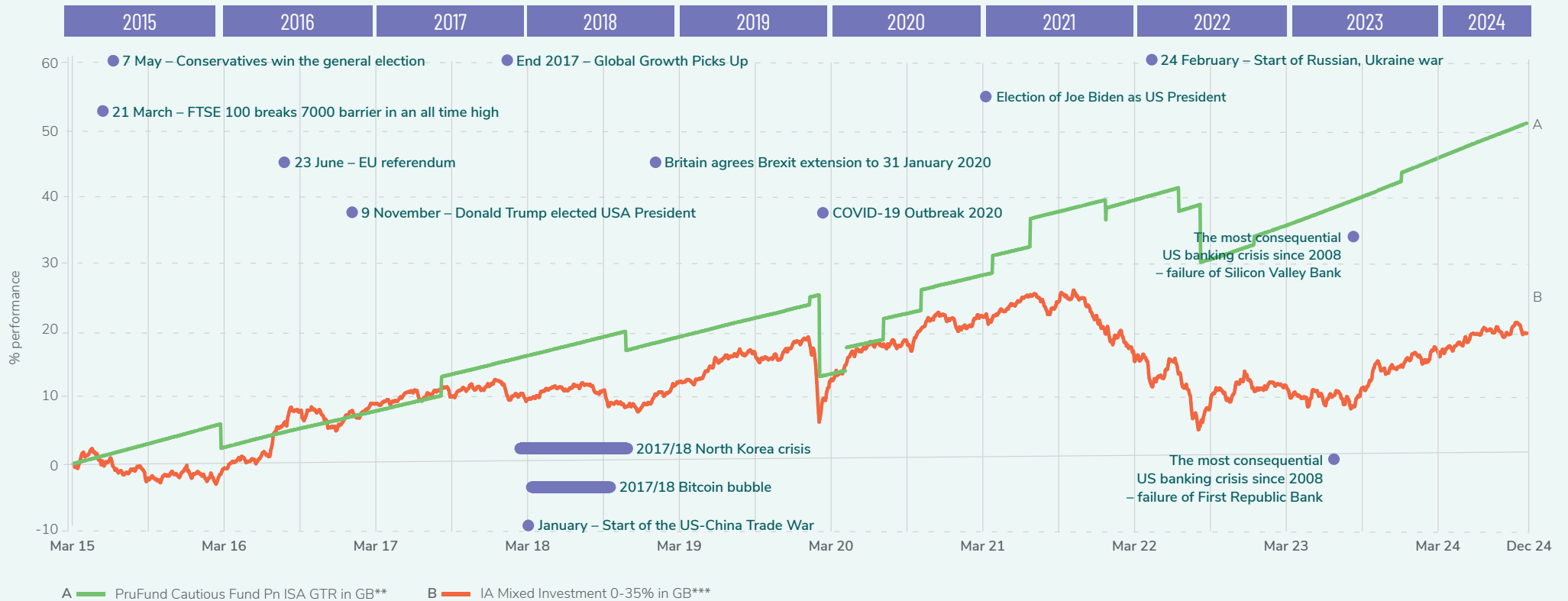


Please remember the value of an investment can go down as well as up and your clients may get back less than they've paid in. Past performance is not a reliable indicator of future performance.

The graph shows performance from 27 February 2015 to 31 December 2024. Source: Financial Express Analytics as at 15 January 2025. **The PruFund Growth ISA Fund figures are intended only to demonstrate performance history of the fund over the period shown. They include a representative fund charge of 0.65% pa and any further costs. They take no account of product or advice charges. The application of charges may impact the overall performance. Please note that our charges may vary in the future and may be higher than they are now. Fund performance is based upon the movement of the daily price and is shown as total return in GBP with gross income reinvested. ***IA Mixed Investment 20-60% performance is shown bid to bid, gross income reinvested but gross of fund tax. Some, if not all, of the funds comprising the IA sector averages are net of fund charges.

PruFund Cautious ISA Fund

The timeline below shows some key events that have disrupted markets over the period shown.

