



PruFund Growth

M&G Treasury & Investment Office (T&IO)

Period Ended June 2024

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Welcome

This Performance Report is a snapshot, designed to place the returns achieved by the Fund into context; assist wealth advisers and trustees meet their regulatory requirements for on-going portfolio performance monitoring; and help the investor assess Fund performance.

It provides an independent and objective assessment of the performance characteristics of the Fund in both absolute terms and relative to any specified Benchmarks and a Peer Group. The multi-asset portfolio peer group is based on data provided to ARC Research Limited (ARC) to calculate the PCI. The Peer Group can be chosen by the user or automatically set based on the risk profile of the Fund.

Understanding how the Fund has performed versus an appropriate peer group is vital to ensure that the Fund (whether self-selected or professionally managed) is delivering results within an acceptable risk/return range. The historical differential between the best and worst performing portfolios is substantial. The report puts the investor in control of the facts and enables them to consider if any action is needed.

Fund Information

Value:	GBP 38,450,041,216 as of 28 Jun	BP 38,450,041,216 as of 28 Jun 2024						
Manager:	M&G Treasury & Investment Of	G Treasury & Investment Office (T&IO)						
Analysis Start Date:	28 Nov 2008	Analysis End Date:	28 Jun 2024					
Returns Frequency:	Monthly	Reporting Currency:	GBP					
Performance Basis:	Net	Risk Relative to Equities:	0.53 times					
Management Basis:	N/A	Peer Group Category:**	ARC GBP Steady Growth PCI					
Benchmark:	ABI UK - Mixed Investment 20% -60% Shares	Target Return:	Not set					

IMPORTANT NOTE

** PLEASE NOTE THAT THE PERFORMANCE GRADE, PEER GROUP ASSIGNMENT AND RISK RELATIVE TO EQUITIES ARE CALCULATED USING PERFORMANCE DATA OF THE UNDERLYING FUND ASSETS PRIOR TO THE MANAGER'S UNIT PRICE SMOOTHING MECHANISM IS APPLIED. ALL OTHER RETURN AND VOLATILITY STATISTICS ARE CALCULATED USING PERFORMANCE DATA OF THE FUND AFTER THE APPLICATION OF THE SMOOTHING MECHANISM BY THE MANAGER.



Report Summary

This performance report suggests the following:

- The performance dynamics suggest this Fund is 0.53 times as risky as a pure equity portfolio.
- Over the 187 months under review the Fund returned 210.0% and has out-performed the peer group as measured by the ARC GBP Steady Growth PCI.
- Over the 187 months the Fund has out-performed the Cash rate and has out-performed the Benchmark as measured by the ABI UK Mixed Investment 20%-60% Shares.
- Over the 120 months ended Jun 24 the return of the Fund is in the 1st quartile versus the peer group.
- Over the last 12 months ended Jun 24 the return of the Fund is in the 4th quartile versus the peer group.

Performance Grade (Period Ended Jun 24)

Performance is a tricky notion to define. How does an investor know if their portfolio is OK?

The Performance Grade analyses the risk characteristics of the portfolio, looks at the returns it has made, and compares risk-adjusted returns to a group of similar portfolios. Similar portfolios are those that have the same reference currency and comparable risk characteristics. The Performance Grade is essentially a ranking of risk adjusted performance against multi-asset class portfolios that have taken a similar level of risk, with one of six grades.

The parameters for each grade can be seen on the final page of the report. To calculate this grade accurately, a minimum of 18 months performance to the current quarter end is required. If less data is available, the rating will be greyscale not colour and should be considered indicative.

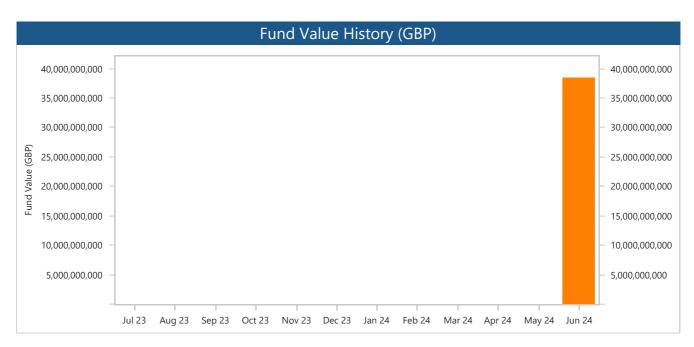


The Fund's performance over 120 months to Jun 24 is ranked in the top 10% of portfolios with a similar level of risk in the ARC Private Client Indices (PCI) universe.



