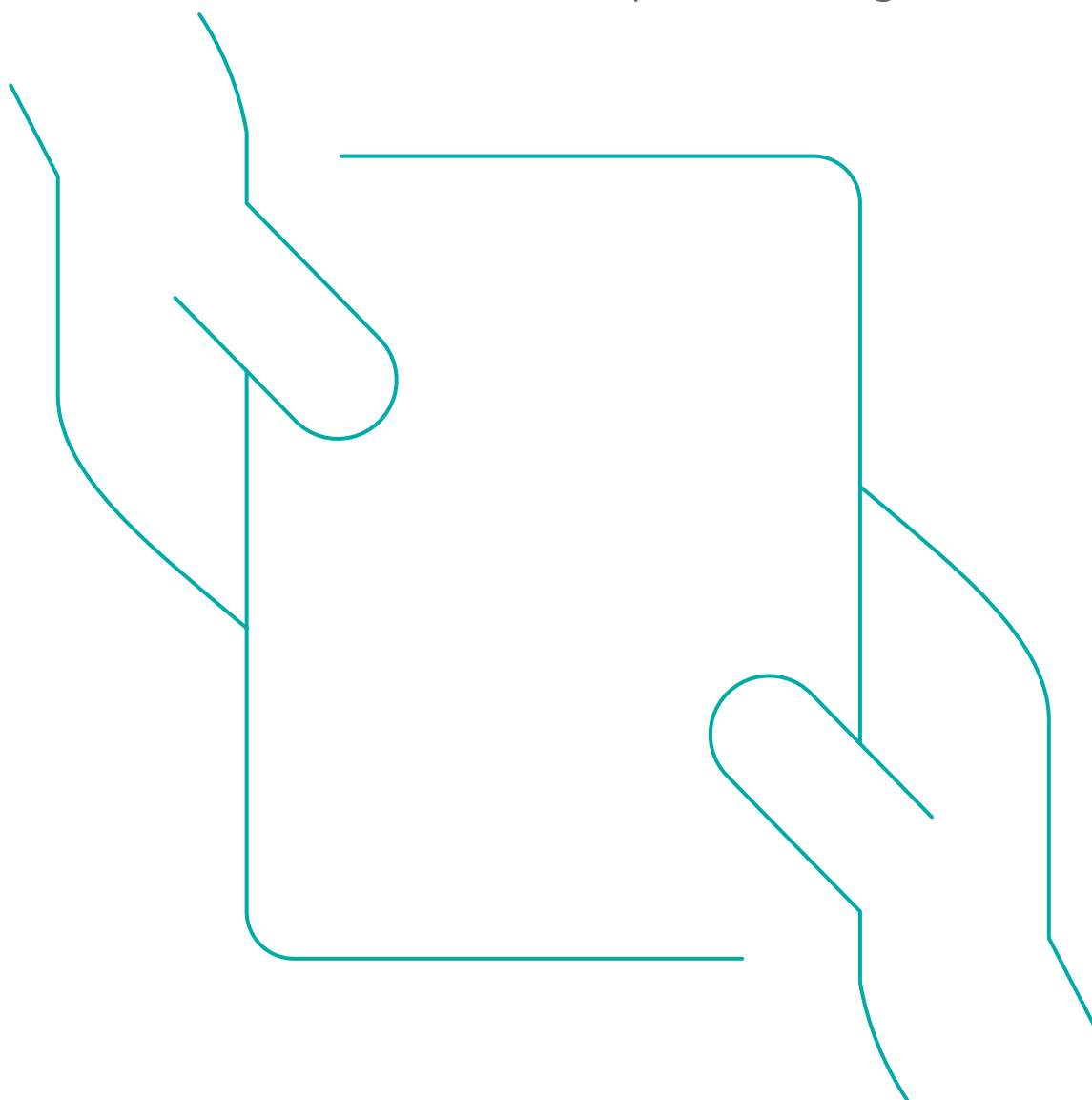


Key Features of the

International Prudence Bond (Capital Redemption Option – top-up payments)

Not for use in the UK, France, Spain or Belgium



If you are applying on, or after, 1 January 2018, it is important that you read our Key Information Document and relevant Investment Option Document(s).

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We would like everyone to find it easy to deal with us. Please let us know if you need information about our plans and services in a different format.

All our literature is available in audio, large print or braille versions. If you would like one of these please contact us using the details on the last page.

