

M&G-backed ITG launches fully electric container barge, powering greener logistics across Europe

Millions of Heineken beers to travel Europe's waterways using innovative clean energy technologies

London, 24 October 2025 – A collaboration between parties led by Inland Terminal Group (ITG) - a portfolio company of M&G's infrastructure team - has launched a fully-electric barge, the **MS Den Bosch Max Green**. It marks a transformative step in decarbonising Europe's distribution networks and highlights how global brands such as Heineken can support the logistics industry to create cleaner, more resilient supply chains.

Already a leader in low carbon logistics, ITG has partnered with numerous global brands such as Heineken, Nike, Ikea, Toyota to help decarbonise their supply chains by shifting their container transport from road to water. Conventional barge transport already delivers 50-70% of CO₂ savings versus road transport, with the new electric barge expected to take that to almost 100%.

The electric barge operates by using swappable battery containers, developed in collaboration with Zero Emission Services (ZES), backed by strategic support from the Dutch National Growth Fund and the Province of South Holland. With each load capable of removing the equivalent of up to 132 trucks from the road, ITG's electric barge operations expected to prevent up to circa 800 tonnes of carbon dioxide from entering the atmosphere annually compared to conventional sailing.

As the largest operator of terminals in the BeNeLux region, ITG handles approximately 1 million containers (TEUs) each year via barges across its network of 17 terminals. ITG's Den Bosch terminal, next to Heineken's brewery, handled several thousand containers in 2024, many of which are expected to now travel emission-free along Dutch waterways.

The new electric barge follows closely after ITG's launch of the world's first hydrogen fuel cell barge in collaboration with Nike and Future Proof Shipping. Nike's long-term partnership with ITG ensures that millions of its trainers are shipped to Nike's principal European logistics hub at the Meerhout terminal in Belgium, which has been integrated into ITG's barge corridor.

Andy Matthews, CIO of M&G's infrastructure investment team, Infracapital, said: "We are proud to help build essential and sustainable infrastructure across Europe – a powerful catalyst for driving decarbonisation. Through ITG's electric barge network, we are supporting the transition to net zero in European logistics, while also look to deliver resilient, long-term value for our investors. Projects like this are where institutional capital can make the greatest impact—combining innovation, sustainability, and operational excellence."

Eduard Backer, Chief Executive of ITG, added: “Working with ZES, our customers, Nedcargo, and with the long-term support of M&G, we are achieving our sustainability ambitions – and those of our customers. M&G’s continued vision and commitment to sustainable infrastructure have provided ITG with the financial strength, operational expertise and innovative capacity needed to make this pioneering project a reality. This initiative is part of our broader strategy to keep the Netherlands both clean and accessible – and that momentum must continue.”

M&G’s Investment in ITG sits alongside Zenobe – a UK-based leader in battery storage and electric vehicle electrification, which also operates in Europe. Zenobe is accelerating the electrification of vehicle fleets and battery utilisation for renewable power generation, supporting the development of 1,000 electric buses and vehicles and saving approximately 770,000 tonnes of CO₂ over 15 years.

-ENDS-

If you require any further information, please contact:

M&G Media Relations

Rebecca Talbot	George Greenstreet
Tel: 07827 820428	Tel: 07900 511020
Rebecca.talbot@mandg.com	George.greenstreet@mandg.com

Notes to editors:

- Having launched a revolutionary hydrogen-powered barge launched two years ago, ITG’s interchangeable use of both battery and hydrogen-powered vessels ensures optimum operational efficiency for long and short journeys, accelerating the reduction of Scope 3 emissions and proactively addressing upcoming CO₂ levies.
- **Nike** relies on ITG’s extensive terminal network, with its Meerhout distribution centre seamlessly integrated into the barge corridor. Nike’s partnership with ITG includes co-funding hydrogen-electric and battery-electric barges, accelerating the shift from road to water and supporting Nike’s zero-emission ambitions.

About M&G

M&G Investments is part of M&G plc, a savings and investment business which was formed in 2017 through the merger of Prudential plc’s UK and Europe savings and insurance operation and M&G, its wholly owned international investment manager. M&G plc listed as an independent company on the London Stock Exchange in October 2019 and has £354 billion of assets under management (as of 30 June 2025).

M&G plc has over 5 million customers in the UK, Europe, the Americas and Asia, including individual savers and investors, life insurance policy holders and pension scheme members. For nearly nine decades M&G Investments has been helping its customers to prosper by putting investments to work, which in turn creates jobs, homes and vital infrastructure in the real economy. Its investment solutions span equities, fixed income, multi asset, cash, private debt, infrastructure and real estate.

M&G recognises the importance of responsible investing, is a signatory (both as an asset manager and owner) to the UN-supported Principles for Responsible Investment (PRI), and is targeting net zero emissions by 2050, across our investment portfolios and operations. M&G Investments is a signatory to the Net Zero Asset Manager’s Initiative and has committed to work with clients to align investments with the goals of the Paris Agreement. For more information, please visit: www.mandg.com This information is intended for journalists and media professionals only. It should not be relied upon by private investors or advisers. Issued by M&G Luxembourg S.A. (Registered office: 16, boulevard Royal, L2449, Luxembourg).

About ITG

Inland Terminals Group brings together the terminals of BCTN, MCS and CTT. With 17 terminals, ITG connects large parts of the Netherlands and Flanders with the seaports of Rotterdam and Antwerp. Together, the terminals handle over one million TEU annually. ITG specialises in the transshipment and transport of containers arriving at or departing from the ports of Antwerp and Rotterdam. Transport between inland terminals and seaports is carried out by inland vessels. Sustainability is high on the agenda, with the goal of reaching net zero by 2040.

This information is intended for journalists and media professionals only. It should not be relied upon by private investors or advisers.

This press release reflects the authors' present opinions reflecting current market conditions; are subject to change without notice; and involve a number of assumptions which may not prove valid. It has been written for informational purposes only and should not be considered as investment advice or as a recommendation of any particular security, strategy or investment product. Past performance is not a guide to future performance. Information given in this document has been obtained from, or based upon, sources believed by us to be reliable and accurate although M&G does not accept liability for the accuracy of the contents.

This press release is issued by M&G Luxembourg S.A. in the EEA, registered office 16, boulevard Royal, L-2449, Luxembourg and by M&G Investment Management Limited in the UK and outside the EEA (unless stated otherwise), registered in England and Wales under numbers 936683 with its registered office at 10 Fenchurch Avenue, London EC3M 5AG. M&G Investment Management Limited is authorised and regulated by the Financial Conduct Authority.