

M&G Investments backs FiberSense to strengthen infrastructure resilience and advance smart cities

- *M&G's Catalyst supports smart monitoring technology that protects the infrastructure we rely on daily*

Singapore / Hong Kong / Australia, 17 September 2025 – M&G Investments today announces its investment into FiberSense, an Australian company using AI-powered sensing technology to safeguard critical infrastructure. Founded in 2015 and operating in 12 countries, the company uses smart software, AI, and advanced signal technology to spot problems like water leaks, cable damage, or anchor movement - before they escalate into larger, costlier issues.

Critical infrastructure faces unprecedented pressure from accelerating urbanisation and climate-related weather events that are exposing vulnerabilities in infrastructure and driving demand for smarter, more resilient solutions. FiberSense helps owners and operators of infrastructure—including utilities, telecommunications providers and subsea cable networks—to shift from fixing maintenance problems after they happen to predictive infrastructure management. This smarter approach cuts costs, reduces service disruptions, and helps extend the life of critical assets, all while supporting greener, more sustainable cities.

The investment, on behalf of M&G's Catalyst strategy, will accelerate FiberSense's innovation in signal processing and AI, grow in the marine and utility sectors, and expand its reach globally. M&G's Catalyst strategy invests in innovative businesses tackling global environmental and societal challenges, and in this case, demonstrating how institutional capital can enhance infrastructure resilience worldwide.

Praveg Patil, Head of Asia Pacific, Impact & Private Equity at M&G, said: "As climate risks intensify and digital infrastructure becomes more critical, the need to future-proof essential systems has never been more urgent. FiberSense has turned existing fibre optic cables into a nervous system that can sense threats and prevent failures before they become disasters—it supports reducing downtime and minimising environmental impact. This is exactly the kind of practical innovation Catalyst is investing in—technology that keeps the lights on, water flowing, and communications connected."

Mark Englund, Founder and CEO of FiberSense, added: "We are excited to partner with M&G's Catalyst as we scale our international growth. Their support enables us to push the boundaries of our sensing platform—helping cities, utilities and infrastructure operators take proactive measures. By enhancing infrastructure monitoring, reducing water and energy waste, and improving public safety, our technology contributes to more efficient and sustainable urban and utility networks."

M&G's Catalyst is a global strategy launched in 2021, backed by M&G's £130 billion With Profits Fund¹, which includes PruFund, investing in innovative business tackling environmental and social challenges across multiple continents. Since 2023, the strategy has actively expanded its presence in Asia Pacific, with the FiberSense investment marking its fifth in the region and first in Australia. With this investment, Catalyst has now deployed more than US\$250 million into impact-focused companies across Asia Pacific.

-ENDS-

Notes to Editors

¹ As of 30 June 2025

The investment comes as critical infrastructure faces unprecedented pressure from accelerating urbanisation—with the global population approaching 9.8 billion by 2050²—and climate-related extreme weather events that have increased fivefold over the past 50 years³.

Catalyst's previous Asia Pacific investments include Singapore-based digital banking innovator Tyme Group, US-India based space data company Pixxel, Indian water purifier manufacturer Livpure, and commercial EV manufacturer Montra Electric in India.

About M&G Investments

M&G Investments is part of M&G plc, a savings and investment business which was formed in 2017 through the merger of Prudential plc's UK and Europe savings and insurance operation and M&G, its wholly owned international investment manager. M&G plc listed as an independent company on the London Stock Exchange in October 2019 and has £354.6 billion of assets under management (as of 30 June 2025). M&G plc has around 5 million customers in the UK, Europe, the Americas and Asia, including individual savers and investors, life insurance policy holders and pension scheme members.

For nearly nine decades M&G Investments has been helping its customers to prosper by putting investments to work, which in turn creates jobs, homes and vital infrastructure in the real economy. Its investment solutions span equities, fixed income, multi asset, cash, private debt, infrastructure and real estate.

M&G recognises the importance of responsible investing and is a signatory to the United Nations Principles for Responsible Investment (UNPRI). M&G plc has committed to achieve net zero emissions by 2050 at the latest, across our investment portfolios and operations.

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² Source: United Nations

³ Source: World Meteorological Organization