Fund Data

The chart and table below respectively set out the valuations supplied and period returns for the Fund.



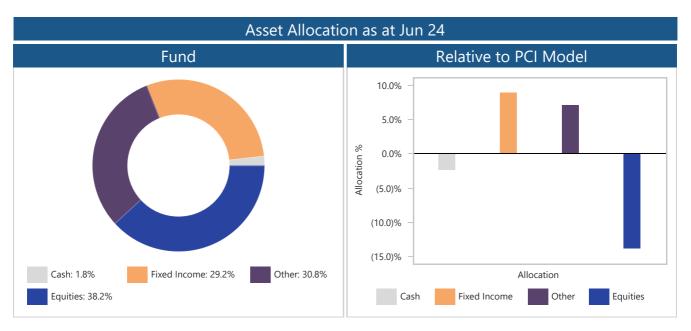
	Fund Performance (GBP %)												
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2009	0.6	(2.1)	0.7	0.5	0.5	0.6	0.6	8.7	0.7	0.6	4.2	0.5	17.0
2010	0.5	0.5	0.7	0.5	0.5	0.7	0.5	0.7	0.6	0.5	4.1	0.6	11.0
2011	0.5	3.1	0.6	0.5	0.7	0.6	0.5	0.7	0.6	0.6	0.6	0.6	9.9
2012	0.6	0.5	0.6	0.5	0.6	0.5	0.7	0.5	0.6	0.6	0.6	0.6	7.2
2013	0.5	0.5	0.5	0.6	0.6	0.5	0.6	0.5	0.6	0.5	0.5	0.5	6.8
2014	0.6	0.5	0.6	0.5	0.6	0.6	0.6	0.5	0.6	0.6	0.6	0.6	6.9
2015	0.5	0.5	0.5	0.5	3.3	0.6	0.5	0.5	0.6	0.6	0.5	0.5	9.5
2016	0.5	(2.2)	0.6	0.5	0.5	0.4	0.5	0.5	0.4	0.5	3.1	0.5	5.9
2017	0.5	3.4	0.5	0.4	0.5	0.4	0.4	0.5	0.4	0.5	0.5	0.4	8.7
2018	0.5	0.4	0.4	0.5	0.4	0.4	0.5	0.4	0.4	0.5	0.4	0.5	5.6
2019	0.4	0.4	0.4	0.5	0.5	0.4	0.5	0.4	0.4	0.4	0.4	0.5	5.4
2020	0.4	1.3	(11.6)	0.4	0.4	0.4	0.4	3.1	0.5	0.4	3.4	0.4	(1.2)
2021	0.4	0.4	0.4	0.4	4.3	0.4	0.4	6.1	0.4	0.4	0.4	0.4	15.3
2022	0.4	1.6	0.4	0.4	0.5	0.4	0.4	0.4	0.5	0.5	0.5	0.5	6.8
2023	0.6	(1.3)	0.6	0.5	(2.3)	0.6	0.6	(2.2)	0.5	0.6	0.6	0.5	(0.9)
2024	0.6	1.5	0.5	0.6	0.6	0.5	-	-	-	-	-	-	4.4

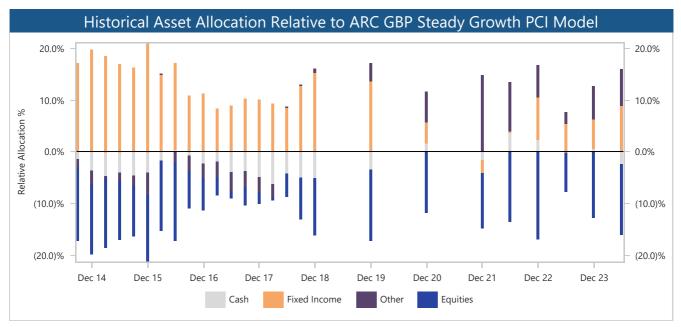


Asset Allocation

The current asset allocation pie chart shows the asset class split of the Fund in broad terms, i.e. the Fund's invested allocation between equity, fixed income, cash and "other" assets. "Other" assets would typically include such asset classes as property, hedge funds, private equity, gold, commodities and structured products.