It's important for you to decide whether this product is right for you and what funds to choose.

If you are applying on, or after, 1 January 2018, you should read our Key Information Document and relevant Investment Option Document(s). These include important information which may help you make up your mind.

You should receive them with your application form. Please keep these documents safe for future reference or go to our website at www.prudential-international.com/priip-docs/PIPB-GBP for the most up to date version.

About the International Prudence Bond (Capital Redemption Option – top-up payments)

Not for use in the UK, France, Spain or Belgium

The International Prudence Bond is an investment bond which allows you to invest in a range of investments with the potential for growth. It allows you to take tax-efficient withdrawals.

Important Information

Access to the Prudential PAC Sterling, PAC Euro and PAC US Dollar With-Profits Funds is no longer available to new customers investing in International Prudence Bond (IPB) on or after 11/09/2017.

However, if you are an existing customer pre 11/09/2017, you will still be able to top up or switch into the Prudential With-Profits PAC Sterling, PAC Euro and PAC US Dollar Funds.

Reference to With-Profits within this document is only applicable to policyholders pre 11/09/17.

Its aims

What this plan is designed to do

The International Prudence Bond (Capital Redemption Option) allows access to a range of unit-linked investment funds with the aim to give you potential capital growth increasing the value of the money you invest over the medium to long term. It also offers option of taking regular or one off withdrawals.

Your commitment

What we ask you to do

You can top up your bond while it is in force with at least £15,000, €20,000 or US\$25,000. Top-ups within the last 80 years of the term are at our discretion.

- The maximum term of the bond is 99 years. Subject to that, you can invest for as long as you like, although it is designed to be held over a medium to long-term period. If you decide to cash it in, fully or partly, an Early Cash-in Charge will apply in the first five years following any investment into the bond.

Risks

What you need to be aware of

- The value of your investment can go down as well as up so you might not get back the amount you put in.

- If the total charges and costs are more than any overall growth achieved, your bond will fall in value, possibly to even less than you have invested.
- If you cancel your top-up investment within 30 days you may get back less money than you paid in. We explain in the section “What if I want to cancel my top-up?”.
- Each of the investment funds available for the International Prudence Bond has its own specific risks, which will influence how it performs and will therefore affect the value of your bond. You should make sure you understand the choices you make and the risks involved. Your financial adviser can give you more information.
- In exceptional circumstances, a transaction (such as a full or partial cash-in) may be delayed which may mean you face a delay in gaining access to your money. You can find more information in the **Contract Conditions**.
- As the price of everyday goods and services goes up, your money won't stretch as far as the same amount would now. This is called inflation.
- Tax rules can change and the impact of taxation (and any tax relief) depends on your circumstances.
- Because of changes in exchange rates the value of your investment, as well as any money you take from it, can go down as well as up.

Other documents you should read

For applications made on, or after 1 January 2018, it is important that you read your Key Information Document and relevant Investment Option Document(s). If you want more information please read the following documents. We have highlighted when they are relevant throughout this document.

They are available from your adviser, or direct from us. Our contact details are on the last page

- **Contract Conditions**
Gives you the full terms and conditions of the contract.
- **Statement of Charges**
Gives details on charges applicable to your plan.
- **Fund Guide**
This explains your investment choices.

Questions & Answers

Where can I invest my money?

You and your financial adviser can choose which funds you would like from a specified range. You can invest in up to ten funds at any one time.

There are three types of fund available:

- the PAC (Prudential Assurance Company) With-Profits Range of Funds – you can find specific information on these in **“Your guide to investing in With-Profits”**;
- the PruFund Range of Funds – you can find more information on these in **“Your guide to investing in the PruFund Range of Funds”**; and
- other unit-linked funds.

For more information about all the funds you can choose from, please read our **“Funds guide: Your Prudential International Investment Bond and International Prudence Bond funds guide”**.

There are limits on how much you can invest across the PAC With-Profits Range of Funds and the PruFund Range of Funds. This limit includes any top-up investments into these funds. The maximum you can invest across these funds (in one or more bonds) is £1,000,000, €1,500,000 or US \$1,500,000. If you own the bond jointly with someone else, you will each be treated as having invested the full amount. So if you jointly invest £1,000,000 into these funds, it will count as the maximum for both of you.

You are unable to top-up a PruFund Protected Fund.

