# defaqto

# **ESG Review**

**Prudential** 

**PruFund Planet 3** 

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# **ESG** Review



**Prudential PruFund Planet 3** Patrick Norwood, CFA

### Key facts

- This fund is part of a range of five funds with the same team and investment process behind them but each fund having a different level of expected risk and return.
- Each fund invests on a 'fund of funds' basis, across equities, fixed income, property and other 'alternative' asset classes.
- The underlying funds are classified by Prudential into three categories according to ESG outcome.
- Exclusions will have been applied to most of the underlying funds.

#### **Fund information**

Launch Date	26 July 2021
Manager	Treasury & Investment Office
Domicile	GBR
Assets	Active
Approach	Return Focused
Туре	Pension / Offshore Bond / ISA

UN PRI signatory*	Yes	
UK Stewardship Code signatory	Yes	
IA Sector	ABI Unclassified	
Morningstar Category	-	
Defaqto Diamond Rating Type	-	
Diamond Rating	-	

# ESG policy and alignment

Investment is on a 'fund of funds' basis. The M&G Treasury & Exclusion sectors are grouped as follows: coal, UN Global outcome categories are: ESG Risk Focused; Opportunity would be unlikely to invest in these sectors. Focused; and Solution Focused. See p5 for more detail on each.

#### **Exclusions: Yes**

Investment Office (T&IO) Product Framework has been Compact violators, controversial weapons, tobacco, adult developed to classify the underlying funds and is used as part entertainment and gambling. Most of the funds held will have of the investment manager selection and ongoing due exclusions across all of these sectors or at the least diligence - investments are assessed based on the intention of controversial weapons. A few of the funds will not have each strategy relating to three types of outcome. These three explicit restrictions but, by virtue of their investment strategy,

# Levels of ESG investing



For full details, please refer to p5

# Sustainable Development Goals (SDG) focus

Prudential has defined three environmental and three social 'outcome areas' for the Planet funds. These are: circular economy, environmental solutions and climate action; and social inclusion, better work & education and better health/ saving lives. Each of these areas has exposure to one or more of the UN SDGs to varying degrees.

<sup>\*</sup>UN Principles for Responsible Investment (PRI)

# **ESG** factors

#### **Environmental**

Less than 1%	Between 1% and 10%		Mor	e than 10%	
<b>Environmental Exposures</b>		Involvement		In the cas	
Fossil Fuel			n/a	data is r however,	
GMO			n/a	the excep	
Nuclear			n/a	believe ex Prudential	
Oil Sands Extraction			n/a	towards for	
Palm Oil			n/a	just energ fund mana	
Pesticides			n/a	The oil sar	
Thermal Coal			n/a	the two oi	

In the case of this fund, the percentage of its AUM covered by Morningstar data is relatively low, therefore product involvement data is not shown here. Prudential's own data and analysis, however, shows less than 1% exposure to all of the listed areas with the exception of fossil fuel and oil sands extraction, where they believe exposure to be between 1% and 10%.

Prudential state that the global energy mix is still heavily weighted towards fossil fuels and that they recognise the need to support a just energy transition. Hence they believe engagement through their fund managers will lead to a more sustainable outcome.

The oil sands extraction exposure is primarily via passive exposure to the two oil majors BP and Shell.

#### Social

Social Exposures	Product
Adult Entertainment	n/a
Alcohol	n/a
Animal Testing (Pharmaceutical)	n/a
Animal Testing (Other)	n/a
Controversial Weapons	n/a
Fur and Specialty Leather	n/a
Gambling	n/a
Military Contracting	n/a
Small Arms	n/a
Tobacco	n/a

As above, product involvement data is not shown here. Prudential's own data and analysis shows less than 1% exposure to all of the listed areas with the exception of animal testing, where they believe exposure to be between 1% and 10%.

In many cases animal testing is legally required, such as for pharmaceutical and chemical products. Prudential conduct ongoing screens to review and monitor their exposure against companies that have risks associated with animal welfare (with a specific focus on non-medical and animal farm sectors).

Prudential state that they will engage with asset managers that have been flagged by their animal welfare screens and may ask their asset managers to divest from investees that that have been flagged and are not willing to engage in the issue.

#### Governance

The PruFund Planet funds are managed by several internal (M&G) and external managers and almost all of them are signatories to the UN PRI. Prudential look to the managers they select to: engage with companies as active owners to help foster a more sustainable economy; participate in voting on key issues, including governance ones; and ensure that ESG is integrated into their investment processes. M&G's Responsible Investment team lead on company engagement on a cross-asset class basis.

# Levels of ESG investing

Within this section, we look at how ESG has been integrated across the portfolio. We use the IA responsible investment framework across three levels: ESG integration, sustainability focus and impact (exclusions are covered on p3). The dials represent zero, low, medium or high exposure relative to our ESG Review universe. They are not mutually exclusive.

## **ESG** integration



considering ESG risks when fundamentally appraising money market rates). investment opportunities.

This category comprises around 10% of the portfolio and

Strategies within the ESG Risk Focused category will manage includes cash in the form of the M&G ESG Aware Money ESG risks and seek to minimise negative outcomes for Market Cash mandate, which seeks to deliver environmental stakeholders, for example through negative exclusions or and societal benefits (as well as liquidity and yield in line with

M&G property funds may also be held in this category.