The two relative asset allocation charts below show the current and historical differences in the Fund's asset allocation against the theoretical asset allocation of the ARC GBP Steady Growth PCI Model. A difference in asset allocation of 20% or more, positive or negative, indicates a significant deviation from the theoretical average asset allocation of the peer group.





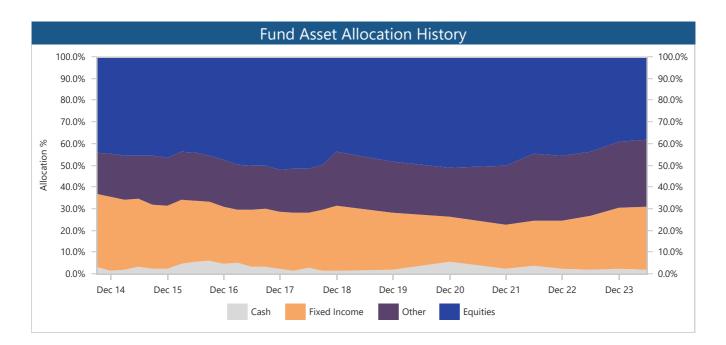
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Asset Allocation History

The asset allocation history chart below shows how the Fund's investment between broad asset classes has changed over time. Where a portfolio is invested in collective investment vehicles (i.e. funds) the asset allocation should be broken down into the constituent allocations where possible and practicable. The chart may provide an indication into how actively a portfolio is managed, but note there may be investment changes 'behind' the broad asset classification, such as sector, duration or style biases.



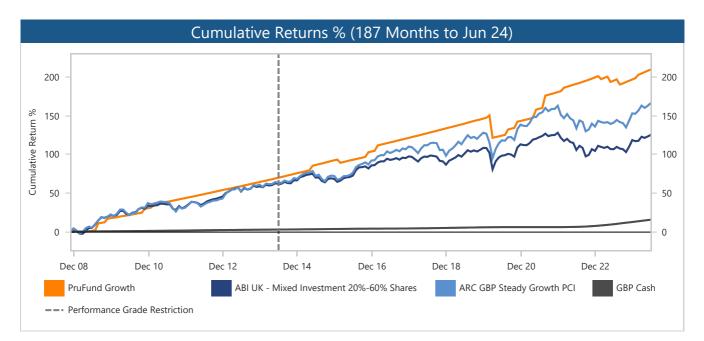
Asset Allocation History Comments:

- The average cash exposure of the Fund was 3.0%, max was 6.0%, min was 1.3%.
- The average fixed income exposure of the Fund was 27.2%, max was 33.7%, min was 20.3%.
- The average exposure to other assets of the Fund was 23.2%, max was 30.9%, min was 19.2%.
- The average equity exposure of the Fund was 46.6%, max was 52.0%, min was 38.2%.
- The average asset allocation profile suggests that the Fund is in the appropriate ARC GBP Steady Growth PCI peer group universe.



Cumulative Returns (187 months to Jun 24)

The chart below can be used to visualise the return pattern of the Fund and how it compares with the risk profiles represented by the ARC Private Client Indices (PCI), any specified benchmarks and GBP Cash. The pattern of historical performance on the chart can give an insight into the "style" of the Fund. For example, the Fund might typically follow the peer group or benchmark in rising markets, but out-perform during times of market stress.



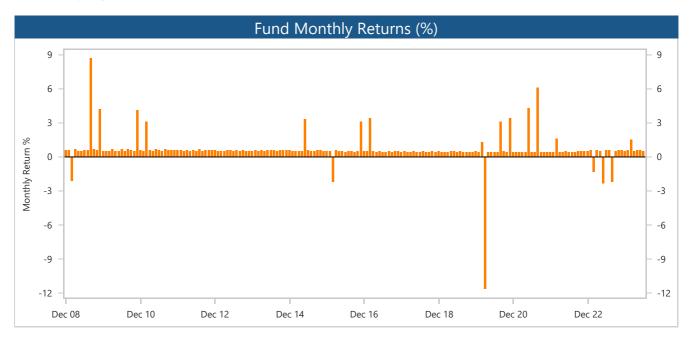
Cumulative Return Comments:

- The cumulative return of the Fund has been 210.0%.
- The Fund has out-performed the ABI UK Mixed Investment 20%-60% Shares which returned 125.5%.
- The Fund has out-performed the ARC GBP Steady Growth PCI which returned 166.7%.
- The Fund has out-performed GBP Cash which has returned 15.8%.



