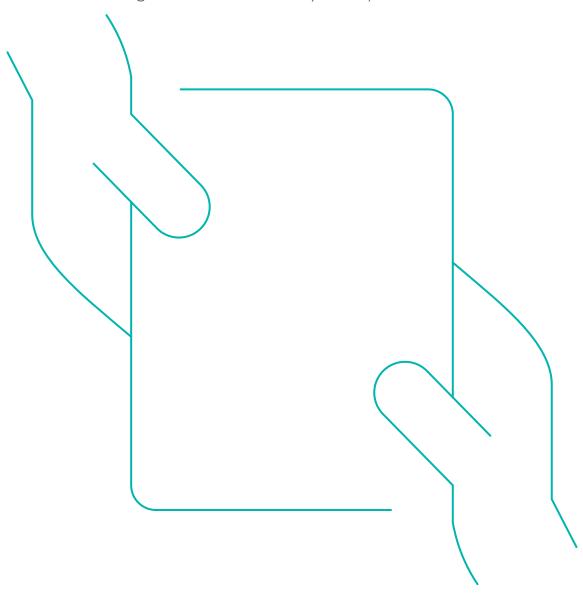




Key Features of the

Premier Executive Pension Plan

(For Schemes starting on or after 1 January 2003)



Please read this document along with your personal illustration (if you have one) before you decide to buy this plan. It's important you understand how the Premier Executive Pension Plan works, the benefits and associated risks.

Contents

About the Premier Executive		What are the charges and costs?	8
Pension Plan	4	What might I get back?	9
Its aims	4	When can I take my benefits?	
Your commitment	4	What choices will I have when I want to take	
Risks	4	my benefits?	9
Other documents you should read	5	Where can I get guidance about what to do with my pension?	
Questions & Answers	6	What about tax?	10
Is the Premier Executive Pension Plan right for me?	6	How will I know how my Premier Executive Pension Plan is doing?	
Is this a stakeholder pension?	6	What happens to the Premier Executive	
How flexible is it?	6	Pension Plan if I die?	
How much can I pay into my plan?	6	What if the Premier Executive Pension Plan isn't right for me? How much will the advice cost?	
Can I transfer money in?	6		
Where are my payments invested?	7		
Can I change my investments?	8	Other information	
What if I stop making payments?	8		
Can I transfer money out?	8	Get in touch	

We would like everyone to find it easy to deal with us. Please let us know if you need information about our plans and services in a different format.

All our literature is available in audio, large print or braille versions. If you would like one of these please contact us using the details on the last page.

The Financial Conduct Authority is a financial services regulator. It requires us, Prudential, to give you this important information to help you decide whether our Premier Executive Pension Plan is right for you. You should read this document carefully so that you understand what you are buying, and then keep it safe for future reference.

About the Premier Executive Pension Plan

The Premier Executive Pension Plan is a pension arrangement which allows you to save tax efficiently for retirement. It will also allow you to transfer funds from another pension arrangement.

If you still have questions about our Premier Executive Pension Plan after reading this booklet, please look at the "Get in touch" section for our contact details. If you have a financial adviser, please contact them in the first instance.

Its aims

What this plan is designed to do

- To help you save for retirement in a flexible and tax-efficient way.
- To give you access to a range of investment options to suit your attitude to risk and investment objectives.
- To allow you to transfer the value of any other pensions to this plan.
- To give your employer the option to provide extra life cover, if you were to die before taking your benefits.

Your commitment

What we ask you to do

- To make at least one payment into the plan either monthly, yearly, a single payment or transfer from another plan.
- To allow your pension pot to potentially grow until you take your benefits.
- To regularly review your payments if you want your pension pot to meet your income requirements when you take your benefits.
- If your employer is providing life cover, you must tell us
 of any change in your health from the time you sign the
 application form through to the start of your plan, as this
 could affect your cover.

Risks

What you need to be aware of

- The value of your investment can go down as well as up so you might get back less than you put in. What you get back isn't guaranteed.
- As the price of everyday goods and services goes up, your money won't stretch as far as the same amount would now. This is called inflation.
- If the total charges and costs are more than any overall growth achieved, your plan will fall in value, possibly to even less than you have invested.
- If you withdraw money from the With-Profits Fund we may reduce the value by applying a Market Value Reduction. We explain this in the section 'Market Value Reduction'.
- There may be exceptional circumstances that delay the buying, switching and selling of units in any fund. Please refer to your Fund Guide for more information

Other documents you should read

This document gives you key information about the Premier Executive Pension Plan. If you want more detail on specific points, please read the following documents. We have highlighted when they are relevant throughout this document.