Unit pricing basis

When you invest in one of our funds, your money buys units in that fund. The price of these units is primarily determined by the value of the assets held in the fund, but also depends on whether, overall, more money is going into the fund or coming out of it.

If there is a net inflow of money, the fund will be buying assets. This means that the unit price will be influenced by the purchase price of the underlying assets in the fund. Conversely, if there is a net outflow, it will be influenced by the sale price of the underlying assets, which is lower than the purchase price.

Over time, as the flows of money change, the unit price will fluctuate between a purchase price basis and a selling price basis. At times, there may be a sharp movement between the two, meaning the unit price could rise or fall significantly. This will affect the price you pay to buy units when you invest in a fund or the value you receive from selling, if you are switching out of a fund or cashing in your bond.

The difference between purchase and selling prices is generally largest for funds investing in property, smaller companies and developing markets. You can find more information in the **Contract Conditions** for the bond.

How funds invest

Some of the Prudential International funds listed in your fund guide may invest in ‘underlying’ funds or other investment vehicles. Have a look at a fund’s objective and that will tell you where it invests – including if that’s in an underlying fund or funds.

If the Prudential International fund is investing in just one underlying fund then it’s what’s known as a ‘mirror’ fund, as the performance of the Prudential International fund broadly aims to reflect the performance of the underlying fund it invests in. The performance of our Prudential International fund, compared to what it’s invested in won’t be exactly the same. The differences between the underlying fund and our fund can be due to:

- additional charges,
- cash management (needed to help people to enter and leave our fund when they want),
- tax,
- timing of investments (this is known as a fund’s dealing cycle, it varies between managers and can be several days).

Can I switch money between funds?

Yes. However, you can't invest in more than ten funds at any one time.

The minimum amount you can switch is £500, €750 or US\$750. If you're not switching the full value of your investment from a particular fund, you need to leave at least £500, €750 or US\$750 in that fund.

You can switch up to 20 times in any 12-month period without charge. After that, we will charge you. For more details on this charge, please read the **Statement of Charges**.

For most funds, you can switch money whenever you like. However, the PAC With-Profits Range of Funds and the PruFund Range of Funds have some restrictions.

PAC With-Profits Range of Funds

If you switch money out of PAC With-Profits Range of Funds, we may apply a Market Value Reduction (MVR). For more information on MVRs, please read "Your guide to investing in With-Profits".

You cannot switch between PAC With-Profits Range of Funds.

The PruFund Range of Funds

There are restrictions on when you can move money into, out of or between the PruFund Range of Funds. Also, if you are invested in one of the PruFund Protected Funds and switch money out of the fund, your Guaranteed Minimum Fund will be reduced proportionately. For more information on switching terms, please read "**Your guide to investing in the PruFund Range of Funds**".

Can I withdraw money from my bond?

You can make one-off and regular withdrawals from your bond. The minimum amount of any withdrawal is £75, €112.50 or US\$112.50.

If you ask us to pay you in any way other than by cheque, we may charge you for any costs incurred.

One-off withdrawals

You can make one-off withdrawals at any time.

If you make a one-off withdrawal within the first five years of your bond, or within five years of a top-up, we will apply an Early Cash-in Charge. For more information, please read the section "What are the charges and costs?".

Regular withdrawals

We can pay regular withdrawals to you at these intervals:

- every month,
- every three months,
- every six months, or
- every 12 months.

You can take:

- a fixed amount – which needs to be at least the minimum listed on page 5,
- a percentage of the total amount you have invested in your bond, or
- a percentage of the full value of your bond.

The maximum regular withdrawal you can take in any 12-month period is the greater of:

- 7.5% of the full value of your bond when you start taking regular withdrawals, or
- 7.5% of the total amount you've invested in your bond.

Regular withdrawals are taken evenly across all the policies in your bond. For one-off withdrawals, you can alternatively choose to cash in individual policies.

Withdrawals and top-ups

If you've topped up your bond and you make a withdrawal, we take your withdrawal from each investment proportionately.

PAC With-Profits Range of Funds

If you withdraw money from the PAC With-Profits Range of Funds, we may apply a Market Value Reduction (MVR). For more information on MVRs, please read "**Your guide to investing in With-Profits**".

The PruFund Range of Funds

There are restrictions on when you can move money out of the PruFund Range of Funds. If you're invested in one of the PruFund Protected Funds and take money out of the fund, your Guaranteed Minimum Fund will be reduced proportionately. For more information, please read "Your guide to investing in the PruFund Range of Funds".