Period Returns

The chart and table below set out the monthly returns recorded by the Fund from Nov 2008 to Jun 2024. Periods of more volatile returns can easily be identified. A solitary large gain or loss is indicative of a unit price adjustment to more closely align the smoothed and unsmoothed prices.



	Fund Performance (%)												
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2020	0.4	1.3	(11.6)	0.4	0.4	0.4	0.4	3.1	0.5	0.4	3.4	0.4	(1.2)
2021	0.4	0.4	0.4	0.4	4.3	0.4	0.4	6.1	0.4	0.4	0.4	0.4	15.3
2022	0.4	1.6	0.4	0.4	0.5	0.4	0.4	0.4	0.5	0.5	0.5	0.5	6.8
2023	0.6	(1.3)	0.6	0.5	(2.3)	0.6	0.6	(2.2)	0.5	0.6	0.6	0.5	(0.9)
2024	0.6	1.5	0.5	0.6	0.6	0.5							4.4

Period Return Comments:

- Of the 187 months observed, 181 were positive and 6 were negative.
- The highest monthly return was 8.7% in Aug 09. The worst monthly return was (11.6)% in Mar 20.
- Returns highlighted in yellow in the table are unusually positive and occur in months Aug 20, Nov 20, May 21, Aug 21.
- Returns highlighted in orange in the table are unusually negative and occur in months Mar 20, May 23.
- Analysing the variability of returns over the period under review, roughly once a year the Fund might be expected to change in value by more than 2.3% in a single month.

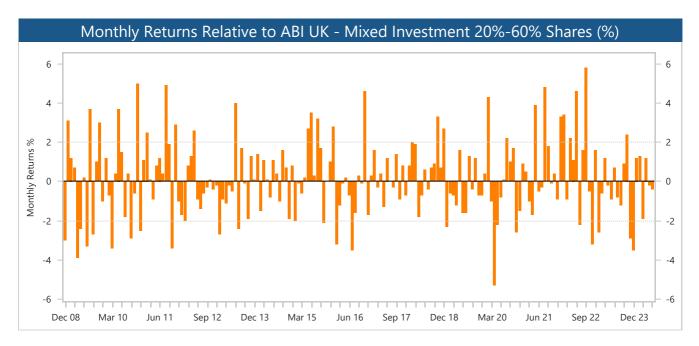
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Period Returns - Relative to ABI UK - Mixed Investment 20%-60% Shares

The relative return chart highlights periods where the Fund out or under-performed the ABI UK - Mixed Investment 20%-60% Shares. Bars below the line represent under-performance. Bars above the line show out-performance.

The relative return table beneath highlights in yellow the months where out or under-performance of the Fund relative to the ABI UK - Mixed Investment 20%-60% Shares was more than two percentage points indicating a significant difference in the relative returns.



	Fund Performance Relative to ABI UK - Mixed Investment 20%-60% Shares (%)												
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2020	0.4	4.3	(1.0)	(5.3)	(2.2)	(0.8)	0.1	2.2	1.0	1.7	(2.6)	(1.5)	(3.4)
2021	0.9	0.5	(1.0)	(1.7)	3.9	(0.5)	(0.3)	4.8	1.8	(0.1)	0.4	(0.9)	8.3
2022	3.3	3.4	(0.9)	2.2	1.1	4.6	(2.2)	1.6	5.8	(0.5)	(3.2)	1.6	17.1
2023	(2.6)	(0.6)	1.2	(0.2)	(0.9)	0.7	(0.8)	(1.2)	0.9	2.4	(2.9)	(3.5)	(7.7)
2024	1.2	1.3	(1.9)	1.2	(0.2)	(0.4)							1.3

Relative Return Comments:

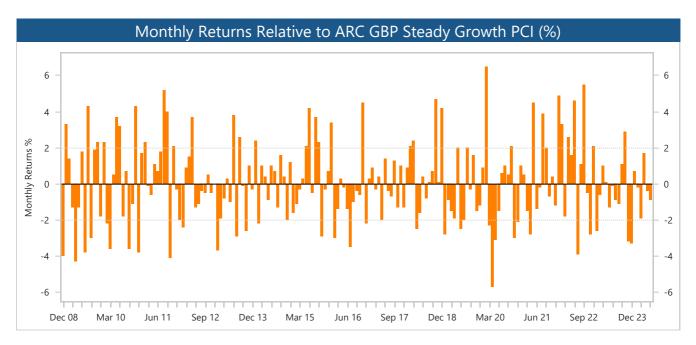
- Over 187 months, the Fund out-performed the ABI UK Mixed Investment 20%-60% Shares in 94 months.
- The greatest out-performance was 5.8% in Sep 22.
- The worst under-performance was (5.3)% in Apr 20.
- Significant relative out or under-performance occurred in 50 months out of 187 months.



Period Returns - Relative to ARC GBP Steady Growth PCI

The relative return chart highlights periods where the Fund out or under-performed the average PCI discretionary manager. Bars below the line represent under-performance. Bars above the line show out-performance.

The relative return table beneath highlights in yellow the months where out or under-performance of the Fund relative to the ARC GBP Steady Growth PCI was more than two percentage points indicating a significant difference in the relative returns.



	Fund Performance Relative to ARC GBP Steady Growth PCI (%)												
Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD
2020	0.9	6.5	(2.3)	(5.7)	(3.1)	(1.5)	0.6	1.0	0.5	2.1	(3.0)	(2.1)	(5.8)
2021	1.0	0.5	(1.5)	(2.8)	4.5	(1.4)	(0.2)	3.9	2.0	(0.7)	0.4	(1.2)	5.1
2022	4.9	3.3	(1.8)	2.6	1.6	4.6	(3.9)	1.1	5.5	(0.5)	(2.8)	2.1	17.0
2023	(2.6)	(0.6)	1.0	0.1	(1.3)	(0.1)	(0.9)	(1.1)	1.1	2.9	(3.2)	(3.3)	(8.1)
2024	0.7	(0.2)	(1.9)	1.7	(0.4)	(0.9)							(0.9)

Relative Return Comments:

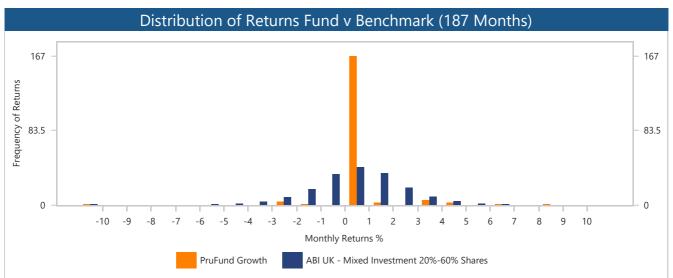
- Over 187 months, the Fund out-performed the ARC GBP Steady Growth PCI in 89 months.
- The greatest out-performance was 6.5% in Feb 20.
- The worst under-performance was (5.7)% in Apr 20.
- Significant relative out or under-performance occurred in 68 months out of 187 months.



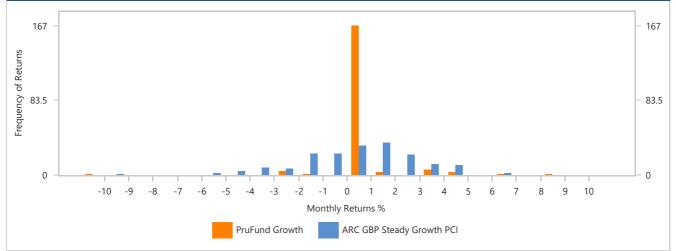
Return Distribution

The histograms below illustrate the spread of monthly returns and are constructed by breaking down the monthly returns into ranges and plotting the number of returns in each range. The more "peaked" the distribution, the lower the volatility of returns over the period.

A key feature of financial markets is that they tend to move upwards in small increments and downward in significant moves, which tends to create a long tail to the left. Active managers can use derivatives and market timing to try to counteract this effect.







