News release



M&G launches Global Corporate Bond strategy to meet growing investor demand for global credit allocations

Flexible, high conviction 'go anywhere' Fund seeks to exploit relative value opportunities in credit across global bond markets

London, 8 February 2024 – M&G's £123 billion* market-leading Fixed Income investment business has launched the **M&G Global Corporate Bond Fund** (the Fund), in response to increasing UK investor demand for large-scale bond diversification.

Fixed income allocations are firmly back in favour and are offering exciting yield opportunities relative to other asset classes as high interest rates and inflation continue to drive heightened volatility across the asset class.

At more than three times the size of the global equity market, the \$127 trillion global bond market continues to create ever more opportunity for active managers with deep investment expertise to find compelling value and portfolio diversification opportunities through active credit selection.

Having delivered first percentile performance for European investors over the past 10 years, the M&G Global Corporate Bond Fund has launched with £164 million of external investment and is now available to a growing cohort of UK investors actively seeking to diversify their fixed income allocations to maximise greater potential for returns outside of the UK market.

Drawing on M&G's deep heritage in fixed income investing, the Fund will be managed by Ben Lord with Mario Eisenegger as co-manager, supported by a team of industry-leading in-house credit analysts across the UK, Asia, Europe and the US, offering unparalleled access to a diverse global opportunity set.

Commenting on the launch, Jim Leaviss, M&G's CIO of Fixed Income, says: "In our view, we could see big opportunities for bond investors in 2024. With a wall of cash waiting to re-enter the market after last year's high interest rates and continued inflation concerns sparking further interest rate reductions, a boom in the US bond markets looks likely. If the Federal Reserve cuts rates as early as March, this could trigger falling bond yields and lock in significant gains for early investors."

Alex Matcham, Head of UK Wholesale, adds: "Global market dynamics have put fixed income allocations back on the table for UK wealth managers who are increasingly looking to diversify away from the UK bond markets. After more than 10 years of strong performance for our European clients, we are pleased to bring this fund to the UK market. M&G has a long track record of delivering best-in-class fixed income solutions to investors and are excited to leverage our strong international expertise to further support clients who see global bonds as part of growing UK client portfolios."

Notes to Editors

*£123 billion AUM as of 30 June 2023

Key features of the M&G Global Corporate Bond Fund

Fund domicile: UK
Fund currency: GBP

Launch date: 19 January 2024

Investment policy: Unconstrained by benchmark indices, this is a flexible, high conviction approach that seeks to exploit relative value opportunities and aim to outperform the global investment grade bond market over any 5-year period. At least 80% of the Fund is deployed in investment grade bonds issues by companies across the globe, denominated in any currency, spread across issuers, industries and countries.

Benchmark: Bloomberg Global Aggregate Corporate Index (GBP Hedged)

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About M&G Investments

M&G Investments is part of M&G plc, a savings and investment business which was formed in 2017 through the merger of Prudential plc's UK and Europe savings and insurance operation and M&G, its wholly owned international investment manager. M&G plc listed as an independent company on the London Stock Exchange in October 2019 and has £332 billion of assets under management (as at 30 June 2023). M&G plc has customers in the UK, Europe, the Americas and Asia, including individual savers and investors, life insurance policy holders and pension scheme members.

For nearly nine decades M&G Investments has been helping its customers to prosper by putting investments to work, which in turn creates jobs, homes and vital infrastructure in the real economy. Its investment solutions span equities, fixed income, multi asset, cash, private debt, infrastructure and real estate.

M&G recognises the importance of responsible investing and is a signatory to the United Nations Principles for Responsible Investment (UNPRI) and is a member of the Climate Bonds Initiative Partners Programme.

M&G plc has committed to achieve net zero carbon emissions on its total book of assets under management and administration by 2050 and committed to reduce operational carbon emissions as a corporate entity to net zero by 2030.

For more information, please visit: https://global.mandg.com/

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