

PruFund in numbers

The PruFund range of funds are invested in the Prudential With-Profits Fund, one of the largest and financially strongest in the UK with

£129bn under management**

12 PruFund funds

PruFund Growth, PruFund Cautious, Risk Managed PruFunds 1-5 and PruFund Planet funds 1-5

Over £63bn

invested in the PruFund range of funds



Currently invested in by

c.450,000 customers



Up to **35** different asset types can be held within PruFunds

Up to **100** different underlying strategies/ approaches apply across diversified portfolios within these 35 asset types.

5.70%

average annualised return of PruFund Growth Fund since launch*



13 underlying fund managers

within the PruFund range of funds***

Over £13bn

in the property portfolio within the PruFund range of funds

The value of an investment can go down as well as up and your clients may get back less than they have paid in. Past performance is not a reliable indicator of future performance.

* Source: FE Analytics as at 31 August 2024. Performance from 25 November 2004 to 31 August 2024, bid to bid. Includes the 0.65% annual management charge. It takes no account of product or advice charge. All other statistics shown are as at 30 June 2024, unless otherwise specified.

** As at 31 December 2023.

*** Excludes the number of underlying fund managers for the PruFund Planet range of funds, as at August 2024.

pruadviser.co.uk