Return Distribution Comments:

- The average monthly return from the Fund is 0.6%. The Fund's most common return range is 0.0% 1.0% per month.
- Statistically, the monthly returns suggest the Fund has experienced more strongly negative months than strongly positive months relative to the mean monthly return, a common feature of financial markets.



Fund Risk Analysis

The bear market history or 'Bear's Teeth' chart plots the extent of mark-to-market valuation declines experienced by the Fund, ABI UK - Mixed Investment 20%-60% Shares and the ARC GBP Steady Growth PCI during bear market periods.

A negative return in any month results in a downward spike commencing on the graph. The bigger the tooth, the greater the loss. The wider the tooth, the longer the recovery period.



Statistic	Fund	Benchmark	Peer Group	Fund v Benchmark	Fund v Peer Group
Worst month	(11.6)	(10.6)	(9.3)	(1.0)	(2.3)
Maximum decline	(11.6)	(13.3)	(14.5)	1.7	2.9
Ann. standard deviation (187 mths)	4.9	7.0	8.0	(2.1)	(3.1)
Best 12 month period	20.1	30.1	28.6	(10.0)	(8.5)
Worst 12 month period	(6.6)	(11.7)	(10.2)	5.1	3.6
Percent positive months	96.8	61.5	60.4	35.3	36.4
Percent outperf. months	47.6	-	-	-	-

Risk Analysis Comments:

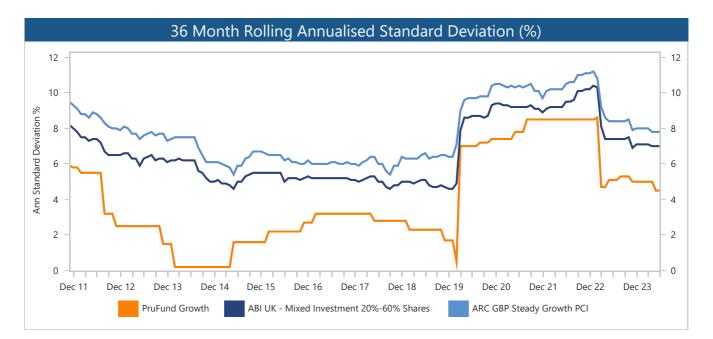
- The longest period the Fund was below its previous peak was 14 months, compared with 26 months for ARC GBP Steady Growth PCI and 30 months for the ABI UK Mixed Investment 20%-60% Shares.
- The Fund is currently at its reporting period high.



Volatility Analysis

Volatility is the conventional industry definition for financial market risk, usually calculated as the annualised standard deviation. This statistic measures the expected range of returns over time.

The chart below plots the evolution of the volatility of the Fund over time as the annualised standard deviation of Fund returns around the cash rate. For comparative purposes the peer group and any specified benchmarks are plotted along with the Fund.



Volatility Comments:

- The estimated 36 month annualised standard deviation of the Fund peaked at 8.6% in Feb 23.
- The lowest 36 month annualised standard deviation estimated for the Fund was 0.2% in Feb 14.
- Taking the period as a whole, the annualised standard deviation for the Fund has been 4.9%.



Portfolio Peer Group Classification

ARC PCI is a set of risk-based indices designed to be used by private client and their advisers in assessing the performance of any discretionary portfolio or multi-asset fund with a non-specialist mandate.

ARC Private Client Indices (PCI)	Relative Risk to Equity Market (%)
ARC GBP Cautious PCI	0 - 40
ARC GBP Balanced Asset PCI	40 - 60
ARC GBP Steady Growth PCI	60 - 80
ARC GBP Equity Risk PCI	80 - 110

There are four ARC PCI indices for each currency, designed specifically for investors with Canadian Dollar, Euro, Sterling, Swiss Franc or US Dollar as their reference currency. The Peer Group Category has been set by user preference to ARC GBP Steady Growth PCI. The auto-calculated Peer Group Category would have been ARC GBP Balanced Asset PCI.



Performance versus Peer Group Universe (Period Ended Jun 24)

The tables below present quartile return statistics to place Fund performance into context versus the ARC GBP Steady Growth PCI universe of private client discretionary manager averages.