They are all available from your adviser or direct from us. Our contact details are on the last page.

- Member's Booklet or Technical Guide
 Gives you detail on the terms and conditions of the contract.
- Fund Guide
 This explains your investment choices.
- Your With-Profits Plan a guide to how we manage the Fund

 This provides information on how our With-Profits Fund works, and our current approach to managing it.
- Market Value Reduction A clear explanation

 This explains what a Market Value Reduction is, together with information about why and when these may be applied.

Questions & Answers

Is the Premier Executive Pension Plan right for me?

The Premier Executive Pension Plan might be right for you if you are looking to save tax-efficiently for your retirement.

Is this a stakeholder pension?

No, the government has set minimum requirements that companies must meet for a stakeholder pension. These cover things like payments, charges and terms and conditions.

Charges for the plan may be higher than for a stakeholder pension.

A stakeholder pension may meet your needs as well as this plan, and these are widely available.

How flexible is it?

You can change your regular payments at any time, subject to minimum amounts we may set and subject to your employer's agreement. Your employer would then confirm the details of any new payments to us.

You and your employer can make regular payments or one-off lump sum payments into the plan. If your employer is deducting payments from your earnings, you should tell them of any changes you want to make.

You can stop paying or take a payment break and restart later if your circumstances change. Please note that this may reduce your future benefits.

Your employer can arrange for regular payments to your plan to increase automatically each year until your Selected Retirement Age.

What other benefits can I choose?

If your employer is making regular payments, they can normally provide life cover as part of your plan. The extra cover would be paid on top of the value of your pension plan if you die before your Selected Retirement Age. The extra cover can be paid as a lump sum or be used to buy dependants' benefits. The cost of any life cover, which will be paid by your employer, will depend on the level of cover, your age, hobbies and health. The extra cover will stop if payments into the plan stop.

How much can I pay into my plan?

There's no limit to the amount that can be paid into your plan. However, there are limits on the tax relief you receive. For more information about tax relief, please read the section 'What about tax?'.

There is no limit to the amount that you can transfer into your plan.

Can I transfer money in?

Yes, you can arrange for transfers from your previous pension plans if you want all benefits to be paid from the same plan and if the trustees agree. Transfer values are invested in the same way as single payments, but there is no new income tax relief for a transfer value (this is not a new payment for pension purposes).

If you are entitled to more than 25% of your pension pot as tax-free cash, when transferring into this plan you may lose this entitlement. Any tax-free cash going forward may be limited to 25%.

Please speak to your trustees for more information, as your plan might have valuable guarantees you'd lose if you transfer your pension pot. You should speak to a financial adviser before you make a decision.

Where are my payments invested?

We will invest all the payments to the plan in up to 20 funds from a wide range of investment options available to the trustees. Options include the With-Profits Fund and unit-linked Prudential funds.

The trustees have control over the choice of investment funds, although they can allow you to choose.

You can alter the investment strategy by switching your existing investment into different funds which we do not charge for. A Market Value Reduction may be applied on switches out of the With-Profits Fund. The investment strategy can also be altered by allocating new payments to another fund(s).

The trustees must confirm to us in writing before any changes to the investment strategy are applied and there may be some restrictions on changes that can be made, but we would confirm these at the time. Different fund management charges will apply to new choices of investment fund in some instances.

Payments into unit-linked funds will buy units in the chosen funds. The price of each unit depends on the value of the investment in the fund and also whether more money is going into or out of the fund.

Please refer to your **Fund Guide** for more information. We work out the value of your plan based on the total number of units you have in each fund. If the unit prices rise or fall, so will your plan value. Money in the various funds may be invested in a wide range of shares and other investments in the UK and abroad.

The With-Profits Fund aims to smooth some of the extreme highs and lows of short-term investment performance in order to provide a more stable return. We do this by holding back some of the investment returns in good years with the aim of using this to support bonus rates in years where investment returns are lower.

