

LF Prudential Risk Managed Funds

Target Market Information

This is based on Prudential's opinion and doesn't take into account individual circumstances.

What is the Risk Managed Active/Passive Fund Range?

Risk Managed Active Range:

Our Risk Managed Active range is managed to keep within an expected long-term volatility limit to help target different attitudes to risk. The range gives your client access to M&G Treasury & Investment Office (T&IO) for active asset allocation, with a focused selection of underlying funds that use expert active fund management approaches.

Your clients can choose between five active risk-managed portfolios which can be matched to their attitude to risk. We will manage their money to achieve the best return we can for the level of risk they are willing to take.

Risk Managed Passive Range:

Our Risk Managed Passive range is managed to keep within an expected long-term volatility limit to help target different attitudes to risk. The range gives your client access to M&G Treasury & Investment Office (T&IO) for active asset allocation, with a focused selection of underlying funds that use predominantly (at least 70%) passive fund management approaches. Your clients can choose between five risk-managed portfolios which can be matched to their attitude to risk. We will manage their money to achieve the best return we can for the level of risk they are willing to take.



What type of investor is this suitable for?

Retail investor



Professional investor



Eligible counterparty



Key:

 Yes

 No

 Neutral



How much knowledge does your client have?

We've based these on the standard definitions of types of investors included in the European Financial Management Association (EFMA).

Basic Investor	<ul style="list-style-type: none">• Basic knowledge of how investments work• Can make decisions based on regulated and authorised documents or with the right advice• No experience of the financial industry• Usually a first-time investor	Target customer
Informed Investor	<ul style="list-style-type: none">• Average knowledge of how investments work• Can make an informed decision based on regulated and authorised documents or with their own knowledge• Understands specific factors or risks• Some experience of the financial industry	
Advanced Investor	<ul style="list-style-type: none">• Good knowledge of how investments work• Good financial industry experience• Has access to professional investment advice	




What's your client's capacity to lose capital?

How much capital loss can they take?	Definition	Target customer	Comments
Unlimited	Clients can afford to lose all capital.		You can offer this fund to a client who is able to lose all capital.
Limited	Clients are looking to keep their capital or can afford to lose a certain amount, set by the product.		You can offer this fund to a client who is able to accept a limited fall in capital.
None	Clients can't accept any capital loss.		You shouldn't offer this fund to a client that can't lose capital. But Capital Guarantees are available for clients invested into either PruFund Growth or Cautious.





What's your client's risk appetite?

See Risk Tolerance and Fund Objectives of our funds on pages 4-8.

How does this product meet your client's objectives and needs?

Preservation of capital		These funds are not designed for the preservation of Capital.
Growth		The available funds are designed for capital growth.
Income		These funds are designed to create income.
Time Horizon	The recommended investment period is 5 to 10 years or more.	
Maturity Date	These funds are open ended and have no fixed maturity date.	

How do your clients invest in this product?

Execution Only with an Appropriated test		These funds may be offered on an execution only basis to retail and professional clients.
Non-Advised		These funds may be offered to retail and professional clients.
With investment advice		These funds may be offered to retail and professional clients.
Portfolio Management		These funds may be offered to retail and professional clients.

Risk Tolerance and Fund Objectives

Financial Instrument Identifying Data	Financial Instrument Name	Risk Tolerance UCITS Methodology	Investment Objective
GB00B5107K29	LF Prudential Risk Managed Active 5 'A' Acc	5	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 17%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 17%. Capital invested is at risk.
GB00B55HVM99	LF Prudential Risk Managed Active 5 'A' Inc	5	
GB00B7GYM41	LF Prudential Risk Managed Active 5 'R' Acc	5	
GB00BF232D86	LF Prudential Risk Managed Active 5 'P' Inc	5	
GB00BF232C79	LF Prudential Risk Managed Active 5 'P' Acc	5	
GB00B5276B66	LF Prudential Risk Managed Active 5 'C' Inc	5	
GB00B549YV68	LF Prudential Risk Managed Active 4 'A' Acc	4	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 14.5%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 14.5%. Capital invested is at risk.
GB00B5272G32	LF Prudential Risk Managed Active 4 'A' Inc	4	
GB00BF232B62	LF Prudential Risk Managed Active 4 'P' Inc	4	
GB00B6Y23P99	LF Prudential Risk Managed Active 4 'R' Acc	4	
GB00B549WN45	LF Prudential Risk Managed Active 4 'C' Inc	4	
GB00BF232941	LF Prudential Risk Managed Active 4 'P' Acc	4	
GB00B55GVW64	LF Prudential Risk Managed Active 3 'A' Acc	4	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 12%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 12%. Capital invested is at risk.
GB00B5595D43	LF Prudential Risk Managed Active 3 'A' Income	4	
GB00BF232834	LF Prudential Risk Managed Active 3 'P' Inc	4	
GB00BF232727	LF Prudential Risk Managed Active 3 'P' Acc	4	
GB00B50P4B88	LF Prudential Risk Managed Active 3 'C' Inc	4	
GB00B6QS3881	LF Prudential Risk Managed Active 3 'R' Acc	4	