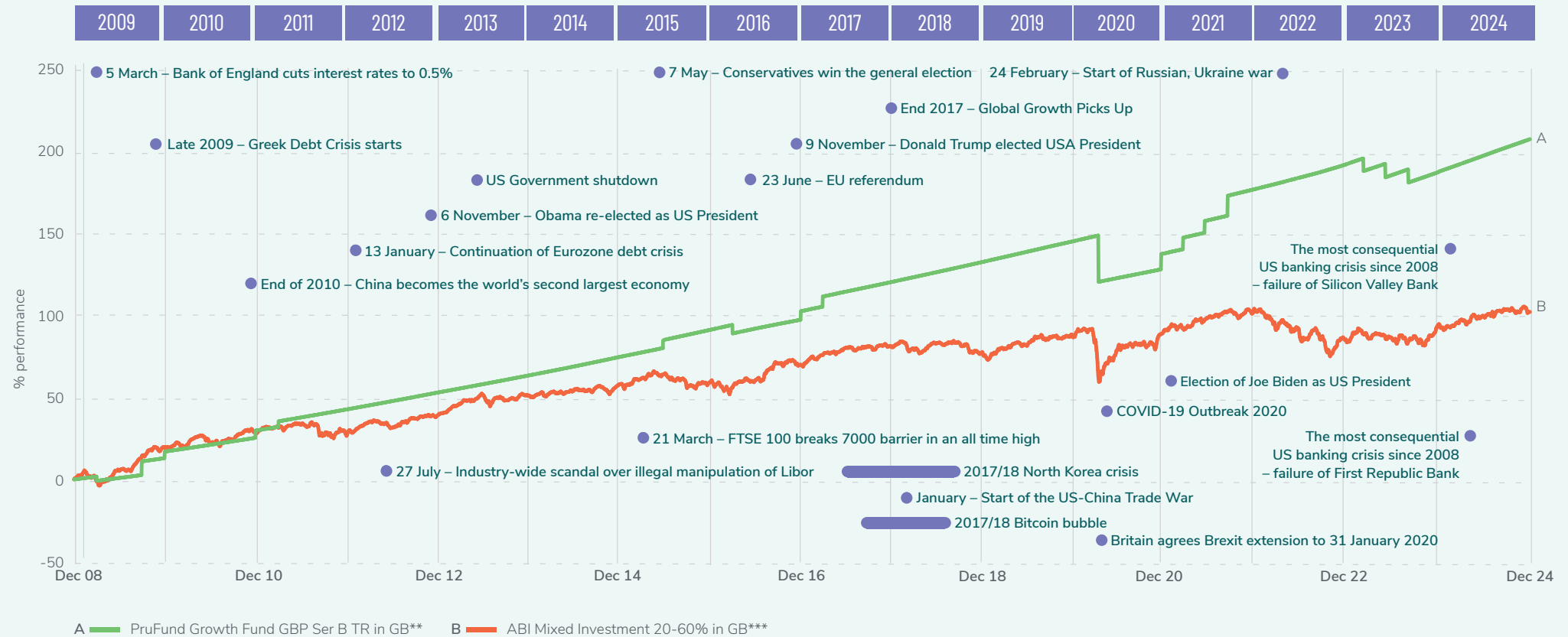


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PruFund Growth Offshore Fund

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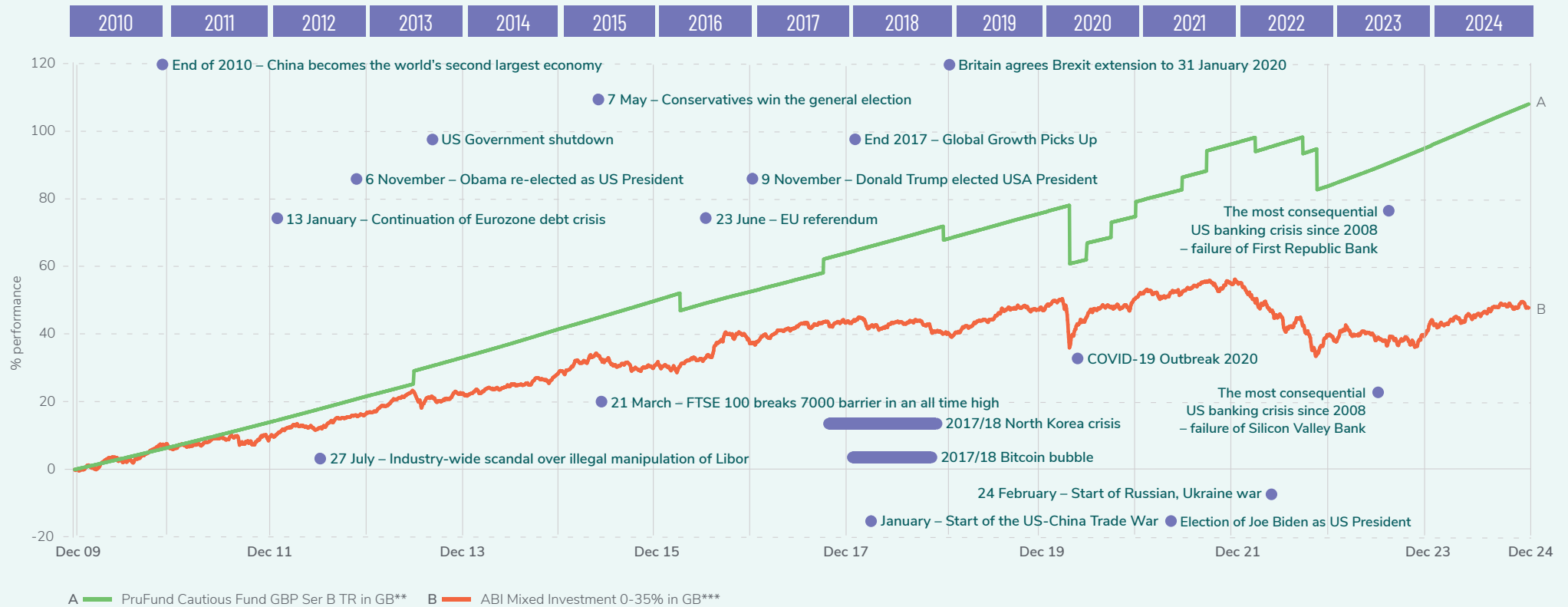


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The graph shows performance from 25 November 2008 to 31 December 2024. Source: Financial Express Analytics as at 15 January 2025. **The PruFund Growth Offshore Life Fund figures are intended only to demonstrate performance history of the life fund over the period shown. They include a representative fund charge of 0.65% pa and any further costs. They take no account of product or advice charges. The application of charges may impact the overall performance. Please note that our charges may vary in the future and may be higher than they are now. Fund performance is based upon the movement of the daily price and is shown as total return in GBP with net income reinvested. ***ABI Mixed Investment 20-60% performance is shown bid to bid, net income reinvested but net of fund tax. Some, if not all, of the funds comprising the ABI sector averages are net of fund charges.

PruFund Cautious Offshore Fund

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