Your payments invested in the With-Profits Fund are pooled with those of other Prudential With-Profits investors to form a fund. We invest this fund in a wide range of investments including company shares, property, Government bonds and deposits.

You can get further information from "Your With-Profits Plan – a guide to how we manage the Fund".

We allocate your share of the profits of the fund by adding bonuses. There are currently two types of bonus:

- Regular, which we add throughout each year. We can change the rate of Regular Bonus at any time without telling you beforehand. It is not guaranteed that a regular bonus will be added each year, although once added these bonuses are guaranteed on death and at Selected Retirement Age,
- Final, which we may pay when you take money out of the With-Profits Fund, although this may vary and is not guaranteed.

There may be exceptional circumstances that delay the buying, switching and selling of units in any fund. We would not expect these delays to be longer than six months for units that invest in property or land, and one month for units that invest in other asset types. However, we cannot guarantee that delays will never be longer. If a delay will apply to you, we'll let you know. For further information please look at your **Fund Guide**.

How unit-linked funds invest

Some of the Prudential funds listed in your **Fund Guide** may invest in 'underlying' funds or other investment vehicles. Have a look at a fund's objective and that will tell you where it invests – including if that's in an underlying fund or funds.

If the Prudential fund is investing in just one underlying fund then it's what's known as a 'mirror' fund, as the performance of the Prudential fund broadly aims to reflect the performance of the underlying fund it invests in. The performance of our Prudential fund, compared to what it's invested in won't be exactly the same. The differences between the underlying fund and our fund can be due to:

- additional charges,
- cash management (needed to help people to enter and leave our fund when they want),
- tax
- timing of investments (this is known as a fund's dealing cycle, it varies between managers and can be several days).

What's a Market Value Reduction (MVR?)

If you take money out of the With-Profits Fund, we may reduce the value of your fund if the value of the underlying assets is less than the value of your plan including all bonuses. This would also apply if the trustees of your plan transferred part, or all, of the scheme.

This reduction is known as a Market Value Reduction (MVR). It's designed to protect investors who are not taking their money out and its application means that you get a return based on the earnings of the With-Profits Fund over the period your payments have been invested.

We apply any MVR to your plan's value including regular and final bonuses. Please read "Your With-Profits Plan – a guide to how we manage the Fund" for more information on bonuses. An MVR will reduce the value of your plan and if investment returns have been low, you may even get back less than you have invested in your plan.

We guarantee not to apply an MVR at your Selected Retirement Age or on our current practice, and when we may apply any claims due to death. For more information on MVR please see "Market Value Reduction – a clear explanation".

Can I change my investments?

You can switch your money between funds at any time and we won't charge you for this. If this changes in the future we'll let you know.

We may apply a Market Value Reduction if you switch money out of our With-Profits Fund. For more information please see "What's a Market Value Reduction?".

What if I stop making payments?

You can stop paying or take a payment break and restart later if your circumstances change. This will reduce your future benefits.

Please remember that we'll keep taking our charges, even if you stop your regular payments. Charges and costs may vary in the future and may be higher than they are now.

Can I transfer money out?

You can transfer your pension pot to another registered pension scheme at any time. We do not charge you for transferring to a new arrangement.

We may apply a Market Value Reduction if you transfer money out of our With-Profits Fund. For more information about this, please read the section "What's a Market Value Reduction?".

To find more information on this subject, you should speak to a Financial Adviser.

What are the charges and costs?

Annual Management Charge

For unit-linked funds, we deduct an Annual Management Charge from the funds and this charge is already reflected in the price of the units. The amount of charge we deduct depends on the funds you choose to invest in and the amount of your original investment.

Please remember that we'll keep taking our charges, even if you stop your payments. Charges may vary in the future and may be higher than they are now.

More information on the charges and costs mentioned here can be found in the **Fund Guide**, or by referring to your pension scheme adviser.

With-Profits Fund annual charge

For With-Profits Funds, there are various costs involved with setting up and managing your policy. A charge is deducted from the With-Profits Fund each year to cover these costs.

The charge is not explicit so you will not see it being taken from your policy. It is deducted from the underlying With-Profits Fund and is already taken into account when we calculate bonus rates for our With-Profits Fund. The charge will depend on the investment returns achieved and the expenses incurred by the fund (higher investment returns will be associated with a higher charge and lower investment returns will be associated with a lower charge). The charge is currently 0.81% a year based on the assumption that future investment returns from the With-Profits Fund will be 5% a year.