These tables show which quartile the Fund performance sits in, relative to the peer group of private client discretionary manager averages in the same risk range. Results are shown for various periods to Jun 24. The Fund returns in the last line of each of the three tables below have highlighted backgrounds as follows:

1st Quartile (1st - 25th), 2nd C	uartile (26th - 50)th), <mark>3rd Quarti</mark>	le (51st - 75th),	4th Quartile	(76th - 100th)						
Cumulative Returns To Jun 24 (%)											
Percentiles	Last quarter	1 year	3 years	5 years	10 years						
25th Percentile	1.7	11.9	8.6	26.7	71.1						
50th Percentile	1.4	11.0	5.8	22.4	65.9						
75th Percentile	0.9	9.6	3.4	18.2	54.2						
Benchmark	1.1	9.0	1.4	12.0	39.2						
Fund	1.7	4.9	19.6	29.1	82.3						

Calendar Year Returns (%)									
Percentiles	Percentiles 2020 2021 2022 2023 YTD								
25th Percentile	8.4	11.9	(8.4)	8.5	6.5				
50th Percentile	5.3	10.2	(10.1)	7.2	5.3				
75th Percentile	3.2	9.0	(11.4)	6.1	4.6				
Benchmark	2.2	7.0	(10.3)	6.8	3.1				
Fund	(1.2)	15.3	6.8	(0.9)	4.4				

36 Month Rolling Returns (%)										
Percentiles	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024				
25th Percentile	27.2	13.3	10.2	9.1	12.2	8.6				
50th Percentile	23.7	11.0	8.2	6.5	9.4	5.8				
75th Percentile	21.7	9.2	6.1	3.9	6.7	3.4				
Benchmark	15.3	4.2	3.5	2.5	3.7	1.4				
Fund	35.0	31.7	25.1	22.0	23.7	19.6				

Fund Performance Comments:

- The Fund has exhibited 1st quartile performance over the last 10 years.
- Over the last 1 year the return of the Fund is in the 4th quartile versus the peer group.
- Over the last 3 years the return of the Fund is in the 1st quartile versus the peer group.
- Over the last 5 years the return of the Fund is in the 1st quartile versus the peer group.

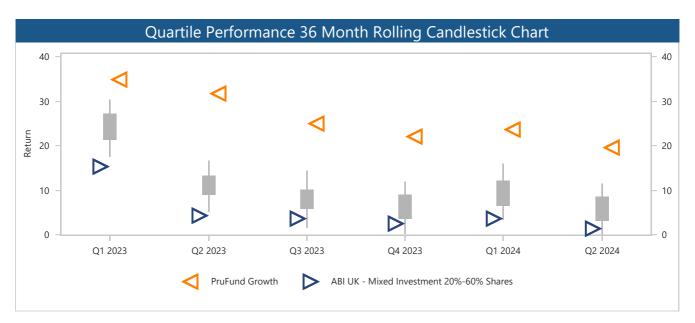


Trend of Relative Performance versus Peer Group (Period Ended Jun 24)

The Fund's peer group ranking is based on the performance of the Fund versus the ARC GBP Steady Growth PCI peer group universe of private client discretionary managers over 36 month rolling periods. The table below shows which quartile the Fund was placed in for the last six quarter ends versus the peer group universe.

The candlestick chart beneath shows the quartile positioning in more detail. For each quarter the range between the 10th and 90th percentiles (thin line) and the 25th and 75th percentiles (the body) is shown. The Fund's position is indicated with an outlined red arrowhead. The height of the candlestick reveals the return dispersion within the peer group.

1st Quartile (1st -	25th), 2nd Quarti	le (26th - 50th),	3rd Quartile (51st	- 75th), <mark>4th Quartile</mark>	e (76th - 100th)					
Fund Quartile Performance 36 Month Rolling										
Q1 2023	Q2 2023	Q3 2023	Q4 2023	Q1 2024	Q2 2024					
1st	1st	1st	1st	1st	1st					



Candlestick Chart Comment:

The quartile ranking of the Fund over time has shown reasonable consistency.

The quartile ranking of the ABI UK - Mixed Investment 20%-60% Shares over time has shown reasonable consistency.

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Frequently Asked Questions About Performance Reports

How did you decide which ARC PCI to compare the Portfolio against?

