

## M&G launches equity impact fund to focus on better health and well-being

**London, 21 June 2021** – M&G Investments today announces the launch of an equity strategy that will invest in companies whose products or services are designed to promote better health and well-being, as well as seek to deliver attractive investment returns.

The M&G Better Health Solutions Fund, managed by Jasveet Brar, is a concentrated portfolio of around 30-35 holdings diversified around both better healthcare and better well-being, the latter through improvements in lifestyle, hygiene and safety. M&G will annually report each company's impact on health and well-being and revenue alignment with health related UN Sustainable Development Goals, a framework embraced by the Fund.

The Fund follows the same investment approach and process as M&G's £480 million Positive Impact strategy<sup>1</sup>, managed by John William Olsen who will also deputise on the new Fund, and the recently launched M&G Climate Solutions strategy. Investible companies are assessed to be one of the following:

- **Pioneers** – tend to be young companies whose innovative products / services could have a transformational effect on bettering global health
- **Enablers** – are those that provide tools for other companies to deliver better health
- **Leaders** – are those companies that have spear-headed sustainability in industries promoting better health.

**Jasveet Brar, Fund Manager**, says: "The global pandemic has not only put the strains on healthcare systems in both developed and developing economies into stark focus but it has also demonstrated the importance lifestyle and mental well-being can have in preventing ill health. There is a growing demand for health and well-being services worldwide and many companies are seeking to provide solutions, which will allow many of us to lead better and healthier lives. "

**-ENDS-**

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**Notes to Editors**

<sup>1</sup> The M&G Positive Impact Fund and the M&G (Lux) Positive Impact Fund combined as at 31 May 2021

**Jasveet Brar, Fund Manager, M&G Better Health Solutions Fund**

Jasveet has been a research analyst in the Global Select team since 2012 and part of the Positive Impact team since its establishment in 2018. He joined M&G in 2011 on the graduate scheme. Jasveet was awarded a first class degree in BSc Mathematics at University College London and is a CFA charterholder.

M&G's 10-strong Positive Impact team, led by Ben Constable-Maxwell, reaches consensus on the impact of all potential investments by undertaking a three-pillar analysis covering the investment case, intentions and impact of each company. This framework is a practical means of scoring candidate companies and creating a watch-list of high quality, sustainable companies for the manager to choose from when the timing and opportunity are right.

### **About M&G Investments**

M&G Investments is part of M&G plc, a savings and investment business which was formed in 2017 through the merger of Prudential plc's UK and Europe savings and insurance operation and M&G, its wholly owned international investment manager. M&G plc listed as an independent company on the London Stock Exchange in October 2019 and has £367 billion of assets under management (as at 31 December 2020). M&G plc has over 5 million customers in the UK, Europe, the Americas and Asia, including individual savers and investors, life insurance policy holders and pension scheme members.

For nearly nine decades M&G Investments has been helping its customers to prosper by putting investments to work, which in turn creates jobs, homes and vital infrastructure in the real economy. Its investment solutions span equities, fixed income, multi asset, cash, private debt, infrastructure and real estate.

M&G recognises the importance of responsible investing and is a signatory to the United Nations Principles for Responsible Investment (UNPRI) and is a member of the Climate Bonds Initiative Partners Programme.

M&G plc has committed to achieve net zero carbon emissions on its total book of assets under management and administration by 2050 and committed to reduce operational carbon emissions as a corporate entity to net zero by 2030.

For more information, please visit: <https://global.mandg.com/>

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