Further information on the operation of the With-Profits Funds is contained in "Your With-Profits Plan – a guide to how we manage the Fund".

Further costs incurred by the funds

In addition to our charges, there may be further costs incurred, which can vary over time. Where these are applicable, they're paid for by the relevant fund and will impact on its overall performance.

For more information on these further costs, please look at the current **Fund Guide** for this product.

With-Profits Fund charges for guarantees

There is a charge to pay for all the guarantees the With-Profits Fund supports. We guarantee to not take away regular bonuses already added when a payment is made because of death and at your selected retirement date and to only apply a MVR in certain circumstances.

This charge will be taken by making a small deduction each year when deciding Regular and Final Bonuses. The total deduction over the lifetime of the plan is not currently more than 2% of any payment made from the fund. Charges may vary if, for example, the long term mix or type of assets held within the With-Profits Fund is changed.

Our charges may vary in the future and may be higher than they are now.

For more information please look at your current Fund Guide, your personal illustration and "Your With-Profits Plan – a guide to how we manage the Fund".

What might I get back?

You can use your pension pot to create an income. The size of your pension pot will depend upon many factors such as:

- the amount that has been paid into the plan
- how long you've been making payments
- the performance of the fund(s) you have invested in
- the age you choose to take your benefits
- the amount of charges you've paid.

When can I take my benefits?

The Government currently allows people to start taking their benefits from the age of 55, even if you are still working. You may be able to start taking your benefits earlier if you are in ill health.

The minimum age from which you can access your personal or occupational pension will increase from 55 to 57 in on 6 April 2028, unless you have a protected pension age. State Pension age will increase from age 66 to age 67 for males and females between 2026 and 2028. These ages may change in future as result of changes in life expectancy and other factors.

If benefits are taken any time other than your Selected Retirement Age (this is the date you tell us you want to retire when you take the plan out) or on your death, a Market Value Reduction may apply to money out of our With-Profits Fund.

What choices will I have when I want to take my benefits?

The value of your pension pot includes money invested, less charges and costs, plus any growth.

There are four main options which may be used in combination.

You can take cash in stages – You can leave your money in your pension pot and take out cash lump sums whenever you need to – until it's all gone, or you decide to do something else with what's left. You decide when and how much to take out. With this option every time you take money from your pension, the first 25% is usually tax-free and the remainder may be subject to income tax. So you can't take the full 25% tax-free from your pension pot at the start. But if you don't need the 25% tax-free sum all at once, this may be another way to minimise the tax you pay when you access your money.

You can take flexible cash or income (also known as drawdown) – In most cases you can take out up to 25% of the money moved into your flexible cash or income plan, in cash, tax-free. You will need to do this at the start. You can then dip into the rest as and when you like. You can also set up a regular income with this option. Any money you take after the first 25% may be subject to income tax.

You can get a guaranteed income for life (also known as an annuity) – You can use your pension pot to buy an income for life. It pays you an income (a bit like a salary) and is guaranteed for life. These payments may be subject to income tax. In most cases you can take up to 25% of the money you move into your guaranteed income for life, in cash, tax-free. You will need to do this at the start and you need to take the rest as an income.

You can cash in your whole pension all at once – You can take your whole pension pot in one go, as a lump sum. Normally the first 25% is tax-free, but on the remainder, you could lose 20%, 40% or even 45% to income tax, if it pushes you into a higher tax bracket (especially if you're still earning). You'll need to plan how you'll provide an income for the rest of your life.

Please get in touch as you approach retirement and we will let you know which of these options we may be able to offer you. You may have to transfer to another pension arrangement to take advantage of them all.

Under the terms of the current contract you will need to do this by your 75th birthday. There is no minimum guaranteed amount for the pension. Pension income is taxed as earned income.

Whatever you decide to do with your pension pot. You should shop around as depending on the choices you make, you may find something more appropriate elsewhere, with alternative features, investment options or charges.

Where can I get guidance about what to do with my pension?

General guidance and information on all aspects of pensions is available from MoneyHelper.