How much will I get when I cash in my bond?

The amount will depend on:

- how much you've invested,
- how long you've invested for,
- any withdrawals you've made,
- how your investments have performed,
- whether we've added any Annual Growth Reward,
- the charges that have been taken from your investment.

Your personal illustration shows how much you could get, based on example growth rates and your chosen investment.

If you don't cash in the bond before the maturity date (99 years from your original investment), we will pay out the greater of:

- the bond value at the maturity date and,
- the Guaranteed Maturity Value (GMV).

When the bond starts, the GMV is 101% of your initial investment. It will increase by 101% of any additional investments you make into your bond and, similarly, decrease by 101% of the value of units that are cancelled to provide any withdrawals you make.

We provide a guarantee that, as long as the bond is in force on the maturity date, the maturity benefit will not be less than £100, €150 or US \$150.

Annual Growth Reward

Starting at the end of year 6, an Annual Growth Reward of 0.2% of the value of your bond will be added each year that you make no withdrawals.

PAC With-Profits Range of Funds

If you've invested in any of the funds within the PAC With – Profits Range of Funds, the value of your investment will depend on the bonuses we've added to it and whether any MVR applies. For more information, please read "Your guide to investing in With-Profits".

The PruFund Range of Funds

The PruFund Protected Funds include a guarantee on the fifth anniversary of the bond, which may affect the amount you get back. For more information, please read "Your guide to investing in the PruFund Range of Funds".

Do I pay tax on my bond?

This will depend on your individual circumstances and country of residence for tax purposes, so for specific advice you should speak to your financial adviser.

Irish Exit Tax

If you become resident in Ireland, we'll deduct Irish Exit Tax from your bond:

- every eight years;
- when any benefits are paid out; or
- when the owners of the bond change.

We pay this tax to the Irish tax authorities.

If you're not resident in Ireland, you don't have to pay Irish Exit Tax provided you complete the "Declaration of residence outside Ireland" which is contained within the application form.

Tax rules for trusts

If your bond is written under trust, special tax rules apply. For more information, please speak to your financial adviser.

What are the charges and costs?

We charge you for setting up, managing and administering your bond.

Establishment Charge	For each top-up investment you make into the bond, we will take an Establishment Charge for the first five years following the investment. In each case, this is 0.3% taken quarterly in advance and based on the value of the relevant investment at the time we take each charge.
Fund charges and costs	All of the funds have an Annual Management Charge. In addition to our charges, there may be further costs incurred, which can vary over time. Where these are applicable, they are paid for by the relevant fund and will impact on its overall performance. The Annual Management Charges and the current expected level of these further costs are set out in the current " Statement of Charges " for this product but they may vary over time.
Capital Redemption Charge	For top-ups to contracts where the original contract was issued on or after the 22 May 2015 we may take a Capital Redemption Charge of 0.50% a year for capital redemption bonds. This is deducted quarterly in arrears via cancellation of units.
Switch Charge	You can switch money between funds without charge up to 20 times in any 12-month period. After that, we will charge you. For more details on this charge, please read the Statement of Charges .
Early Cash In Charge	If you cash in all or part of your bond within five years of making a top-up we will deduct an Early Cash-in Charge as follows. 1st year 10% 2nd year 8% 3rd year 6% 4th year 4% 5th year 2% The percentage is based on the current value of the relevant investment.

The charges and costs may change in future and they may be higher than they are now. Further information can be found in the **Contract Conditions**. All monetary charges may increase annually in line with the Irish Consumer Price Index and movements in relevant exchange rates.

Your personal illustration will show how charges and costs affect your bond, based on example growth rates and your chosen investment, and also shows details of how much we will pay your financial adviser.

How will I know how my bond is doing?

We'll send you an annual statement. If you want to know the value of your bond at any time, please call us on +353 1 476 5000.

What if I want to cancel my top-up?

You can cancel your top-up within 30 days of receiving your documents. These include a Cancellation Notice.

To cancel your top-up, please complete and return the Cancellation Notice, or write to us at:

**Operations Department
Prudential International
Montague House
Adelaide Road
Dublin 2
Ireland**

Please include your bond reference number.

If more than one person owns the International Prudence Bond (Capital Redemption Option), we will accept cancellation within 30 days by either of the owners, whether they're acting alone or jointly.

