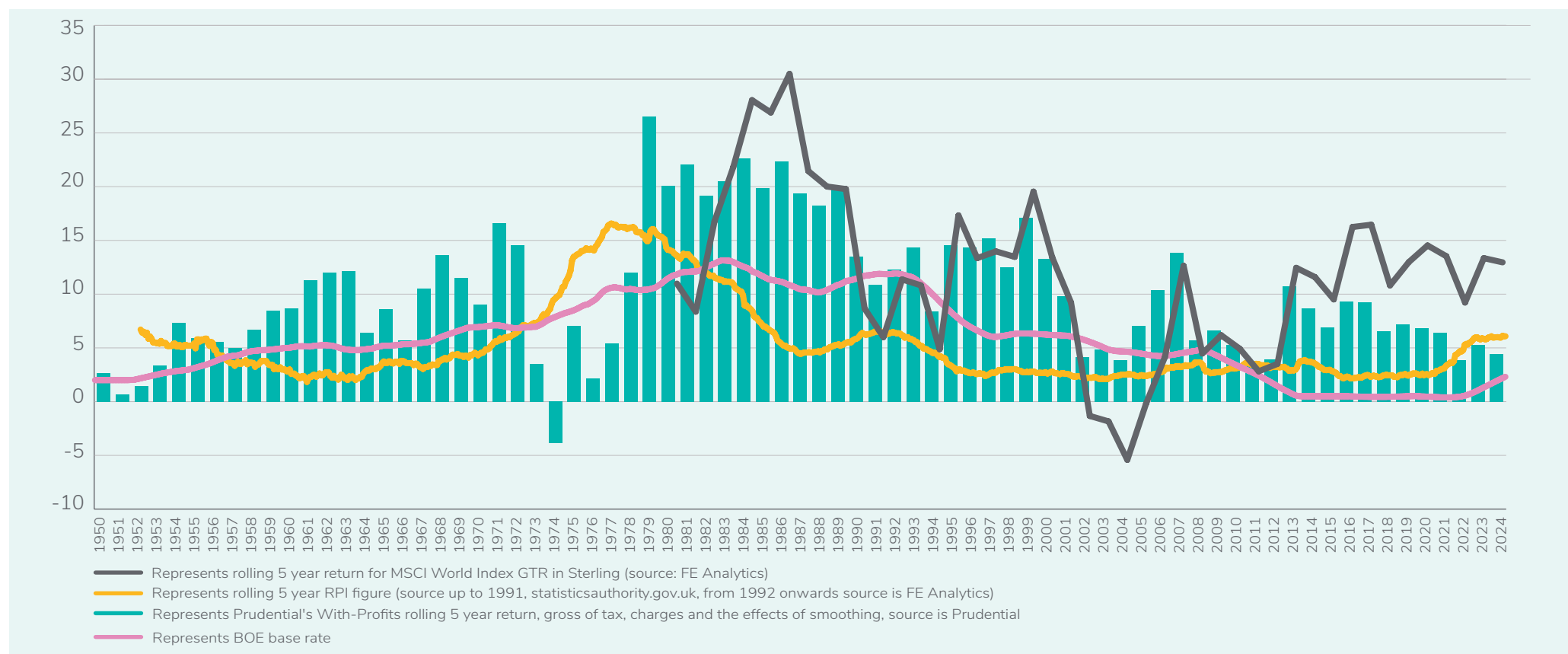


# Prudential's With-Profits Fund

## Delivering consistent returns

Our With-Profits Fund is managed by M&G Treasury and Investment Office (T&IO), our in-house asset-allocation experts in the UK. They select a wide range of assets to hold in the With-Profits Fund, in line with the Fund's objective. The Fund is managed with the aim of securing the highest total return for the Fund (after any tax and investment expenses) while maintaining an acceptable level of risk and protecting our planholders. The graph below highlights the long-term consistent returns from the fund based on 5 year annualised returns.



Past performance is not a reliable indication of future performance. The value of any investment can go down as well as up so your customer might not get back the amount they put in. All figures to 31 December 2024.

For more information on Prudential's With-Profits Fund and the funds managed by T&IO, speak to your Account Manager.

[pruadviser.co.uk](https://pruadviser.co.uk)

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