MoneyHelper Pensions Guidance Money and Pensions Service 120 Holborn London EC1N 2TD

Telephone: 0800 011 3797

Website:

moneyhelper.org.uk/en/pensions-and-retirement

For people over 50, Pension Wise is also available. This Government service from MoneyHelper offers guidance to people with personal or workplace pensions on all the options available for their pension savings. You can have a free consultation online, over the phone and face to face.

Telephone: **0800 280 8880**

Website: moneyhelper.org.uk/pensionwise

These services are free and impartial and using them won't affect your legal rights.

What about tax?

Tax Relief

Your employer will deduct your payments from your earnings before they calculate your Income Tax.

Employer payments qualify as a business expense for tax purposes and do not result in an additional tax expense for you.

Annual Allowance

The Annual Allowance is a limit to the total amount of payments that can be paid to defined contribution pension schemes and the total amount of benefits that you can build up in defined benefit pension schemes each year, for tax relief purposes.

Money Purchase Annual Allowance

Taking money out of your pension will sometimes lower the amount you can pay into all the pensions you may have while still benefitting from tax relief. This limit is called the Money Purchase Annual Allowance (MPAA). Your pension scheme administrator or provider will have told you if you are subject to the MPAA at the time they started to pay you.

Lifetime Allowance

The Lifetime Allowance is a limit on the amount of pension benefit that you can take from your pension schemes, whether lump sums or retirement income, and can be paid without triggering an extra tax charge.

Capital Gains Tax

You don't pay Capital Gains Tax on your pension funds.

Income Tax

Any pension income will be taxed as earned income.

Tax rules can change and the impact of taxation (and any tax relief) depends on your circumstances. Before you make a decision you might want to speak to a financial adviser. They can help you understand the tax rules and how they might affect you.

For more information visit **pru.co.uk/tax** or the HMRC website at **hmrc.gov.uk**.

How will I know how my Premier Executive Pension Plan is doing?

We send you an annual statement, which shows how your plan is doing.

You can also phone us on **0345 640 3000** and a member of our team will give you an up-to date valuation.

What happens to the Premier Executive Pension Plan if I die?

We will pay the value of your pension pot, plus any additional life cover you may have added to your plan. The trustees will decide who should get the benefits. They will take into account your circumstances when you die and anyone you've previously nominated to receive any benefits.

Lump sum benefits payable on death are not subject to income tax and are not normally subject to Inheritance Tax.

If the value of all death benefits paid as a lump sum from this and any other scheme are more than the Lifetime Allowance, there will normally be a special tax charge. For further details please see the section 'What about tax?'.

What if the Premier Executive Pension Plan isn't right for me?

There will not be an opportunity to cancel once the plan has started.

How much will the advice cost?

If you speak to the scheme adviser when you join the plan, they may charge for advice. Your employer will have agreed the cost of this with them and will give you more details about this. You'll also see it in your illustration.

Other information

Client category

We classify you as a 'retail client' under Financial Conduct Authority (FCA) rules. This means you'll receive the highest level of protection for complaints and compensation and receive information in a straightforward way.

Compensation

The products Prudential Assurance Company Limited (PACL) offer are covered by the Financial Services Compensation Scheme (FSCS). If we get into financial difficulties, you may be able to make a claim. The FSCS is an independent body set up by Government to provide compensation for people where their authorised financial services provider gets into financial difficulties and becomes unable, or unlikely to be able, to pay claims against it. This circumstance is referred to as being 'in default'.

Losses, which may result from poor investment performance, are not covered by the FSCS.

Where does FSCS protection apply? There is full FSCS coverage if PACL is 'in default'.

- Your pension is protected up to 100% of the value of your claim.
- Any funds you choose to hold in your pension will be included in the value of your claim in the event that PACL is declared 'in default'.
- If you hold the Prudential With-Profits fund in your pension, it's protected 100% in the event of the default of PACL.

All the other funds we offer, apart from the fund mentioned above, are unit-linked, and invest in other funds managed by non-PACL fund managers. FSCS cover does not apply if the non-PACL fund manager were to be 'in default'.

- There is no FSCS cover for unit-linked funds investing with non-PACL fund managers if that manager were to be 'in default'.
- See 'How unit-linked funds invest' for further information on these types of fund (often called 'mirror' funds).

