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M&G Wealth Advice appoints Matthew Ings as Head of Academy

M&G Wealth Advice has appointed Matthew Ings to lead its adviser academy.

Matthew joins the company from St James's Place where he played a key role in the growth and development of its academy for seven years before taking on a role supporting advisers to develop their business strategies. Prior to this, Matthew held a number of senior training and sales roles at companies including Bank of Scotland Investment Service and Barclays Financial Management.

Matthew is a Fellow of the Personal Finance Society and a Chartered Financial Planner.

In a newly created role at M&G Wealth Advice, Matthew will be responsible for the growth and development of the M&G Wealth Advice Academy.

Tom Hegarty, Managing Director at M&G Wealth Advice said: "I'm delighted that Matthew is joining us. His passion for training and development and considerable expertise in financial advice will be a great asset.

"We set up our Advice Academy just under two years ago and already have over 130 trainees on their journey to become financial advisers. I'm immensely proud of what we have created and Matthew will be instrumental in building on these foundations as we take our academy to the next level."

Matthew Ings, said: "I'm excited to be joining the M&G Wealth Advice Academy at a time of growth and to work with the team to provide first-class support to a greater number of trainees as we play our part in bringing through the next generation of advisers to meet the growing need for financial advice."

-ENDS-

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Notes to Editors:

About the M&G Wealth Advice Academy

The M&G Wealth Academy provides a specialist two-year programme of training, resources and support to give trainees the relevant knowledge, skills and behaviours needed to become a successful financial adviser while staying in any existing profession. The



programme is flexible - catering for those who do not have any qualifications as well as those who are partially or fully qualified. Trainees can gain mandatory qualifications, set up their own advice business as an Appointed Representative of M&G Wealth Advice or join an existing business.

About M&G Wealth

M&G Wealth is part of M&G plc. It has four main parts, M&G Wealth Advice, M&G Wealth Platform, M&G Wealth Investments and M&G Wealth Distribution.

M&G Wealth launched a HYBRID advice business - 'MAP your future' - in late 2021, initially to a part of its existing customer base, where clients, often with modest wealth and a simpler set of financial needs, are able to get access to the advice that they currently find difficult to obtain – either because of the costs involved or the commercials commonly associated with an advice business (making it impractical to offer services to lower sums invested).

At the start of 2022 M&G plc completed the acquisition of Sandringham Partners – an independent financial advice arm of M&G Wealth Advice.

In February 2022 M&G plc acquired TCF Investments to provide model portfolio services (MPS) and in April 2022 added a new range of six model portfolios focused on investing globally and incorporating ESG factors in its investment process.

In August 2022 month M&G announced an initial 49.9% stake in National IFA Continuum Financial Services with a scheduled agreement in place to acquire the remainder by 2024.

In January 2023 M&G Wealth announced the launch of &me, an investment app in partnership with Moneyfarm, a leading digital investment specialist, providing direct investment services to UK consumers.