

PruFund in numbers

The PruFund range of funds are invested in the Prudential With-Profits Fund, the largest in the UK with

£130bn under management

1,067 positive weeks

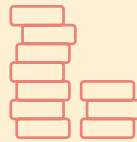
and 7 negative weeks for the PruFund Growth Life Fund since launch on 25 November 2004

Currently invested in by **around 500,000 customers**



Over £65bn

invested in the PruFund range of funds



5.68%

average annualised return for PruFund Growth Life Fund since launch*



12 PruFund funds

PruFund Growth, PruFund Cautious, Risk Managed PruFunds 1-5 and PruFund Planet funds 1-5

Recommended by **5,800** advice firms, almost 3,200 with £1m+ invested

Up to **40** different sub-asset types can be held within PruFunds

Up to **100** different underlying strategies/approaches apply across diversified portfolios within these 40 asset types.

Over £14bn

in the real estate portfolio within the PruFund range of funds

18 underlying fund managers

within the PruFund range of funds

The value of an investment can go down as well as up and your clients may get back less than they have paid in. Past performance is not a reliable indicator of future performance.

* Source: FE Analytics as at 30 June 2025. Performance from 25 November 2004 to 30 June 2025, bid to bid. Includes the 0.65% annual management charge. It takes no account of product or advice charge. All other statistics shown are as at 30 June 2025, unless otherwise specified.