You can find out more information on the FSCS at pru.co.uk/fscs, or you can call us.

Information is also available from the Financial Services Compensation Scheme.

Visit their website: fscs.org.uk

Or write to:

The Financial Services Compensation Scheme PO Box 300 Mitcheldean GL17 1DY

Or call the FSCS: Telephone: 0800 678 1100

Where FSCS coverage does not apply, then other factors can come in

As explained in the 'Where does FSCS protection apply?' section, the FSCS doesn't cover every situation. For example unit-linked funds that invest in the funds of non – PACL fund managers (often called 'mirror' funds).

But, where FSCS protection does not apply, there are other factors that could help if the worst happened and a provider was 'in default'. For example, the use of custodians or depositories to provide protection for fund assets, where there is separate legal ownership of assets and legal entities that aren't liable for any losses of a fund manager. In so doing, the intention is that the underlying fund will not be liable for any losses the underlying fund management company incurs.

PACL would aim to recover any money invested in an underlying fund where the fund manager has been declared 'in default', but PACL would not be liable for any loss incurred from the default of the non-PACL fund manager.

Financial Strength

Prudential meets regulatory standards for meeting its financial obligations. You can read our solvency and financial conditions reports at pru.co.uk/about_us, or if you contact us we can post some information to you.

Terms and conditions

This Key Features Document gives a summary of your plan.

Full details are set out in our **Member's booklet** or **Technical Guide** which is available on request using our contact details. We will also send them to you when your plan starts.

Conflict of Interest

We want to make sure that we uphold our reputation for conducting business with integrity. If we become aware that our interests may conflict with yours, we will take all reasonable steps to manage it in an appropriate manner.

We have drawn up a policy to deal with any conflicts of interest. If you would to know the full details, please contact our Customer Service Team.

Law

The law of Scotland applies to your contract.

Our regulators

We are authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Prudential Assurance Company Limited is entered on the Financial Conduct Authority (FCA) Register, FCA Reference Number 139793. The FCA Register is a public record of all the organisations that the FCA regulates.

You can contact the FCA at:

The Financial Conduct Authority 12 Endeavour Square London E20 1JN

Email: consumer.queries@fca.org.uk

Prudential Regulation Authority details:

The Prudential Regulation Authority
Bank of England
Threadneedle St
London
EC2R 8AH

Email: enquiries@bankofengland.co.uk

Communicating with you

Our plan documents and terms and conditions are in English and all our other communications with you will be in English.

How to make a complaint

If you have a complaint, please get in touch with us and we will do everything we can to resolve it. You can also ask us for details of our complaints handling process. Our contact details are in the 'How to contact us' section at the back of this document.

If you're not satisfied with our response, you can take your complaint to the Financial Ombudsman Service who help settle individual disputes between consumers and businesses providing financial services:

Financial Ombudsman Service Exchange Tower London E14 9SR

Telephone: 0800 023 4567 or 0300 123 9123

Or visit the website: financial-ombudsman.org.uk

Help is also available from the following:

The Pensions Ombudsman deals with complaints and disputes which concern the administration and/or management of occupational and personal pension schemes.

The Pensions Ombudsman 10 South Colonnade Canary Wharf London E14 4PU

Telephone: 0800 917 4487

 ${\sf Email:} \ \textbf{enquiries@pensions-ombudsman.org.uk}$

Website: pensions-ombudsman.org.uk

You can also submit a complaint form online: pensions-ombudsman.org.uk/making-complaint

These services are free and using them won't affect your legal rights.

Get in touch

If you want to contact us before you buy this plan you can write, or phone:



Write to: Prudential Lancing BN15 8GB UK



Phone: **0345 640 3000** Monday to Friday 8am to 6pm. We might record your call for training and quality purposes. To find out more about how we use your personal data please visit **pru.co.uk/mydata**.



If you are a deaf customer, who is also a British Sign Language (BSL) user, you can contact us using a Video Relay service. The service, provided by SignVideo, connects customers to fully qualified, registered NRCPD interpreters who will relay your conversation with a member of our customer service team.

pru.co.uk/contact-us/signvideo

There is no cost for using this service to call Prudential and we're available to help you Monday to Friday, 8am to 6pm.

Keep in touch

It's important that we keep in touch so, if you change your address or any of your contact details, please let us know.