If you decide to cancel and you've invested in our PAC With-Profits Range of Funds or PruFund Range of Funds, you'll get back all the money you invested in those funds. If you've invested in any of our other funds, you may not get all your money back if any of the funds have fallen in value. In that case, we will refund the amount of your payment adjusted for the fall in the unit prices of those funds. This means that you may get back less than you invested.

Other information

Compensation

Prudential International exceeds its capital requirements and is financially strong. However, in the unlikely event that Prudential International, the fund manager, Prudential in the UK or the custodian of fund assets should fail to meet their financial obligations, You may face financial loss.

Prudential International products will not be covered by a government-backed financial guarantee scheme, including the FSCS in the UK.

Financial Strength

Prudential meets regulatory standards for meeting its financial obligations. You can read our solvency and financial conditions reports at www.pru.co.uk/about_us, or if you contact us using the details on the last page, we can post some information to you.

Terms and Conditions

This Key Features Document gives a summary of your plan. Full details are set out in our **Contract Conditions** which is available on request using our contact information on the last page, and will also be sent to you when your plan starts.

Conflict of interest

We want to make sure that we uphold our reputation for conducting business with integrity. If we become aware that our interests may conflict with yours we will take all reasonable steps to manage it in an appropriate manner.

We have drawn up a policy to deal with any conflicts of interest. If you would like to know the full details of our Conflict of Interest Policy, please contact our Customer Service Team using the contact details on the back page.

Law

The law of England and Wales applies to this contract.

Our regulators

The address of the regulator in Ireland which authorises Prudential International is:

Central Bank of Ireland
New Wapping Street
North Wall Quay
Dublin 1
D01 F7X3

Communicating with you

Our plan documents and **Contract Conditions** and all our other communications with you will be in English.

How to make a complaint

If you have a complaint, please get in touch with us and we will do everything we can to resolve it. You can also ask us for details of our complaints handling process. Our contact details are in the "How to contact us" section at the back of this document.

If you're not satisfied with our response, you can take your complaint to the Financial Services & Pensions Ombudsman who help settle individual disputes between consumers and businesses providing financial services:

The Financial Services & Pensions Ombudsman
Lincoln House
Lincoln Place
Dublin 2
D02 VH29
Ireland

Telephone: + 353 1 567 7000

www.fspo.ie

Making a complaint to the Financial Services & Pensions Ombudsman won't affect your legal rights.

How we use your personal information

In the Application Form for your bond we set out, within the Privacy Fair Collection Notice:

- details regarding how and why we use your personal information (including sensitive personal information); and
- who we may share it with; and
- Your rights around personal information.

For a copy of our latest Privacy Fair Collection Notice, please visit www.prudential-international.com/mydataprivacyfaircollectionnotice

To access this website, all characters must be typed in lowercase format.

If you require further information You can: write to the Data Protection Officer at:

Prudential International
Montague House
Adelaide Road
Dublin 2

Call us on: +353 1 483 0500

Get in touch

If you want to contact us before you top-up you can write or phone us:



Write to:

Operations Department, Prudential International, Montague House, Adelaide Road, Dublin 2, Ireland



Phone: + 353 1 476 5000 Monday to Friday 9am – 5pm GMT

(we are not open on public holidays). We might record your call to make sure our service is up to standard.



If you are a deaf customer, who is also a British Sign Language (BSL) user, you can contact us using a Video Relay service. The service, provided by SignVideo, connects customers to fully qualified, registered NRCPD interpreters who will relay your conversation with a member of our customer service team.

www.pru.co.uk/contact-us/signvideo

There is no cost for using this service to call Prudential and we're available to help you Monday to Friday, 8am to 6pm.



For more information please visit www.prudential-international.com

Keep in touch

It's important that we keep in touch so, if you change your address or any of your contact details, please let us know.

www.prudential-international.com

The registered office of Prudential International is in Ireland at Montague House, Adelaide Road, Dublin 2. Prudential International is a marketing name of Prudential International Assurance plc, a life assurance company operating from Ireland. Registration No. 209956. Prudential International Assurance plc is authorised by the Central Bank of Ireland. Prudential International is part of the same corporate group as The Prudential Assurance Company Limited. Both The Prudential Assurance Company Limited and Prudential International are direct and indirect subsidiaries respectively of M&G plc, a company incorporated in the United Kingdom. The Prudential Assurance Company Limited is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America or Prudential plc, an international group incorporated in the United Kingdom.