We use the concept of relative risk to equities to identify the degree of volatility (risk) a portfolio has experienced. We use a relative measure because this gives you a "window" to see the risk you have taken in context of world stock markets. We have defined 4 risk categories from Cautious (lower risk) to Equity Risk (higher risk); for example, if a portfolio has exhibited roughly half the risk of equities (40% to 60%), we would call this a Balanced Asset portfolio. This then informs which group of portfolios, or peer group, we use to compare your portfolio.

Why use risk to classify portfolios?

The idea of the indices is to achieve a methodology that can be used across all investment styles that will categorise portfolios in a common way. The aim being to ensure that portfolios with similar long-term goals are compared like-for-like, no matter how they are invested to achieve those goals. The definition by risk relative to equities achieves this without the need to use asset allocation or the name of the particular mandate that a manager applies to it.

Why don't you use asset allocation to classify my Portfolio?

Asset allocation can be misleading as, for example, the equity portion of a "balanced" portfolio might differ significantly between a multi-asset class portfolio, an absolute return portfolio and a more traditional equity, fixed income and cash portfolio, but their risk profile may be very similar. Asset allocation may also be viewed as commercially sensitive by some investment managers and asset classifications may differ between different investment houses, so there can be some complication in comparing like with like based on asset allocation.

My Portfolio is not doing as well as the ARC PCI, what should I do?

Short term deviation in performance is not unusual and most portfolios will out or under-perform over different periods. However, long term under-performance or a substantial short term underperformance warrants a comment from the investment manager. Agree a course of action with the manager and a timeframe for the correction (e.g. 6 months) and re-visit the performance at the end of the "watch" period. If you manage your own Portfolio, perhaps you should consider using a professional firm.

Can you tell me who the best manager is?

Manager selection is as much art as science and our experience has shown that although performance is an important factor, qualitative considerations such as service quality, reporting capability and risk management are also key ingredients in finding the best manager for your circumstances. It is important to understand why a manager's performance looks as it does and to establish whether this performance is likely to persist.

Is my investment manager part of the ARC PCI?

See www.suggestus.com for the full list of managers. The ARC PCI are made available to the end user for free. Data Contributors pay ARC a subscription fee and in return receive analysis on their client portfolio performance dynamics. All data contributors benefit from understanding where they sit versus their peer group. Unfortunately, not all investment managers wish to participate in the ARC PCI.

Do the ARC PCI performance figures include investment manager's fees?

Yes, all the ARC PCI indices are constructed using universes of portfolios where performance is submitted after fees (Annual management charge, custody fee and VAT). Thus the figures reflect the returns actually received by a client.

For more detailed analysis of your Fund please contact info@suggestus.com.



About Suggestus Performance Grades

The table below sets out the mark scheme for the Suggestus Performance Grades. Suggestus Performance Grades rank a portfolio's risk-adjusted return against portfolios with a similar level of risk from the PCI universe of more than 250,000 private client discretionary portfolios.

Performance Grade	ARC PCI Universe (%)	Cumulative Perf (%)
А	ranked in the top 10% of portfolios	10
В	ranked between 10% and 30% of portfolios	30
С	ranked between 30% and 60% of portfolios	60
D	ranked between 60% and 85% of portfolios	85
E	ranked between 85% and 95% of portfolios	95
F	ranked in the bottom 5% of portfolios	100

The Suggestus Performance Grade requires a minimum of 18 months performance history and is calculated for the latest ten years or since inception if shorter. If the Fund has between 12 and 17 months of performance history, the Suggestus Performance Grade should be considered indicative and is shown in grey not blue.

About Us

ARC Research is the research arm of the ARC Group and is an affiliate of Asset Risk Consultants, a global investment consulting practice working for a global client base. As an independent, regulated firm Asset Risk Consultants has an established track record in delivering impartial, proactive investment advice to wealthy families and their advisers.

Asset Risk Consultants provides private clients, wealth advisers, trusts and charities with the opportunity to access unbiased advice on how differing investment styles and approaches can be blended to deliver the highest probability of meeting investment objectives.

ARC Research provides an extensive research capability through suggestus.com designed to assist investors and their professional advisers in making informed investment decisions. The central aim of the Suggestus research portal is to help investors get the best out of the investment management industry.

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