

Press release



M&G Investments appoints Neil Godfrey as Global Head of Client Group

London, 4 June 2025 – M&G Investments today announces the appointment of Neil Godfrey as Global Head of Client Group to lead all distribution, marketing and client experience teams within asset management. He will join on 16th June and become a member of the executive leadership team, reporting to Joseph Pinto, Chief Executive of M&G Investments.

Neil has more than 24 years of asset management experience from Barings, formerly Babson Capital, where he was Global Head of Distribution leading product planning for both distribution and client portfolio management, across public and private markets. He has over a decade's experience designing and taking to market private asset strategies for institutional investors. Prior to this, Neil spent five years at Barclays Global Investors, with responsibility for capital raising and distribution for Corporate and Financial Institutional clients in the UK and EMEA.

M&G has expanded its distribution presence in recent years as it seeks to meet the growing requirements of its increasingly international client base, as well as supporting the evolving needs of clients in its home market. Leveraging its strength across major public and private asset classes, the firm is fully focused on becoming the active manager of choice, consistently delivering alpha for clients over the long-term.

Neil succeeds Neal Brooks who has decided to step down after almost 30 years with M&G, having held a number of senior leadership roles across the business, including Distribution, Business Change, Product and Business Development, and Investments.

Joseph Pinto, Chief Executive Officer, M&G Investments, said: "I look forward to welcoming Neil to M&G as we continue to expand and enhance our distribution presence by broadening the availability of our investment capabilities to a growing number of client segments. Neil brings a wealth of experience in distribution to support our growth across both public and private asset classes.

"I would like to thank Neal Brooks for his exceptional contribution to M&G during his almost three decades with the business. He has provided innovative leadership and strategic insight at a time when the industry had seen significant change. We wish him the very best for the future."

Neil Godfrey, added: "M&G is a phenomenal business with huge ambition, great talent and an enviable market position. This is thanks to its international Public and Private market capabilities, coupled with the strength of its internal insurance business, meaning it can provide innovative solutions to clients that deliver alpha over the long-term. I look forward to playing my role in helping to meet its growth ambitions. "

-ENDS-

Notes to Editors

A photo is available on request.

- Neil Godfrey has more than 24 years of asset management experience and joins M&G from Barings (formerly Babson Capital) where he was Global Head of Distribution. In this role, Neil was responsible for providing leadership and direction, strategy and product planning for both distribution and client portfolio management, across all Public and Private Markets.
- During his time with Barings, Neil led both European and UK distribution efforts prior to leading the Global platform. He was also a serving member of both the Global Senior Leadership team and European Management team, as well as a member of the firms Social Impact Committee.
- Prior to this, Neil spent five years at Barclays Global Investors (BGI), where he was responsible for capital raising and distribution to both Corporate and Financial Institution clients in the UK and EMEA.

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About M&G Investments

M&G Investments is part of M&G plc, a savings and investment business which was formed in 2017 through the merger of Prudential plc's UK and Europe savings and insurance operation and M&G, its wholly owned international investment manager. M&G plc listed as an independent company on the London Stock Exchange in October 2019 and has £345.9 billion of assets under management (as of 31 December 2024). M&G plc has around 5 million customers in the UK, Europe, the Americas and Asia, including individual savers and investors, life insurance policy holders and pension scheme members.

For nearly nine decades M&G Investments has been helping its customers to prosper by putting investments to work, which in turn creates jobs, homes and vital infrastructure in the real economy. Its investment solutions span equities, fixed income, multi asset, cash, private debt, infrastructure and real estate. M&G plc recognises the importance of responsible investing, is a signatory (both as an asset manager and owner) to the UN-supported Principles for Responsible Investment (PRI), and is targeting net zero emissions by 2050, across our investment portfolios and operations.

M&G Investments is a signatory to the Net Zero Asset Manager's Initiative and has committed to work with clients to align investments with the goals of the Paris Agreement.

For more information, please visit: www.mandg.com

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