



03 June 2024

M&G appoints Matt Robinson to lead its International Life Insurance Business

M&G plc, a leading international saving and investment business, today announces the appointment of Matt Robinson as Managing Director of its International Life Insurance Business.

In a newly-created role, Matt will oversee M&G's life insurance branches in Ireland and Poland as well as being responsible for the development and growth of Future+, a family of global multi-asset funds delivering 'smoothed' outcomes, designed to replicate the success of M&G's flagship PruFund range outside the UK.

Matt joins M&G's Life business, led by Clive Bolton. In addition to its international operations, the Life business is responsible for the management and development of M&G's individual life products in the UK, including the company's flagship PruFund range, as well as the 4.6 million customers of its heritage business. Through its corporate risk team, M&G re-entered the bulk purchase annuity market in September 2023 and is developing a range of derisking solutions for the corporate market.

Matt is a qualified actuary who brings a deep knowledge of the insurance market and leading large teams in different countries. He joins M&G from Embark, a pensions provider that is part of Lloyds Banking Group, where he was Managing Director.

Prior to his role at Embark, Matt was a Non-Executive Director at Zurich Life & Pensions Ireland and spent over 20 years at Aviva, where he held a number of senior roles both in the UK and Ireland. During his time at Aviva, Matt led on a strategic review of the company's presence in Ireland and the regulatory process for the acquisition of Friends First and its merger with Aviva Life Ireland.

Clive Bolton, CEO M&G Life, said: "I am delighted to welcome Matt to M&G. He brings a wealth of knowledge and experience with him which will help us build on two of M&G's key strategic priorities: growing our business outside the UK and further strengthening our partnership with leading global players.

"He's a great match for our plans to grow the international business and will be key to the development of new innovative solutions that will underpin our growth ambitions."

Matt Robinson, incoming Managing Director – International, said: "I am thrilled to be joining M&G at such an exciting time. I look forward to developing and growing its international life insurance business.



“It will be a real privilege to work with the team to continue to deliver an excellent service to clients and drive forward the company’s international growth ambitions.”

-ENDS-

Media enquiries:

Louise Bryans

Louise.Bryans@mandg.com

+447733315139

Notes to editors:

1. Photo of Matt Robinson available on upon request
2. Matt Robinson - Biography

Embark Pensions: 2022 – 2024

- Managing Director Embark Pensions - (Lloyds Banking Group): 2022 – 2024

Zurich Life and Pensions Ireland: 2020 – 2022

- Independent Non-Executive Director
- Member of the Board of Directors, Risk Committee, Nominations Committee and Audit Committee

Aviva Group Ireland: 2015 – 2020

- Merger and Acquisition Director 2018– May 2020
- Aviva Group CFO (Life, GI & Health) 2015 – 2017

Aviva Life and Pensions Ireland: 2013 – 2015

- CEO Aviva Life Ireland

Aviva Life and Pensions UK: 1998 – 2012

- Trading and Pricing Director 2009 – 2012
- Head of Protection 2007 – 2009
- Actuarial Development Manager 2002 – 2007

3. About M&G Life

M&G Life is the life insurer within M&G plc, led by Clive Bolton. In the UK, it is responsible for the management and development of M&G’s individual Life products, including the company’s flagship PruFund range, as well as the 4.6 million customers of our heritage business. Through its corporate risk team, M&G re-entered the Bulk Purchase annuity market in September 2023 and is developing a range of derisking solutions for the corporate market. To date it has written



c. £930m of new business across three buy-in transactions. Globally, it is responsible for the company's International Life Insurance business, Prudential International Assurance, which has branches in Ireland and Poland, and the development and growth of Future+, a family of global multi-asset funds delivering 'smoothed' outcomes, designed to replicate the success of M&G's flagship PruFund range outside the UK.

About M&G plc

M&G plc is an international savings and investments business, managing money for around 5 million retail customers and more than 800 institutional clients in 28 markets. As at 31 December 2023, we had £343.5 billion of assets under management and administration. Our purpose is to help people manage and grow their savings and investments, responsibly.

With a heritage dating back more than 170 years, M&G plc has a long history of innovation in savings and investments, combining asset management and insurance expertise to offer a wide range of solutions. We serve our savings and insurance customers under the Prudential brand in the UK and Europe, and under the M&G Investments brand for asset management clients globally.