Financial Instrument Identifying Data	Financial Instrument Name	Risk Tolerance UCITS Methodology	Investment Objective
GB00B51CT809	LF Prudential Risk Managed Active 2 'C' Inc	4	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 10%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 10%. Capital invested is at risk.
GB00BF232503	LF Prudential Risk Managed Active 2 'P' Acc	3	
GB00BF232610	LF Prudential Risk Managed Active 2 'P' Inc	3	
GB00B79HRR68	LF Prudential Risk Managed Active 2 'R' Acc	3	
GB00B51NJJ82	LF Prudential Risk Managed Active 2 'A' Acc	4	
GB00B545FC27	LF Prudential Risk Managed Active 2 'A' Inc	4	
GB00BF232388	LF Prudential Risk Managed Active 1 'P' Acc	4	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 9%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 9%. Capital invested is at risk.
GB00BF232495	LF Prudential Risk Managed Active 1 'P' Inc	4	
GB00B51M5M63	LF Prudential Risk Managed Active 1 'A' Inc	4	
GB00B5460Q40	LF Prudential Risk Managed Active 1 'A' Acc	4	
GB00B552S890	LF Prudential Risk Managed Active 1 'R' Acc	4	
GB00B51LBN66	LF Prudential Risk Managed Active 1 'C' Inc	4	
GB00BVYV0838	LF Prudential Risk Managed Passive 5 'P' Inc	5	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 17%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 17%. Capital invested is at risk.
GB00BVYV0721	LF Prudential Risk Managed Passive 5 'P' Acc	5	
GB00BVYV0C70	LF Prudential Risk Managed Passive 5 'A' Inc	5	
GB00BVYV0B63	LF Prudential Risk Managed Passive 5 'A' Acc	5	
GB00BVYV0945	LF Prudential Risk Managed Passive 5 'R' Acc	5	

Financial Instrument Identifying Data	Financial Instrument Name	Risk Tolerance UCITS Methodology	Investment Objective
GB00BVYV0507	LF Prudential Risk Managed Passive 4 'A' Acc	4	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 14.5%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 14.5%. Capital invested is at risk.
GB00BVYV0614	LF Prudential Risk Managed Passive 4 'A' Inc	4	
GB00BVYV0382	LF Prudential Risk Managed Passive 4 'P' Inc	4	
GB00BVYV0275	LF Prudential Risk Managed Passive 4 'P' Acc	4	
GB00BVYV0499	LF Prudential Risk Managed Passive 4 'R' Acc	4	
GB00B1P9ZT24	LF Prudential Risk Managed Passive 3 'C' Inc	4	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 12%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 12%. Capital invested is at risk.
GB00BF232H25	LF Prudential Risk Managed Passive 3 'P' Acc	4	
GB00BF232J49	LF Prudential Risk Managed Passive 3 'P' Inc	4	
GB00B1P9ZS17	LF Prudential Risk Managed Passive 3 'A' Income	4	
GB00B1P9ZR00	LF Prudential Risk Managed Passive 3 'A' Acc	4	
GB00B3Y3Y810	LF Prudential Risk Managed Passive 3 'R' Acc	4	
GB00BVYV0168	LF Prudential Risk Managed Passive 2 'A' Inc	4	The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 10%. There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 10%. Capital invested is at risk.
GB00BVYV0051	LF Prudential Risk Managed Passive 2 'A' Acc	4	
GB00BVYTZZ95	LF Prudential Risk Managed Passive 2 'R' Acc	4	
GB00BVYTXZ71	LF Prudential Risk Managed Passive 2 'P' Acc	4	
GB00BVYTYZ88	LF Prudential Risk Managed Passive 2 'P' Inc	4	

Financial Instrument Identifying Data	Financial Instrument Name	Risk Tolerance UCITS Methodology	Investment Objective
GB00B1P9ZQ92	LF Prudential Risk Managed Passive 1 'C' Inc	4	<p>The Sub-fund aims to achieve long-term (in excess of 5 years) total return (the combination of income and growth of capital) by investing in a mix of assets from around the world and aims to limit the average volatility per annum over rolling 5 year periods to 9%.</p> <p>There is no guarantee the objective will be achieved over any time period and the actual volatility, at any time, may be higher or lower than 9%. Capital invested is at risk.</p>
GB00BF232F01	LF Prudential Risk Managed Passive 1 'P' Acc	4	
GB00BF232G18	LF Prudential Risk Managed Passive 1 'P' Inc	4	
GB00B1P9ZN61	LF Prudential Risk Managed Passive 1 'A' Acc	4	
GB00B5BNX690	LF Prudential Risk Managed Passive 1 'R' Acc	4	
GB00B1P9ZP85	LF Prudential Risk Managed Passive 1 'A' Inc	4	



For more information, please contact your Prudential Account Manager.

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