### Sustainability focus



pursue ESG opportunities and should seek to create positive while still maintaining its risk and return characteristics. and explicit outcomes for broad stakeholders, for example by actively looking for ESG opportunities or selecting 'best in class' companies believed will outperform the market because they operate in a more sustainable way than peers over time.

This category forms nearly 40% of the fund and includes the BlackRock regional ESG optimised equity funds, which aim to

Funds in the Opportunity Focused category are expected to provide better ESG scores than the respective regional index

The M&G Sustainable Global High Yield and Emerging Markets Corporate Bond funds are also held under this category. Both involve applying negative screens to remove companies involved in ethically questionable industries as well as positive screens to ensure selection of high ranking ESG securities.

### Impact focus



environmental issues as well as seeking to create positive environmental challenges through a bottom-up approach. outcomes for underserved stakeholders.

M&G Positive Impact funds. The Wellington fund invests in i' (impact, intention, investment) approach is used.

Funds in the Solutions Focused category should use their the debt of companies, governments and organisations whose capabilities to contribute to solutions to pressing social or core businesses aim to address major social and

The M&G fund also follows a bottom-up process with the aim This category forms just over 50% of the portfolio. Examples of generating a positive societal and/or environmental impact of holdings within it include the Wellington Impact Bond and alongside a financial return. M&G's proprietary 'triple

### Top 10 holdings

Name	Asset Class	Classification	% of assets
Wellington Impact Bond	Fixed Income	Solution Focused	17.2
M&G ACS BlackRock ESG UK All Share	Equity	Opportunity Focused	10.5
M&G Positive Impact	Equity	Solution Focused	7.7
M&G Real Estate	Property	Risk Focused	7.5
M&G BlackRock ESG Asia Pacific ex-Japan	Equity	Opportunity Focused	6.7
M&G Impact Financing	Fixed Income	Solution Focused	6.6
M&G Shared Ownership	Property	Solution Focused	3.8
Eastspring Sustainable Asia Bonds	Fixed Income	Opportunity Focused	3.5
M&G Private Equity, Real Assets	Alternatives	Solution Focused	3.1
M&G Sustainable Global High Yield Bond	Fixed Income	Opportunity Focused	3.0

Source: Prudential, 30 December 2022

## Sustainable Development Goal (SDG) focus



## Engagement with corporates and/or funds

performance and holdings analysis, as well as qualitative research, covering the business, people, process and philosophy. Regular reviews take place on a quarterly basis.

The initial and ongoing due diligence process also incorporates policies, practices and ambitions.

A top-down decision-tree approach is used to assess funds and determine which of the three 'outcome categories' each

Engagement is with the managers of the underlying funds. fund best fits into. This is combined with a bottom-up view Funds are selected using both quantitative factors, including which involves assessing a sample of each of the manager's holdings.

Although Prudential don't engage directly with the investee companies of the Planet funds, they will: direct the managers to any areas of concern; ask the managers for examples of the assessment and challenge of the manager's ESG investment engagement they have carried out; and monitor how the managers voted on ESG issues.

#### Resources

Portfolio management is conducted by the T&IO Multi Asset Prudential have a dedicated ESG team of 5, the ESG and Regument Manager Oversight Team of 9 people. Strategic asset as well as ISS, who provide proxy voting services. allocation is determined by the T&IO Long Term Investment Strategy Team of 11.

Portfolio Management Team. Mandate design and manager latory Team. Prudential and M&G share many resources reselection and oversight are performed by the T&IO Invest- lating to ESG, including data providers Sustainalytics and MSCI

# Prudential's ESG policy

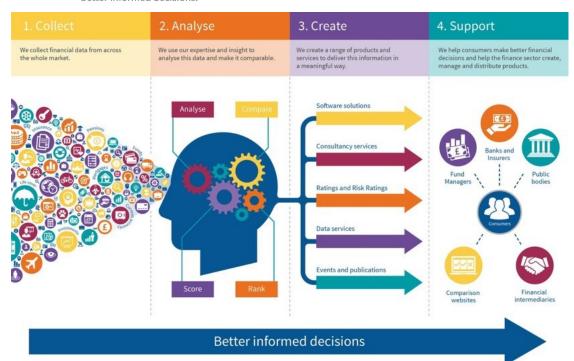
Code as an asset owner and as an asset manager. They aim to ly prohibit investment in certain companies linked to the demanage assets to how they operate as a business. They have including internationally banned biological and chemical identified two ESG priorities of climate change and diversity and inclusion. They aim to be net zero carbon as a corporate tions, cluster munitions and anti-personnel mines. This policy entity by 2030 as well as achieving 40% female and 20% ethnicity representation in their leadership by 2025.

Prudential Assurance Company are now a signatory to the UN PRI and the UK Stewardship Code as an asset owner. They are aiming to achieve net zero carbon emissions across assets

M&G are a signatory to the UN PRI and the UK Stewardship under management and administration by 2050. They currentembed ESG across everything they do, from the way they velopment or distribution of particular controversial weapons, weapons, non-detectable fragments, depleted uranium munialso extends to companies found to have aided in breaches of the nuclear non-proliferation treaty. Other positions are in implementation phase, including an exclusionary thermal coal policy and UN Global Compact violators policy.

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